

LIFE

THE KOREA IKE WON'T SEE
GUERRILLA TERROR IN THE HILLS, BY BOURKE-WHITE

**SUZANNE CLOUTIER
IN GALLERY OF YOUNG
FRENCH ACTRESSES**



20 CENTS

DECEMBER 1, 1952

Just in time for Christmas...

Community



New!
MODERN LIVING SET!

55-piece Service for 8
Including 2-piece Salad Serving Set
Only \$89.75

SALAD SERVING SET in your very own pattern! That's what you get this Christmas (never before!) in this special-for-the-holidays Modern Living Set. Choose any one of Community's five famous patterns. You get a complete dinner service for 8 (there's even a gravy ladle!)—55 pieces of genu-

ine Community, WITH big, handsome salad fork and spoon to match.

Serve your salads with extra pride. Hear your guests envy your good fortune . . . all the silverplate you need. No waiting around for extra place settings before you can have a real party!

See this Christmas special in Community's new hit pattern, White Orchid! Let your jeweler tell you about Community's solid silver "Overlay" for lifetime wear. Buy Community* on his easy payment plan. Other dinner services for 8 as low as \$55.75! (Community . . . the finest silverplate!)

*TRADEMARKS OF ONEIDA LTD., ONEIDA, N. Y. COPYRIGHT 1952, ONEIDA LTD.

NEW IPANA® A. C.—TWO WONDERFUL TOOTH PASTES IN ONE

Ammoniated to reduce decay— Chlorophyll to keep bad breath away!

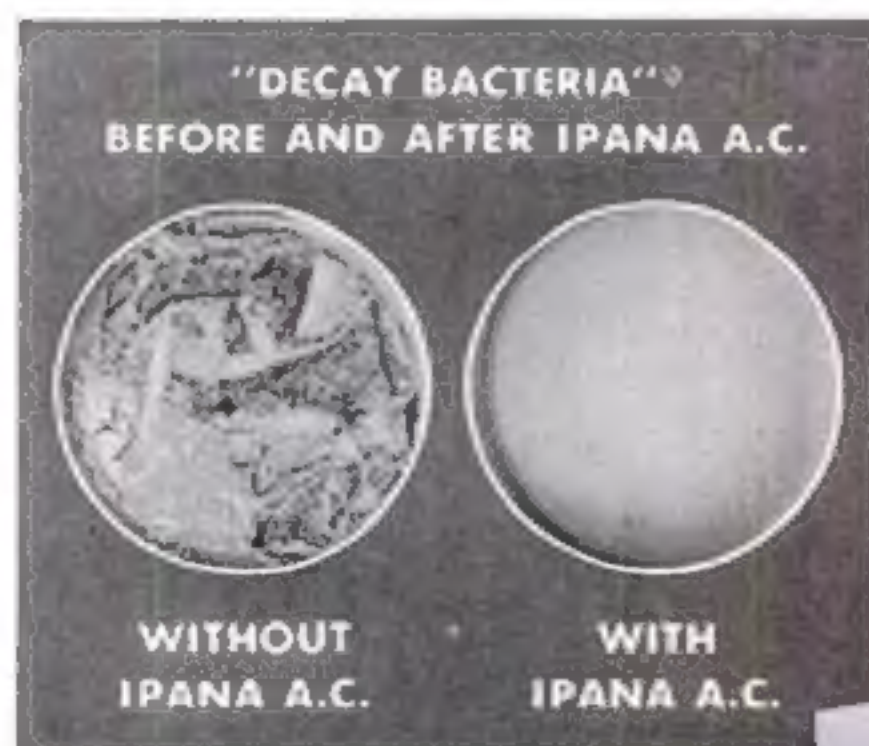


Whole family gets doubly-protective IPANA A.C. care

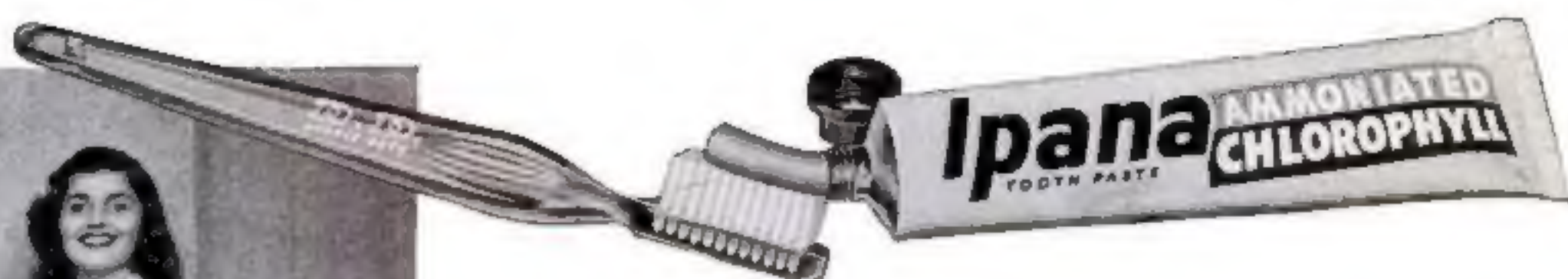
This Rye, N. Y. mother of four won't settle for a half-way tooth paste. "So," says Mrs. John Norwood, "I see to it that we get IPANA A.C. For *two* good reasons. It's chlorophyll tooth paste and it's ammoniated, too." And how those Norwood youngsters go for IPANA A.C.'s fresh, clean flavor!

"Decay Bacteria" Destroyed! Photo (right) shows culture of human saliva containing over 1,000,000 "decay bacteria," the *Lactobacilli* so many dentists believe cause tooth decay. Photo (far right) shows the *same* saliva after adding new IPANA A.C. Tooth Paste. Note that the "decay bacteria" is almost 100% destroyed.

Another test over a 2-year period proved the ammoniated formula *twice* as effective in reducing tooth decay as the ordinary dentifrice tested.



The ammoniated formula of new IPANA A.C. is based on research by scientists of the University of Illinois and is licensed by the University of Illinois Foundation under Patent No. 2,542,586 and other patents pending which relate only to the ammoniated elements.



Never before IPANA A.C. could you get complete mouth protection like this!

Now, you and your family can enjoy this special protection against painful, expensive cavities. You can stop mouth odor for hours. All with one marvelous tooth paste!

Yes, in new IPANA A.C. you get *ammoniated* ingredients to reduce tooth decay—*chlorophyll* to stop mouth odor. Just use it regularly after eating.

Take care of your gums, too. Brushing teeth with IPANA A.C. from gum margins toward biting edges helps remove irritants that can lead to gum troubles.

Keeps your teeth sparkling-clean. See how IPANA A.C. polishes teeth clean and shining-bright. See how really attractive your smile can be.

No ordinary chlorophyll or ammoniated tooth paste—no other type of tooth paste—can give you the kind of complete mouth care you get with IPANA A.C. Get a tube today.



Stops mouth odor for hours! IPANA A.C. cleans and freshens your breath with Nature's magic green deodorant, *chlorophyll*. As laboratory tests proved, it definitely stopped unpleasant mouth odors in every single case tested—for hours.



No staining problem! Unlike green tooth pastes that leave messy stains, IPANA A.C. washes easily from towels, sink, tooth brush. And its refreshing new flavor was chosen by children as well as grown-ups in actual taste tests.

Ask for the New

Product of Bristol-Myers



COSTS LESS TO TRY THAN LEADING STRAIGHT CHLOROPHYLL PASTES

LARGE SIZE ONLY **37¢**
GIANT SIZE ONLY **59¢**

SOMETHING YOUR WIFE WILL NEVER TELL YOU

But she tells us plenty about the help she wants around the house

Your wife has a secret yearning. She longs for a land where dishes wash themselves and clean clothes grow on bushes.

Not a very romantic dream, maybe. But one that's dear to her heart.

She may never unburden herself to you about the mountains of dishes and tons of clothes she has washed in her time. But take it from us, it's the "eternal-ness" of these jobs that gets her.

We at Procter & Gamble know how she feels, because she is our business.

While we can't do anything to keep these jobs from rolling around, we *do* keep making them easier . . . by our policy of "progress through constantly trying to please."

That's why P&G pioneered with Dreft, the first synthetic household detergent—so she wouldn't have to dry the dishes, or put up with greasy rings around the dishpan.

That's why we spent ten years in laboratories working on Tide—took in thousands of bundles of family wash—to find a formula that would take a lot of the elbow grease out of laundry work.

If we don't please your wife, we know our competitors will—which is how it should be in America, isn't it?



PROCTER & GAMBLE

IVORY SOAP • IVORY FLAKES • IVORY SNOW • DREFT • TIDE • RIZ • OXYROL • CHEER • JOY
SPIC AND SPAN • LAVA • CAMAY • DRENE • PRELL • SHASTA • LILT • CRISCO

**Progress
Through Constantly Trying
To Please**



When you're calling
out-of-town



Telephone
Numbers

It's faster to
Call by Number

You save time when you give the
Long Distance Operator the out-of-town number
you're calling. Your local Bell Telephone Company
will be glad to give you a handy booklet
for listing your telephone numbers.

Helpful Hint. Write down the local and
out-of-town numbers you already know. If
there's a new number you don't have — or
an old one you've forgotten—be sure to add it
to the list when the operator gives it to you.

LOCAL... to serve each community
NATIONWIDE... to serve the Nation
BELL TELEPHONE SYSTEM



This One



637K-KBR-5892

THE MOST TREASURED

Gift

FIRST IN THE HEART OF A WOMAN—
FIRST IN THE MIND OF A MAN

*N°5
Bois Des Iles
Gardenia
N°22
Russia Leather*

PERFUME FROM \$7.50 TO \$300.00 PLUS TAX

ECHOED IN TOILET WATER, EAU DE COLOGNE
FACE POWDER, SOAP, BATH POWDER, TALC
FROM \$2.00 TO \$10.00 PLUS TAX



THE MOST TREASURED NAME IN PERFUME

CHANEL

LETTERS TO THE EDITORS

CHICAGO'S COURTS

Sirs:

LIFE has created a mild sensation with its very timely article about the Chicago court system ("Legal Log Jam in Chicago," LIFE, Nov. 10).

Members of the judiciary are being aroused to take some direct action, as well as members of the bar. When a magazine points out such a legal snarl, it certainly fulfills a worthy role.

HARVEY K. COUSENS

Chicago, Ill.

Sirs:

The entire story was underplayed. The situation is actually a good deal worse than indicated in your article. Any condition that makes 50,000 people wait three years for their "day in court" certainly should become of paramount importance to any community.

MEYER M. GILBERT

Chicago, Ill.

ALIEN ANGEL

Sirs:

After reading "An Alien Angel" (LIFE, Nov. 10), I wonder how stuffy the clergy can get. Vicar Bell's action and comment are much more "unsuitable" than the Italian marble he opposes. . . . Kathleen, with or without wings, loses none of her peace or dignity, but it will be a long time before the Church of England recovers its own.

C. WILSON ANDERSON

New Castle, Del.

Sirs:

With great sympathy for the distressed family of Kathleen Reese, I suggest as an epitaph (to be inscribed on a very plain, unmistakably, impeccably English stone) Tennyson's lines from *In Memoriam*: "Whose faith has centre everywhere, Nor cares to fix itself to form."

RUTH H. ALLISON

San Antonio, Texas

Sirs:

My action over the angel in the churchyard is the same that you use in your selection of material for your magazine.

Your standards run along certain lines. The "editorial policy" for the good of the churchyard at Hurst Green also runs on certain lines.

C. GODFREY BELL
Vicar

Hurst Green
Sussex, England

FALL HUNTING

Sirs:

Your "Fall Hunting" (LIFE, Nov. 10) brought back some of our happiest memories, i.e., crawling out of bed at 3:30 in the morning to a cold, dark world, hiking through damp icy marshes, huddling and shaking in our blind waiting for sunrise. The non-hunter wonders why, but that last moment—spotting the ducks wheeling in, hearing the frantic honking of the duck call, the blast of shotguns—makes it worth it.

Thanks for the memory!

K. R. COBURN

Warrington, Fla.

CONTINUED ON PAGE 7



NEW! Pepsodent Chlorophyll

TOOTH PASTE

Proved up to
twice as effective
to stop bad breath

And cleans teeth cleanest
of any leading tooth paste! **43¢**
and **69¢**

NEW "FRESH-AIR" FLAVOR!

See and Hear ARTHUR GODFREY • CBS Radio & TV
Networks, Tuesday and Thursday

Save with self service!

NATIONALLY
FAMOUS

Ipsurich

NYLONS

Trust your supermarket to
give you \$1.35 hosiery
value for only 99¢. Beautifully
styled, long wearing.

At your favorite supermarket

Bromo-Seltzer
Best for
9 out of 10
Headaches

Best because only Bromo-Seltzer gently soothes nerves, promptly relieves pain at the same time. For best results use cool water. Follow the label; avoid excessive use.

It's really two gifts! The General Electric Combination Sandwich Grill and Waffle Iron!

WHAT a wonderful way to say Merry Christmas—Merry Christmas! For this stunning G-E Combination Sandwich Grill and Waffle Iron is really *two* gifts!

It makes golden brown waffles faster than you can say "another helping, please"...



AUTOMATIC
\$21⁹⁵

Manufacturer's recommended retail or Fair Trade price.

You can put your confidence in—

GENERAL  ELECTRIC



... and then (by merely inserting the aluminum grids) it serves up delicious grilled sandwiches or tempting bacon and eggs—right at the table.



Think of all the walks to the kitchen it will save... and all the appetites it will please.

And while you're at it, think of how these *special* features will delight the whole family: smart, modern lines for appearance's sake and for easy cleaning... cool, plastic handles... gleaming chrome finish... a temperature selector to give just the right heat (and a "tell-you-when" light that goes off the instant the grill is ready). And there's an exciting recipe book, too.

What better way to spread double Christmas cheer? Wire Santa—or see your General Electric dealer—soon! General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.



Point
never "dunked"—
never needs
wiping



SENTINEL™
Completely New
Pen \$20.00
Pencil \$7.50
Ballpoint \$7.50

*Just in time
for Christmas*

THIS IS NEW!

Sheaffer's™ "SNORKEL"

No one on your list has a gift like this, for it was introduced expressly in time for Christmas. This completely new invention separates the two vital functions of a fountain pen... filling and writing. As though by magic the "SNORKEL" tube reaches out and drinks the ink with siphon action. The point is never "dunked"—never needs wiping. And because the point is not used for filling, it writes better. See this excitingly new pen yourself. One trial and you'll know...THIS is the gift.

SHEAFFER'S

WHITE DOT • OF DISTINCTION

W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U.S.A.
IN CANADA: HALTON, ONTARIO

Thin Model

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SLEEP...



without Heartburn,
Acid Indigestion

If acid indigestion keeps you awake, take TUMS. Almost instantly TUMS neutralize excess acids; soothe and sweeten your stomach. Then you'll sleep the sound, natural, restful sleep that follows TUMS. There's no acid rebound from TUMS to awaken you later.

• still only 10¢ a roll



FOR THE
TUMMY

GUARANTEED TO CONTAIN NO SODA



HERMAN HICKMAN
SPORTS
AND TELEVISION
CELEBRITY

HERMAN HICKMAN

SAYS:

"Believe me,
I enjoy
every puff of a
ROBT. BURNS
cigar!"

SEE
HERMAN HICKMAN TV SHOW
FRIDAY EVENINGS - NBC

LETTERS TO THE EDITORS

CONTINUED

Sirs:

The pictures of hunting scenes are beautiful.

But despite your caption under the pintail's picture, a mallard, like other "puddle ducks," gets in flight by jumping straight up off the water.

HARRY O. HARMAN
Fort Plain, N.Y.



YES, A MALLARD JUMPS...



... STRAIGHT UPWARD

Sirs:

It may interest you to know why the curious difference in take-off habits exists between the deep and shallow water duck species. As a rule the potholes and shallow ponds frequented by the "puddle ducks" are so restricted that a duck must ascend almost straight up if he is to get out at all. On the other hand the deep water ducks have unlimited runway space and can make a forward run before rising (below). Thus the curious walking-on-water effect achieved by red-heads, canvasbacks, scaup and the others usually found around deeper lakes...

PAUL KALMAN

New Orleans Item
New Orleans, La.



REDHEADS RUN, THEN RISE

CONTINUED ON NEXT PAGE



"Am I really Lucille Ball?"

(WHO AM I...?
SEE ANSWER BELOW)

Batteries also look alike,
but **AUTO-LITE STA-FUL**
needs water
only 3 times a year!
IN NORMAL CAR USE

You probably belong to the millions who say, "I Love Lucy," but is this really Lucy? Remember, TV and movie stars have look-alikes, just as batteries do. But the amazing Auto-Lite "Sta-ful" Battery is different... needs water only 3 times a year in normal car use... and lasts longer too! So don't be fooled by appearances. Make your next battery an Auto-Lite "Sta-ful."

You were right if you thought the girl shown above was not glamorous Lucille Ball. Although Jeanne Evans of Gardena, California, is often confused with Miss Ball, there are no family ties. And if you want to be right about batteries, see your nearby Auto-Lite Battery Dealer who services all makes of batteries. Remember, money cannot buy a better battery than the Auto-Lite "Sta-ful."



See **LUCILLE BALL and DESI ARNAZ**
in "I LOVE LUCY"
OVER CBS TELEVISION NETWORK

Phone Western Union... ask for "Operator 25"... she'll give you the name of your nearby Auto-Lite Battery Dealer. There is no charge for this service.



AUTO-LITE sta-ful

Tune in "SUSPENSE"... CBS Radio Mondays... CBS Television Tuesdays

LEWYT

WORLD'S MOST MODERN VACUUM CLEANER
NO DUST BAG TO EMPTY!

IT'S POWERFUL
 FEEL THAT SUCTION!



NO LEAKING DUST
 CLEAN WITHOUT HEALTH HAZARD!



LISTEN! **IT'S QUIET**



Listed by
 Underwriters' Laboratories

- **No muss! No fuss!** You never see or touch dirt! Simply toss out Lewyt's extra-big paper "Speed Sak" a few times a year!
- **No whining roar!** Peripheral-Silencer hushes Lewyt to a gentle hum! It's by far the quietest cleaner of all!
- **Powerful over-size motor** plus Twin-Turbo Fan creates terrific suction, gets more embedded dirt!
- **Famous No. 80 Carpet Nozzle** with its automatic comb-valve and floating brush whisks up threads, lint, hair—all with less rug wear!
- **Micro-Dust Filter System!** Microscope tests prove dust particles even smaller than 4,100,000 of an inch can't leak out! No wonder hospitals and allergy-sufferers prefer the Lewyt!

- **Cleans in 32-foot radius** from one outlet! Swivels from center of room for wall-to-wall cleaning! So light, compact!
- **Does every cleaning job!** Sweeps bare floors; dusts blinds; renews upholstery; sprays paint, wax; de-moths!
- **Backed by written Guarantee** and 64 years' precision manufacturing! Video-Pak avoids radio-TV interference!
- **Complete with all attachments!** No extras to buy! No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor-Wall Brush; Upholstery Nozzle; Power Sprayer; Moth Snuffocator!
- **Greatest dollar-value!** No other cleaner has so many features and costs so little! See the Lewyt today! Your nearest dealer is under "vacuum cleaners" in your phone book!



Stop at this display for just 10 seconds, let your dealer show you the revolutionary advantages of the Lewyt Vacuum Cleaner! Discover how to cut house cleaning time in half!

DO IT with
LEWYT

FREE! Write for colorful 16-page booklet
 "Home Cleaning Made Easy!"

LEWYT CORPORATION, Vacuum Cleaner Div., 70 Broadway, Brooklyn 11, N.Y.

LETTERS TO THE EDITORS

CONTINUED

ORDEAL IN OPEN BOATS

Sirs:

Congratulations to LIFE for calling attention to one of the most dramatic incidents of Nantucket's history ("Three-Month Ordeal in Open Boats," LIFE, Nov. 10) and for recreating it so exactly. The illustrations too were superb.

EDOUARD A. STACKPOLE

Nantucket Historical Association
 Nantucket, Mass.

Sirs:

I relished your story about the Nantucket Island "cannibals." Always thought the island had a gruesome atmosphere.

My grandfather was a whaler captain, but, I hasten to add after reading your tale, he sailed out of Maine.

R. W. MICKAM

New York, N.Y.

Sirs:

Having been employed for some time by a law firm that specializes in Admiralty, I read Mr. Whipple's account with the deepest of interest. A case I had read in my course on criminal law paralleled almost exactly the events which took place in the Essex' whaleboats—the case of REGINA v. DUDLEY and STEPHENS, decided in 1884.

One of the main differences, however, was the fact that when the survivors were returned to England they were tried for murder and sentenced to death. I wonder if Captain Pollard and the other survivors were ever tried before a court of law.

GERALD BANE

Queens, N.Y.

• There was no trial. The close-knit Nantucket families felt that legal action against the survivors was unnecessary.—ED.

PET KINKAJOU

Sirs:

It was very interesting to read about the pet kinkajou belonging to Herman Jesson of Los Angeles (LIFE, Nov. 10). I enclose a picture of my kinkajou, Muchacha, nibbling on some flowers. She likes roses and sweet peas, but bananas are her basic diet. She came to me from Ecuador 13 years ago as a baby and is now, I think, one of the oldest kinkajous in the country! In her friskier days she ran up the curtains and trotted across the valance, but now she prefers to drowse all day and most of the night too.

JESSIE W. LITZINGER

Bristol, Va.



MUCHACHA SAMPLES A BOUQUET

CHRISTMAS IN KOREA

Sirs:

With Christmastide approaching and our boys still in Korea, it was

CONTINUED ON PAGE 10

**STOP
 FLAT
 TIRES**



**THE
 GENERAL
 TIRE**

PUNCTURE-SEALING SAFETY TUBE

- Prevents punctures because it seals as it rolls.
- Safer—absorbs shocks. Protects against blowouts.
- Adds security for women drivers.
- Retains correct pressure. Aids tire mileage.
- Cool running. No internal heat.
- 100% natural rubber. Outwears several casings.

SEE YOUR GENERAL TIRE DEALER

Step up to **BEAUTY** with
 UTILITY **Safety Metaloid**
STEP STOOLS

A twist of the wrist and a modern, posture-contour steel becomes a safe, perfectly balanced step ladder. In sparkling colors to match every decor. At leading stores throughout the country.

the **Metaloid** co
 5815 Kinsman Road • Cleveland, Ohio

Campana
Italian Balm
 best lotion for busy hands

Comforts More Childhood Ills

than all other children's
 aspirin combined!



- Specialized to Fit
 Child Dosage Needs
- PURE ORANGE FLAVOR
 - EASY, ACCURATE DOSAGE
 - CREAMY, SMOOTH TABLET
 - DOCTOR APPROVED

**ST. JOSEPH
 ASPIRIN
 FOR CHILDREN**



Give baby the pick of Santa's pack



Night and Day . . . All Through The Year

Only Playtex Dryper

Keeps Your Baby Dry and Comfortable . . . Neat and Sweet
—as No Ordinary Diapering Does

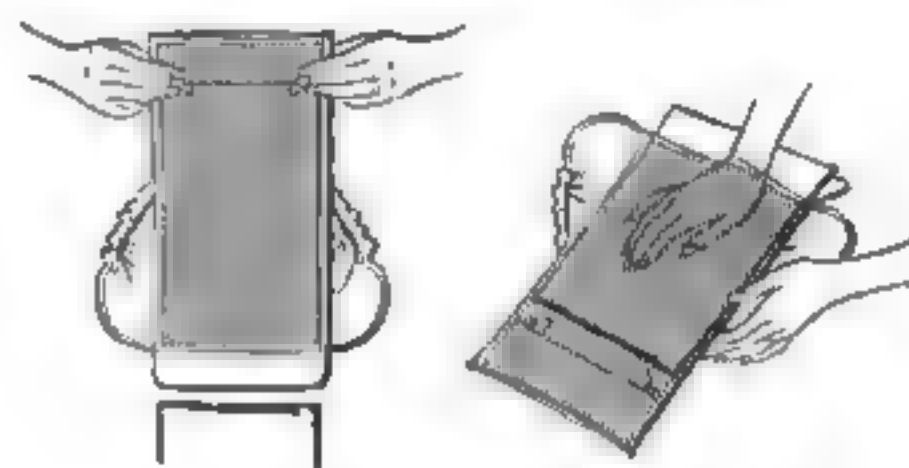
Never again need your precious little one shiver in wet, chilly sheets and bedding. For, unlike old-fashioned diapers, revolutionary PLAYTEX Dryper, the modern pad-in-panty diapering method, confines all wetness to the panty area...helps prevent chills caused by over-all wetness. Dryper makes changes quicker, easier, safer...brings your baby a whole new world of comfort plus cleaner, finer protection. Compare Dryper with any other diapering method and you'll Dryper your baby from this day on!

Featured at your favorite Department Store and wherever Baby Needs are sold.

Playtex for the nicest things next to baby

DRYPER PANTIES SHEETS BIBS OIL POWDER CREAM

Quick from Wet to Dryper!



**FLUSHAWAY* PAD
INSIDE WATERPROOF PANTY
—THAT'S PLAYTEX DRYPER!**

Protect your baby against diaper rash and chafing with modern PLAYTEX Dryper. For clean, dry changes, simply slip hygienically-fresh Dryper Pad under soft nylon-web lining of waterproof Dryper Panty! Used Pads simply flush away. Made of cloud-soft Cellulon® the amazing stitchless, threadless, non-woven material that soaks up 8 times its own weight in moisture! Dryper Pads are far more absorbent than the tested ordinary diapers. Dryper Panty's exclusive waist flaps confine wetness to panty area and keeps clothes dry. Dryper ends diaper drudgery and diaper odor, too. Let Playtex Dryper keep your baby "Socially Acceptable"® always!



PLAYTEX® DRYPER® PADS
box of 100 \$1.28 and \$1.49
PLAYTEX® DRYPER® PANTY
each \$1.49

Small = birth to 12 lbs.
Medium = 13 to 18 lbs.
Large = 19 to 24 lbs.
Extra-Large = 24 lbs. and up

oh-oh, Dry Scalp!



"HE'LL BE ON THE SHELF himself, if he doesn't do something about Dry Scalp! Look at that dry, mussy-looking hair. It must be next to impossible to comb. And loose dandruff like powder on his coat! He needs a Short Guide to 'Vaseline' Hair Tonic..."

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



NO WONDER it's a best seller! A few drops of 'Vaseline' Hair Tonic a day check Dry Scalp by supplementing natural scalp oils. Makes a grand difference in the looks of your hair. 'Vaseline' Hair Tonic gives double care to scalp and hair! Try it. Contains no alcohol or other drying ingredients. And you'll find it's economical, too.

Vaseline HAIR TONIC

TRADE MARK ®

VASELINE is the registered trade mark of the Chesebrough Mfg. Co., Cons'd

LETTERS TO THE EDITORS

CONTINUED

with heartfelt interest that I read John Dille's article "Christmas for the Boys in Korea" (LIFE, Nov. 10). You can appreciate how I, as the mother of one of those boys, feel about this timely advice.

MRS. MARJORIE CODY

New York, N.Y.

Sirs:

Although I have no one in my immediate family fighting over there, my heart aches for the families that do, and also for those boys who think most of us have forgotten what they are doing for us. I would like to send a Christmas package but do not know how to address it.

M. E. GEIER

Poughkeepsie, N.Y.

● Packages of not more than two pounds sent by air mail will probably still reach Korea by Christmas—or at least by New Year's—if sent immediately. They may be addressed to the Special Services Officer, Division number (2nd, 3rd, 7th, 25th, 40th or 45th) APO number (same as Division's), c/o Postmaster, San Francisco, Calif. For Marines, address Division Chaplain, 1st Marine Division, Fleet Marine Force Pacific, c/o PM, San Francisco.—ED.

MONTANA'S ARTIST

Sirs:

In your story on Painter Charles Russell ("Montana Saves Her Old West Art," LIFE, Nov. 10) you use the words "managed and kept sober by his shrewd wife." Now those words make me hostile as hell.

Let me tell you that Charlie was a good two-fisted drinker of hard liquor but he was no drunkard. It was my privilege and pleasure to know Kid Russell for over 35 years before he cashed in. In the early days Charlie always bought more drinks for the other fellow than he drank himself. He always knew when he had enough.

And as for calling his wife Nancy "shrewd," that is the wrong word. She was a good businesswoman.

You say Charlie left home and became a shepherd. I know for a fact that he worked sheep when he was a kid for less than three weeks. Damn it, can't a fellow ever live down one little sin he committed in his kid days?

JOHN K. ARNOTT

Sarasota, Fla.

CONTINUED ON PAGE 17

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PARAGON'S

Original
Chlorophyll
COCKTAIL LITES



*The
Busiest Candles!*

Cocktail Lites dispel stale smoke and party odors, rout cooking odors while they refresh and delicately pine-scent the air. They're keeping the air in millions of homes as fresh as an April breeze. Their soft, flattering glow accents the beauty and charm of any setting, every hostess.

Cocktail Lites make thoughtful "little" gifts, something different for bridge prizes and party favors.

Don't be a taper-shaper

Only Paragon Tapers have exclusive Magic Paragon - a laboratory formulated mastic base that fits any candle holder without wadding, wrapping or wax melting. All Paragon Tapers stand straight and firm on any surface, even without a holder. They're ideal for floral arrangements, make excellent emergency candles.

*Always ask for
PARAGON Candles*

Choose Paragon Tapers from a veritable rainbow of delicately shaded, authentic decorator hues. You'll find just the subtle tones to enhance the beauty of your color scheme... highlight the charm of any setting.

Get New Candle Decorating Ideas! Send 10c for your copy of "How to Choose and Use Candles Correctly"

Victrylite Candle Co.
24 Lake Drive
Oshkosh, Wisconsin





One sip and you'll say **LIBBY'S** every time!

It's the freshest-tasting

PINEAPPLE JUICE this side of Hawaii!

From fruit picked ripe on **LIBBY'S** own plantations

Ask for **LIBBY'S**—
it comes only
from Hawaii



Serve Libby's Crushed Pineapple chilled and decorated with banana slices for a delicious dessert. Libby's Crushed is highest quality pineapple — yet costs least!

Delight your family with Libby's Pineapple Sandwich Salad — golden slices with a cottage cheese filling. Every slice of Libby's Pineapple is tender, juicy — oh, so good!

LIBBY, McFILL & LIBBY, HONOLULU, HAWAII



This year it's **NEOLITE** right down the list!



Famous for comfort!
NEOLITE Soles are light, flexible,
need no breaking-in!



Famous for style!
Damp-proof NEOLITE Soles help shoes keep their smart lines longer!



Famous for wear!
NEOLITE Soles wear far, far longer—
help keep family shoe bills down!

✓ For Men
the finest-looking, longest-lasting luggage,
belts and briefcases ever! NEOLITE is
light, flexible, holds its shape beautifully!



Now! The handsomest, most durable luggage and accessories ever—all made of famous-for-wear NEOLITE!

Christmas shopping is going to be easy for a lot of smart families *this* year! Because now there are wondrous new gifts of longer-lasting NEOLITE for *everyone*!

Yes, NEOLITE—the “miracle material” that first won fame as a longer-wearing sole for shoes—is now setting new standards of wear and beauty in luggage, handbags, belts, everything!

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✓ For Children

just what they (and you) will appreciate. They last so much longer because they're made of *durable* NEOLITE—the “miracle material” that wears and wears!



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LETTERS TO THE EDITORS

CONTINUED

SPEAKING OF PICTURES

Sirs:

In your account of the re-staging of the Gettysburg Address (Speaking of Pictures, LIFE, Nov. 10) you mentioned Strong Vincent as a Northerner killed by Southern sharpshooters in Devil's Glen.

Strong Vincent was my great-uncle. My grandfather was wounded at Gettysburg with the North Carolina Rifles. His brother, who had left home and friends to fight for the Union (and who was a Brigadier General, not Colonel as LIFE said), died in the same battle, on the opposite side.

PATRICK TIFFANY VINCENT
Mill Valley, Calif.

ITALY'S ANTI-COMMUNIST

Sirs:

In your article "Anti-Communist Funnyman" (LIFE, Nov. 10) you state, "In Italy one may be a Communist and a Catholic at the same time."

That seems quite unbelievable to me. If one is a truly orthodox Catholic, he could not embrace true Communism at the same time. For his very beliefs as a Catholic condemn the theories of Communism.

MRS. RICHARD F. WIRTH
Milwaukee, Wis.

● Although the Pope has declared that support of Communism means "to desert the church and to cease being a Catholic" many Italian Catholics support local Communist political activities and vote for Communist candidates.—ED.

RICHARD TUCKER

Sirs:

Will you permit me a small correction in the article on Mr. Richard Tucker ("Pagliacci from Brooklyn," LIFE, Nov. 3)? There was a sentence which read, "Already he is singing 20 roles with passion and extraordinary endurance, and Rudolf Bing, the Met's general manager, has given [him] his choice of the best roles of the season."

While I do not in any way wish to belittle Mr. Tucker's outstanding qualities, I cannot accept the statement that he chooses his own parts or has a position that differs from his most excellent colleagues because it simply is not so.

RUDOLF BING
New York, N.Y.

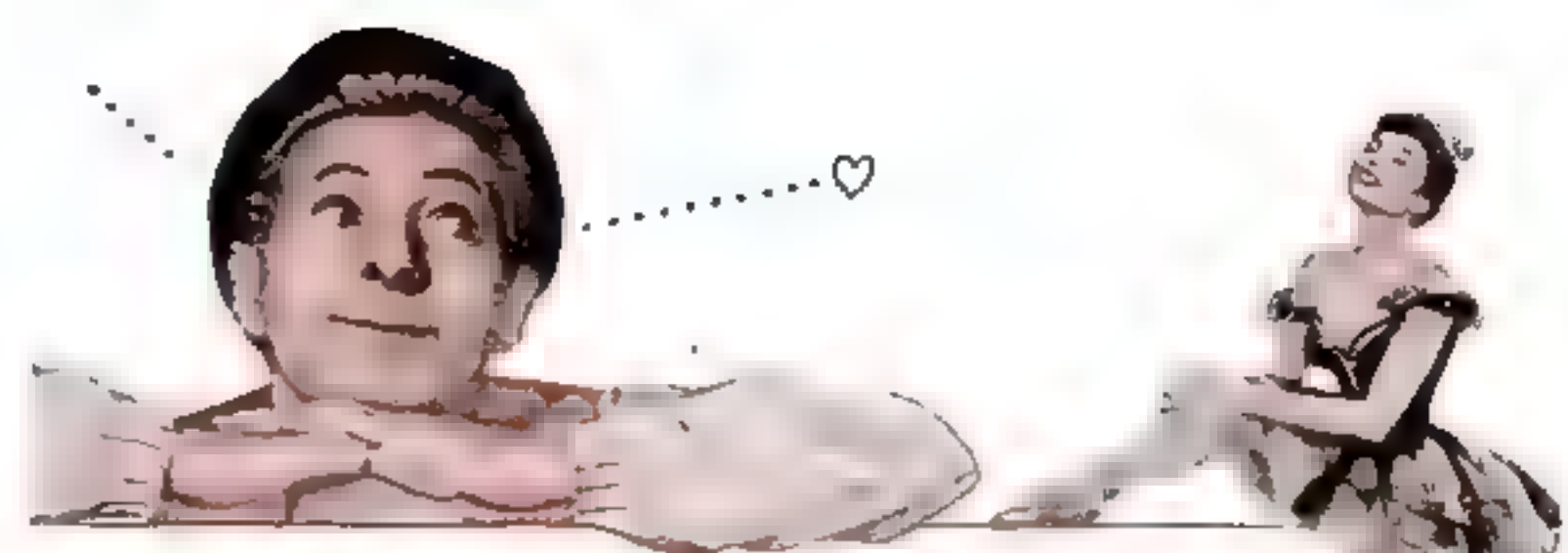
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When you're in love
you're nine feet tall...



You'll hear this lilting song sung in Samuel Goldwyn's new musical wonderfilm, and suddenly—you'll feel nine feet tall! For that's what this enchanting story, this love story, this tender story does to you—as no other film has ever done before. For into his multi-million dollar musical production "Hans Christian Andersen", Samuel Goldwyn has poured all the emotions of which the human heart is capable and, as each comes into full play, you'll feel yourself glow, grow—till you, too, seem nine feet tall!



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starring *and the dancer*
DANNY KAYE
and introducing
FARLEY GRANGER • JEANMAIRE
Directed by CHARLES VIDOR • Screenplay by MOSS HART
Words and Music by FRANK LOESSER
Choreography by ROLAND PETIT
Distributed by RKO RADIO PICTURES, INC.
COLOR BY **Technicolor**



SPEAKING OF PICTURES...

Milk Run by unweaned colts and fillies supplies fun and an odd photograph

The curious frieze of riderless horses above is an odd way of showing an odd kind of horse race. The photograph is a continuous strip picture taken by a photo-finish camera at the finish, showing the distance between the horses as they crossed the line. The race is a "Milk Run" for baby horses staged by Owner Frank

Vessels of Los Alamitos track in California.

For the first Milk Run, 16 suckling horses were lined up at a point 150 yards from their mothers. When released, they took off down the stretch with hoofs and manes flying, racing toward their mammas stationed just beyond the finish line. The last baby to cross the finish

was eliminated from the next day's Milk Run. Finally two horses remained to fight it out for the championship. But the finale was marred somewhat by a sloppy track and the fact that the babies had learned by then that no matter how leisurely they ran mama was always there to provide something to eat at the finish.



RUNNING TO THEIR MAMAS, who stand with pricked ears at the finish line, 10 baby horses scamper down the stretch at Los Alamitos track in California.

They were primed for Milk Run competition by being kept away from food until they were really hungry. "Then," said one groom, "you just watch 'em go."



PHOTO FINISHES, ALL RECORDED ON ONE NEGATIVE, SHOW EACH HORSE AT THE FINISH. TOP STRIP IS REFLECTION IN MIRROR OPPOSITE CAMERA AT FINISH.



MEAL "TICKET" is cashed by users as well as the winners after one of earlier races. Several days after the races young racers were weaned away from mothers.



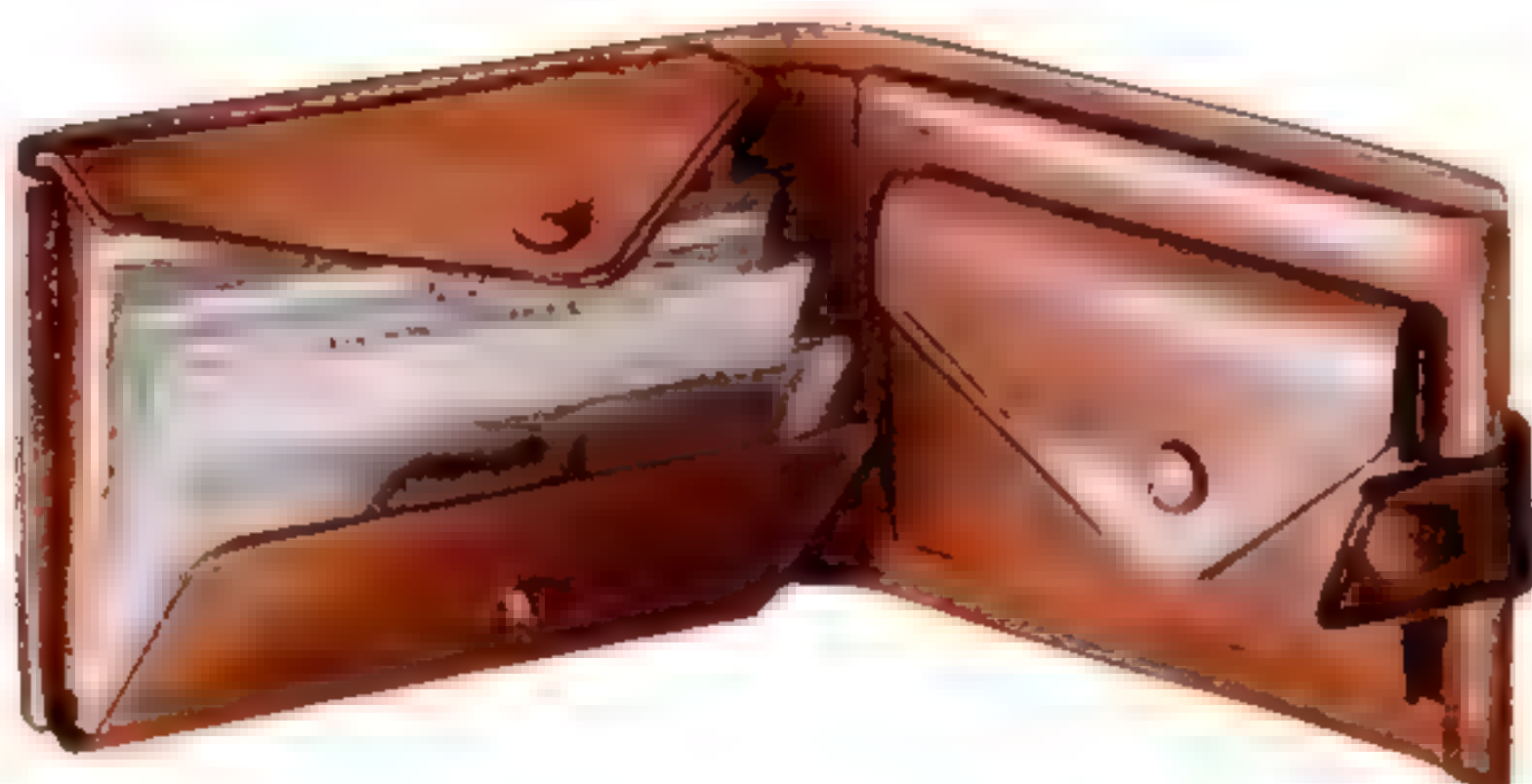
SLOPPY TRACK presents no problem for last day's winner Lucky Barn (right) on this day. She took early lead, shied at puddles, had speed to spare at the finish.



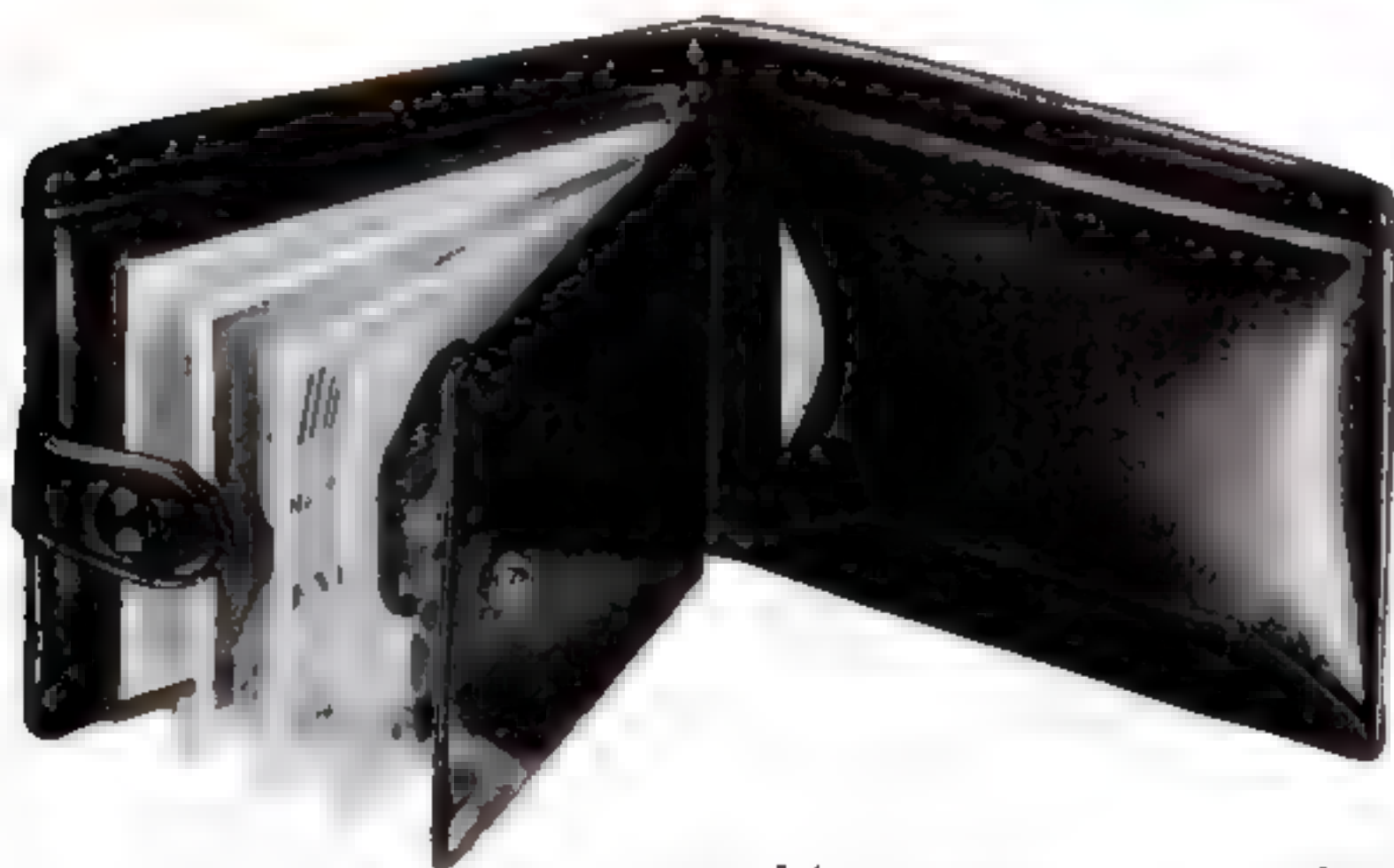
MOTHER AND DAUGHTER (left) nuzzle each other after Lucky Barn won finals. Owner Frank Vessels discouraged buyers by asking \$20,000 for his filly.



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...can't come apart
...won't lose its shape

- **Invisible Stitching**
Can't come apart or lose shape.
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Cut from the heart of the hide...the finest part of the finest leather.
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Divides bills three ways.
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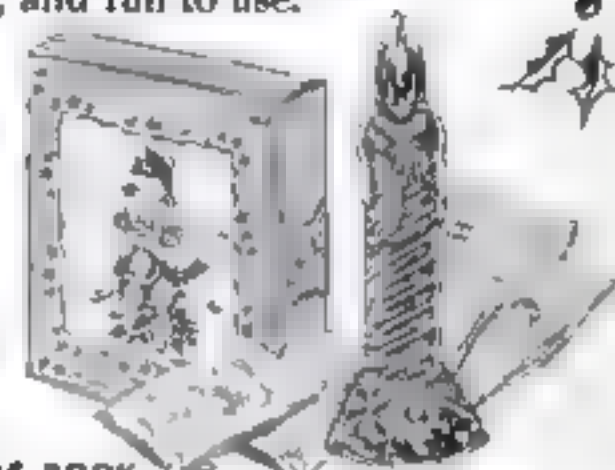


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Just like mommy's

Every little girl adores the grown-up, feminine feeling that her very own lightly scented toiletries give her! Here are just a few exciting Little Lady gift packages, pure as snow, and fun to use.



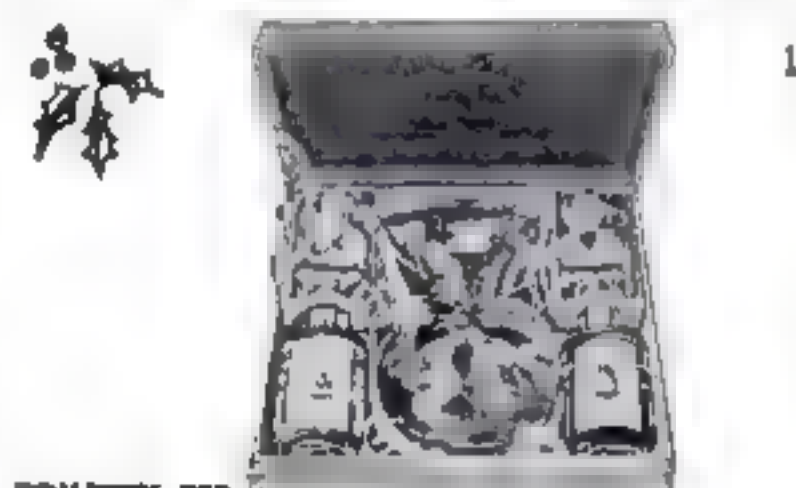
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Toilet Water in a candle shaped bottle and 10 packages of billion bubble Bubble Bath Powder, packaged with its own beautiful Christmas card.
\$1.50 (plus 20% fed. tax)



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is your assurance
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cup of coffee
every time!

Because...

Give Sunbeam
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Shuts off by itself when
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- ✓ Brewing Time is always the same . . . *automatically*
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coffee and set it.



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Carryall in jeweler's bronze with handset stones. Compact compartment for keys, bobby pins, or pills. Lipstick, money cup, mirror, cigarette case. \$50.00* others from \$14.95 1461/036



Carryalls also in silver finish, mother-of-pearl, jeweler's bronze, leather

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Complete sets of jewelry, including compact, lighter, Lip-O-Matic combination cigarette case and automatic lighter, brooch and matching sets, cigarette case and matching pocket



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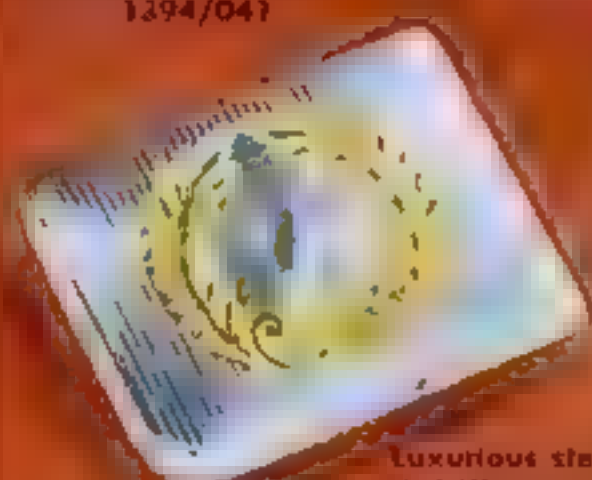
Jeweler's bronze Life-O-Matic, combination cigarette case and automatic lighter. \$21.25, Fed. tax included. Also in satin silver, sterling, and tortoise brown. 1394/047



Glimmering simulated pearl ensemble, with flashing rhinestone ornament and matching earrings. Ornament may be removed to wear as brooch. Ensemble, \$22.50* other necklaces from \$2.00* 20/2035/60

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Jeweler's bronze cigarette lighter, with red and green engraved floral design. \$8.75, Fed. tax included. Also in satin silver, sterling, leather, mother-of-pearl. 1414/087



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A GALLANT WOMAN JOINS MEN WHO REPORT WAR



With her story of primitive guerrilla warfare on pages 25 through 35 Margaret Bourke-White this week takes her place as the first woman in a long line of LIFE photographers who risked their lives to report two years of war in Korea. To show a phase of the struggle against Communism which had never been fully revealed, Miss Bourke-White went into southwest Korea to live with guerrilla-hunting members of the Korean National Police.

Her male colleagues have reported the hot actions between the regular U.N. and Communist forces: David Douglas Duncan, Carl Mydans and Hank Walker roved the Pusan perimeter campaign in 1950, then covered the Inchon-Seoul attack. Howard Sochurek parachuted with the 187th Airborne. Hank Walker made the dash to the Yalu. Duncan walked out with Marines as the X Corps fled north-east Korea. John Dominis and Joe Scherschel moved with Ridgway's forces as they crossed the Han again north-bound. Michael Rougier recorded the 1951 spring Communist offensive and recently (LIFE, Oct. 27) pictured General James Van Fleet's newly trained ROK divisions.

Miss Bourke-White strayed far from the current battle lines to cover the guerrilla war, overcoming objections of many officials who thought it was no place for a lady. Advised not to eat Korean food because Americans are not immune to native diseases, Miss Bourke-White carried her own U.S. Army rations. She traveled by rail, light plane and jeeps. Once she slept in the nurses' quarters of a missionary hospital, another time in the main room of a "police box," on a Japanese-style bedroll and rice pillow; still another time in a Korean hotel whose mud plaster walls were spotted with holes which she stuffed with paper to keep mosquitoes out. (Later she learned that the Koreans were outraged that she should think they would be peeping in, which obviously they were.)

Everywhere she found the hardships alleviated by the warm hospitality of the Koreans. And Colonel Albert Wing of the U.S. military advisers announced a party to his men who had not recently seen a Western woman: "The social season begins and ends with Miss Bourke-White. You may stand in line to touch her hand."

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DOWN FROM THE MOUNTAINS VOLUNTEER KOREAN POLICE, WEARING GRENADES RIDGWAY-STYLE, BRING THE TRUSSED BODY OF GUERRILLA TO BE IDENTIFIED

THE SAVAGE, SECRET WAR IN KOREA

PHOTOGRAPHED FOR LIFE BY MARGARET BOURKE-WHITE

About 150 miles to the rear of the Korean battle line, in the misted hills and twisted valleys of the peninsula's rice bowl, there is a war within a war. Waged in territory officially held by U.N. forces, fought without truce lines or quarter, it is a war Dwight Eisenhower will not see when he is in Korea. Few communiques ever mention it. But for the past several weeks LIFE Photographer Margaret Bourke-White has been in the thick of this war of terror, and has flown out with the story which is told on these 11 pages.

The enemy is a fluid and scattered force of perhaps 10,000 Communist guerrillas whose mission is to puncture U.N. communications lines, sabotage harvests, keep the countryside

in turmoil and tie down Republic of Korea manpower. Some of the guerrillas are converts who went over to the Reds in their first great offensive. Thousands of others are North Koreans bypassed in the U.N. breakout from the Pusan perimeter. Others have filtered south through Allied lines.

At one time or another most U.N. divisions were in the fight against them. Then the job was given over to various uncoordinated Korean commands, and recently the whole anti-guerrilla structure has been consolidated under the National Police, aided by U.S. arms and advisers. It has gone well. Out of an original force of 40,000 guerrillas the hunters have killed 13,000 in 13 months, captured thousands

more, converted many to the Republic's side.

But the job, at most, is only half done. In North and South Cholla provinces, hotbed of the grim guerrilla warfare, Miss Bourke-White accompanied the police on forays against Red bands. She watched them bring back their foes, living and dead, for trial or burial. Sometimes the bodies are dragged in on poles (*above*). When it is too difficult to bring the corpses back only the grisly heads are retrieved, not as trophies but to be identified and the names checked against lists of known guerrillas. And in the poor villages of the provinces, she saw both noisy celebrations of victory and deep mourning for sons and husbands who fought and died in this obscure and poignant war.





RED-HUNTERS CAMOUFLAGE HATS WITH FLOWERS

AREA NOMINALLY HELD BY U.N.

Running along the Yellow Sea, the Cholla provinces fill 8,000 square miles of Korea's southwest corner. Their people live, as they always have, off the most primitive of crops—fish, along the intricate seacoast, and rice and barley in the interior. Except for the two capitals, Chonju in the north and Kwangju in the south, the towns are small and uncomplicated.



In the wrinkled ranges and rice valleys indicated by the shaded area on the map (left), the guerrillas play their deadly game of hide-and-seek with the police. In North Cholla alone, 5,000 regular police and 11,000 young volunteers are engaged in fighting them. While the regulars go guerrilla hunting or fend off raids on fields and towns, the unpaid volunteers guard supply routes. The guerrillas have only sporadic contact by radio or courier with Red forces far to the north. With no regular arms supply they rely on old Russian carbines and burp guns and stolen U.S. and Japanese rifles. Hunted so closely that they dare not pause to eat a meal in

the same spot where they cook it, they are still a formidable foe. Their bold forays into the rice fields have forced a change in the traditional harvest system. Farmers of the Cholla provinces no longer work their fields alone. They gather in groups to harvest one field at a time under the protective guns of police squads. Then they retreat before dark into villages like the one below, where more police guard their sleep.



← **HARVEST GUARDS**, police posted behind a bamboo barrier, scan hills across the valley for signs of marauders while farmers cut and stack rice.

EXPOSED VILLAGE has rows of rice stalks drying in some of the open areas between houses, where it is safer than in the surrounding fields.



IN A TOWN police mobilize outside stone tower. They belong to the "Tiger" regiment, named for Provincial Chief "Tiger" Kim Chong Yon.

IN THE HILLS, volunteer police, mostly teen-agers, wave this white flag as all-clear to road traffic. A red flag is waved when Reds are sighted.





A BLOODY SKIRMISH AND A CELEBRATION



PREPARING for fight, Chief Han prays for victory in Buddhist temple (left), later takes position on hilltop command post (above) and with field telephone and map barks orders to his advancing men

In the brush-covered hills north of Yongam, in South Cholla province, the guerrilla leader Kang Sang Chul lay in wait. He had come down from the north only 48 hours before to take over his regiment, relieving a commander who no longer had his heart in the fight. His



AFTER FIGHT ENDS, bodies of guerrillas (eight are shown) are lashed to poles and brought down from the hills to be identified, crossed off Han's list.

WATCHING SOBERLY, Guerrillas Kim Sung Chul, 27 (left), and Chung Chon Tuo, 20, who had to help dig comrades' graves, see the unceremonious burial.



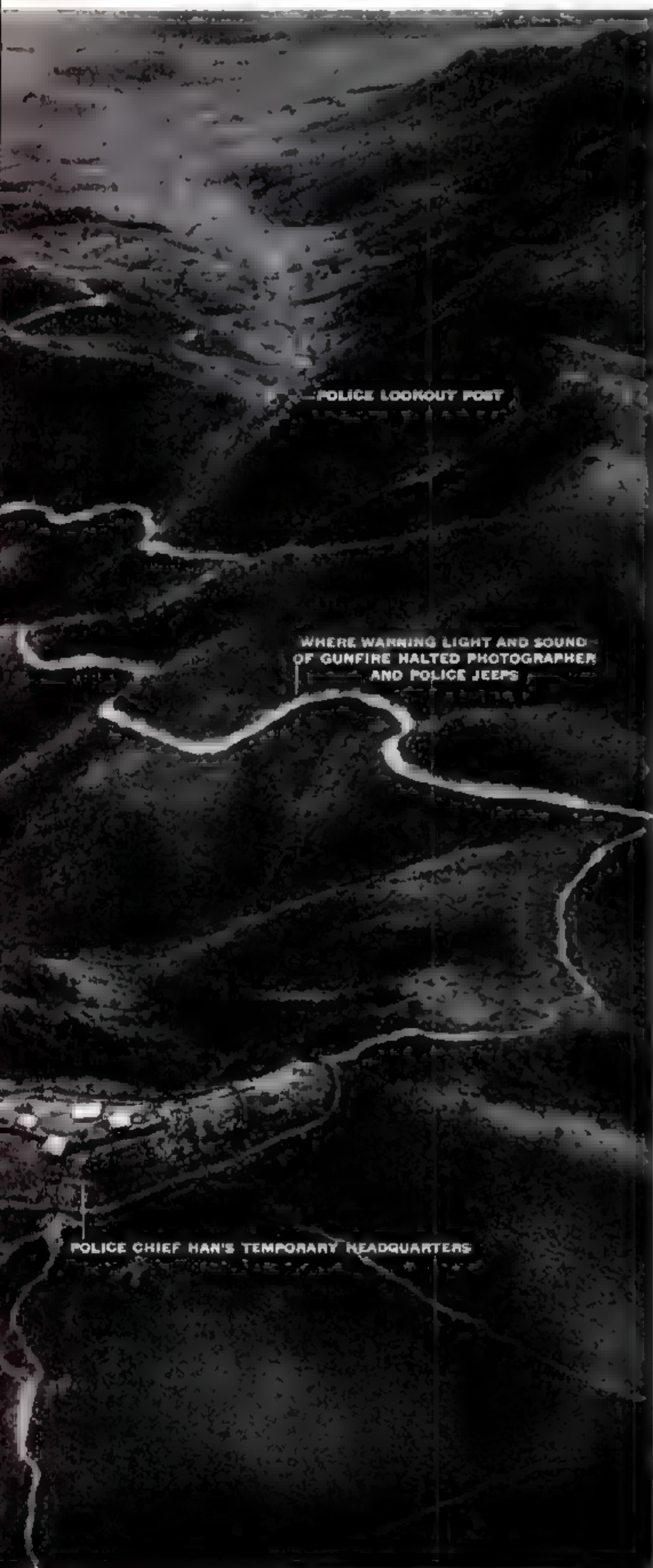
ROAD BLOCKED BY ROCKS

WHERE GUERRILLAS
AMBUSHED POLICE

adversary was Han Kyon Lok, provincial chief of National Police, who held the rather effete title of ping-pong champion of Cholla-namdo province but also had a chestful of medals for ruthless and resourceful anti-guerrilla work. For a week 900 police and 100 Reds fought

along the irregular slopes. When it was over, Guerrilla Kang and 35 others were dead, six were taken prisoner and the survivors were retreating. But they were still dangerous, as indicated by the incident described in the big picture below. As Han and Miss Bourke-White

left Han's temporary headquarters, they were halted by a flashing light in the hills and distant gunfire. Near a section of the road blocked with rocks, police had found guerrillas in ambush. Han's jeeps retreated and took another route while police took care of the guerrillas.



POLICE LOOKOUT POST

WHERE WARNING LIGHT AND SOUND OF GUNFIRE HALTED PHOTOGRAPHER AND POLICE JEEPS

POLICE CHIEF HAN'S TEMPORARY HEADQUARTERS



GRAVEDIGGERS for guerrillas, local farmers, are paid for work with drinks of sake. Graves are usually dug on rocky hill-sides in soil unfit for crops.

VICTOR, Chief Han, 40, who is a good friend of President Syngman Rhee, relaxes in his pajamas over a good meal in the hotel where he rested overnight.

CELEBRATION of victory is party where Chief Han regales his men and "Kisaeng girls" (Korean geishas) with popular Japanese song, *China Night*.





DOWN THE PATH to his home comes Churl Jin after two years in the hills with guerrilla forces.



WIFE AND SON welcome Churl Jin in different ways. Happy Sun Nye exclaims, "My husband has

come home," then thrusts howling Nim Yong Soo, 2, into the strange arms of father he has never seen.

EMOTIONAL WELCOME FOR AN EX-GUERRILLA

Late in the summer of 1950 when the Communists overran the southeast corner of Chollamondo province, 29-year-old Nim Churl Jin joined them and took to the mountains. His older brother, head of the conservative Tae Han Youth Corps, went into hiding. Churl Jin became an ordnance officer for a guerrilla group, molding bullets and fashioning grenades out of beer cans filled with bits of metal and glass.

But he became homesick, ill and disillusioned with Communism, and when their band was attacked he and a friend surrendered to police. Churl Jin was returned to his village of Choho-ri in a police jeep for the emotional reunion shown on these pages. To show his loyalty, he led police to his old guerrilla haunts, then set up his tools and began making his bullets for the people with whom he belonged.



A BROTHER'S TEARS AND ANGER greet Churl Jin (left) when he meets Num Chur Kun, his older brother, on the road. Chur Kun cries bitterly, "What

crime have you committed—you have been working against our country!" Churl Jin, head bowed, says doggedly, "My old crime was wiped out by my surrender."



A MOTHER'S BROKEN LULLABY is sung to Churl Jin, sitting on ground and clutched by his mother as she rocks to and fro. He had come upon her in

a rice field outside town and when she saw him, she cried, "Is it a dream? You cannot be my son. My son is dead." He answered, "Mother, it is Churl Jin."



KIM BONG SUK, 12, A NURSE WHO CARED FOR TWO ROK WOUNDED, IS TRIED AND WINS HER FREEDOM

MILITARY TRIALS AND THE DEATH SENTENCE

The South Koreans keep coaxing their guerrilla foes to surrender with offers of clemency. Red propaganda keeps filling guerrillas with fear of certain death if they are captured or give themselves up. Whether he surrenders or is captured, the guerrilla is tried by a military tribunal. If the defense can show that he was forced to work for the enemy or was a non-combatant, the verdict may be a light jail sentence, with a rehabilitation course, or even acquittal and freedom. If the prosecution can prove that the prisoner was a convinced and

killing Communist, the verdict may be the death penalty. Voluntary surrender, of course, is held in the prisoner's favor.

Some of those tried appear to be penitent and some seem disillusioned by the stupid inflexibility of their Communist masters, who are actually known to reprimand or punish the guerrillas for showing the initiative to attack an objective not assigned to them. But many of the prisoners are tough, diehard Communists who have shown no mercy, expect none now and go defiantly to their deaths.



KIM NAE HYAN, 22, NORTH KOREAN PW WHO CUT

CAPTURED WOMEN GUERRILLAS ARE JUDGED AS HARSHLY AS MEN MOST OF THESE FACE 5- TO 10-YEAR JAIL SENTENCES, BUT SOME OF THEM WILL BE SHOT





WIRES AT A KOJE ISLAND PRISON CAMP AND ESCAPED BY BOAT, FINDS HIMSELF A PRISONER AGAIN AFTER BEING CAPTURED BY POLICE IN THE MOUNTAINS

DOOMED TO EXECUTION, THESE PRISONERS TRIED A DESPERATE JAILBREAK. NOW MOST OF THEM ARE MANACLED AND ALL ARE RESIGNED TO BEING SHOT



CONTINUED ON NEXT PAGE



THE GRIEVING FAMILY gathers around hero's body outside home. The corpse and coffin rest on a

rice mat: they cannot be taken inside house for the funeral because the youth's parents are still living.



FOOD AND MONEY for Pak's trip to heaven are placed before coffin. Bowls contain rice, pork, sake.

A HERO'S DEATH AND A GRAVE IN THE HILLS

In a brief midnight ambush on a trail near the town of Hwasun, nine guerrillas were surprised by a squad of the National Police. Eight fled, but not far from the body of the ninth, a political courier, the police found the body of their own squad leader, Pak Wan Kwi, 24 years old, and the guerrilla had shot and killed each other at the same moment. Sadly the police carried Pak's body back to his home, after seizing a bag of barley and two diaries in which the courier had recounted his exploits.

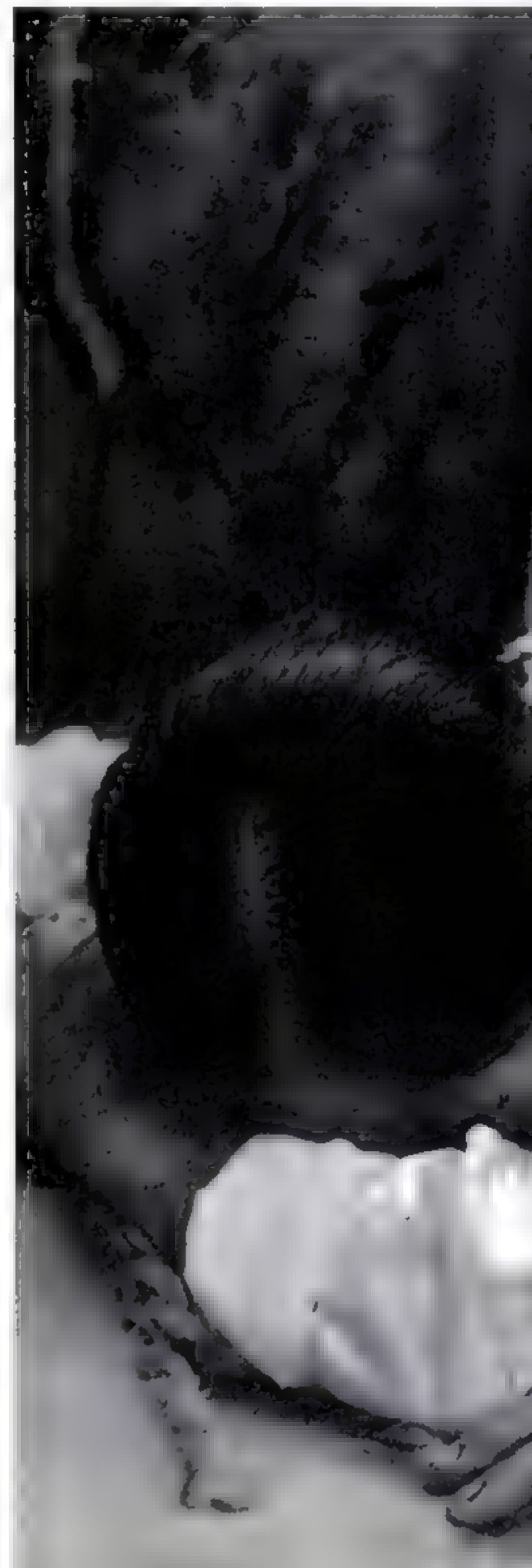
Weeping and wailing, the women of Pak's family wrapped his body and placed it in a

coffin. Theirs is a poor village, so the services were simple, and his bier, instead of having an elaborate wooden roof, had a decorated one of paper, paid for by the village "funeral cooperative." Having no picture of Pak, they placed a piece of paper bearing his name beside the coffin. But they did not stint on the food set out for his spirit to eat on its journey. Finally, borne only by men friends, his bier was taken through the fields to the burial place. As befitting a hero, Pak Wan Kwi was entombed high on a hill, for this, as everyone in the village knew, assured him a speedier ascent to Paradise.



MEN OF VILLAGE bear Pak's bier through fields. Wind billows paper roof, happy omen for his spirit.

WEeping WOMEN may not accompany bier, must grieve at home as coffin is carried to grave. →





HIRED MOURNER, a temple woman with brass bowls, prays Pak may "be born again in this village."



PALLBEARERS also are given food and sake before bearing Pak on start of his last journey on

which mourners encouraged the dead man to "go from temple to temple and finally on to Paradise"



THE STATE, SCHOOLS AND SECTS

BUSALOGUE

Three new words were recently minted by the Army in a single written order: *embus*, *debus* and *reembus*, meaning, respectively, to get on, to get off and to get back on a motor bus. Splendid! If the Army doesn't mind, we'd like to play too. How about *suprabus*, meaning to ride on top? Or *subbus*, to travel hanging on to the crankcase like a hobo under a coal car? A platoon that has reached its destination in a single vehicle might be said to *monobus*; but if the platoon had to transfer, it would *tribus*. (The driver from whom the soldiers obtained their transfers was obviously a *busagogue*.) If the weather was pleasant, the scenery beautiful and the bus not overcrowded, the platoon *eubussed* the trip; if contrary conditions prevailed, and there was a blowout in the left hind *busotrope*, the trip would probably be *dysbustic* for one and all. A soldier who turned bus-happy and rode on them to excess would *hyperbus*, while a soldier who hated buses and didn't use them enough for his own good would *hypobus*. Soldiers arriving at a new post by bus would be *imbusogrants*; any rookie who *misbussed* would be sure to get good and chewed by his sergeant. To *heterobus* clearly means to get on a bus containing members of the opposite sex; after the GIs met up with the Wacs, the vehicle would be a *zoobus*, a bus filled with life. Any love affairs that resulted would be *busogenic* in origin; any crackups, *busomatic*. What the Army needs is a less inhibited *busicographer*.

The American Catholic hierarchy's annual statement about the condition of religion in America pays particular attention to public schools. It finds our materialism has "given rise to an even greater danger—the way of life we call secularism." A focal point of secularism is the reluctance of educators, liberals and the Supreme Court to countenance religious education at public expense.

The Catholic bishops' statement immediately evoked a reproof from the Baptists. Their Joint Committee on Public Affairs declared that any government aid to church institutions is unconstitutional. They politely called the Catholics un-American. And there are the main points of a controversy which, though old, seems to have picked up an extra emotional charge in recent years.

There are two intertwined controversies here, the more complex because each has one foot caught in the Constitution. First there is the deep conflict between Catholic and Protestant polity. The former, in its most extreme formulations, is unable to renounce the goal of a clerical monopoly of all worship and education, even where, as in the U.S., most Catholic laymen have no such ambition. With the Protestants, on the other hand, mutual sectarian tolerance has grown from a political convenience to an absolute principle. The Protestants therefore react to any new Catholic suggestion in the sphere of public policy with their dukes up, whether it is a good suggestion or not.

But the other conflict is more fundamental than the sectarian. It is the conflict between those who care whether God lives in American life and those who do not.

To those who care, most of the Catholic bishops' statement will be self-evidently true, both as moral fact and as American history. For instance: "Man's inalienable rights [are] safe only in a society which acknowledges the supreme and omnipotent God." Again: "The founders of this country were deeply conscious of this debt to religion. . . . It was not their purpose to eliminate the influence of religion on public life." Washington, Lincoln and Justice Douglas are quoted in proof, the latter having said in a recent Supreme Court decision: "We are a religious people whose institutions presuppose a Supreme Being." State support of religion (if nondiscriminatory) is 100% American and done all the time. Who else pays for the chaplains in Congress and Korea?

As Catholics, the bishops went on to maintain that recognition of God is not enough; man also "needs the church . . . the one true Church of Christ." This suggestion of a monopoly of truth is what gives non-Catholics ground for reasonable objection. But they register their objection at a different and unreasonable point. The Baptists actually defend secularism and accuse the Catholics (who explicitly deny it) of

"using the word as a smokescreen with which to kill the public schools." And they duck the much more serious issue that the religious "neutrality" of the public schools has become in fact a form of irreligion.

Fortunately a religious Jew has moved in on this controversy. Will Herberg, in the November *Commentary*, does a fine job of sorting out the issues. The public school system, he points out, is, like most democratic institutions, a Protestant creation. Neither its founders nor the authors of the Constitution intended any "wall between church and state." (Five states had established churches when the Constitution was written.) But the original Protestant doctrine, pluralistic and permissive, has suffered from a triple attack. First, the educators began to theorize and, under the influence of John Dewey, to set up democracy itself—"adjustment to a democratic society"—as a major purpose of schooling. Second, the Protestant churches, under the influence of the "social gospel," became more interested in democracy than in theology. Third, the Catholics, with their firm theology and growing numbers, overcame their minority apprehensions and put the Protestants on the defensive. As a result, the Protestants (who by and large still control school policy) formed an alliance with the Deweyites (who aspired to) in order to fend off the Catholics. These allies of convenience have permitted our schools, which once taught facts in God's name, to teach adjustments in society's name. The Protestants, as Herberg puts it, have "surrendered intellectual leadership to non-religious forces" and have allowed themselves "to be maneuvered into an unreal, contradictory and panicky position."

There are many honorable exceptions to this charge, as witness H. P. Van Dusen of Union Theological Seminary, whose recent *God in Education* is a powerful tract against secularism in the schools and in American life. But if the Protestant-secularist alliance continues, it threatens to make democracy itself the established religion of the schools and, eventually, of the nation.

"Catholic baiting," said Peter Viereck, "is the anti-Semitism of the liberals." That is why an intelligent religious Jew like Herberg finds himself more alarmed by Protestant weakness than by Catholic aggression. "Surely," says Herberg, "Protestantism has more to offer than an intransigent determination to prevent Catholic parochial school children from using public buses." The temptation of Protestantism is that when it succeeds in solving a social problem, as it did by creating American democracy and the public school, the solution attracts devotion that belongs to God who sponsored it. The glory of Protestantism is that its problems are the hardest, since they are addressed to innumerable free consciences.

Right Middle
~~RIGHT INDEX~~
FINGERPRINT

*Index
Finger
Off*

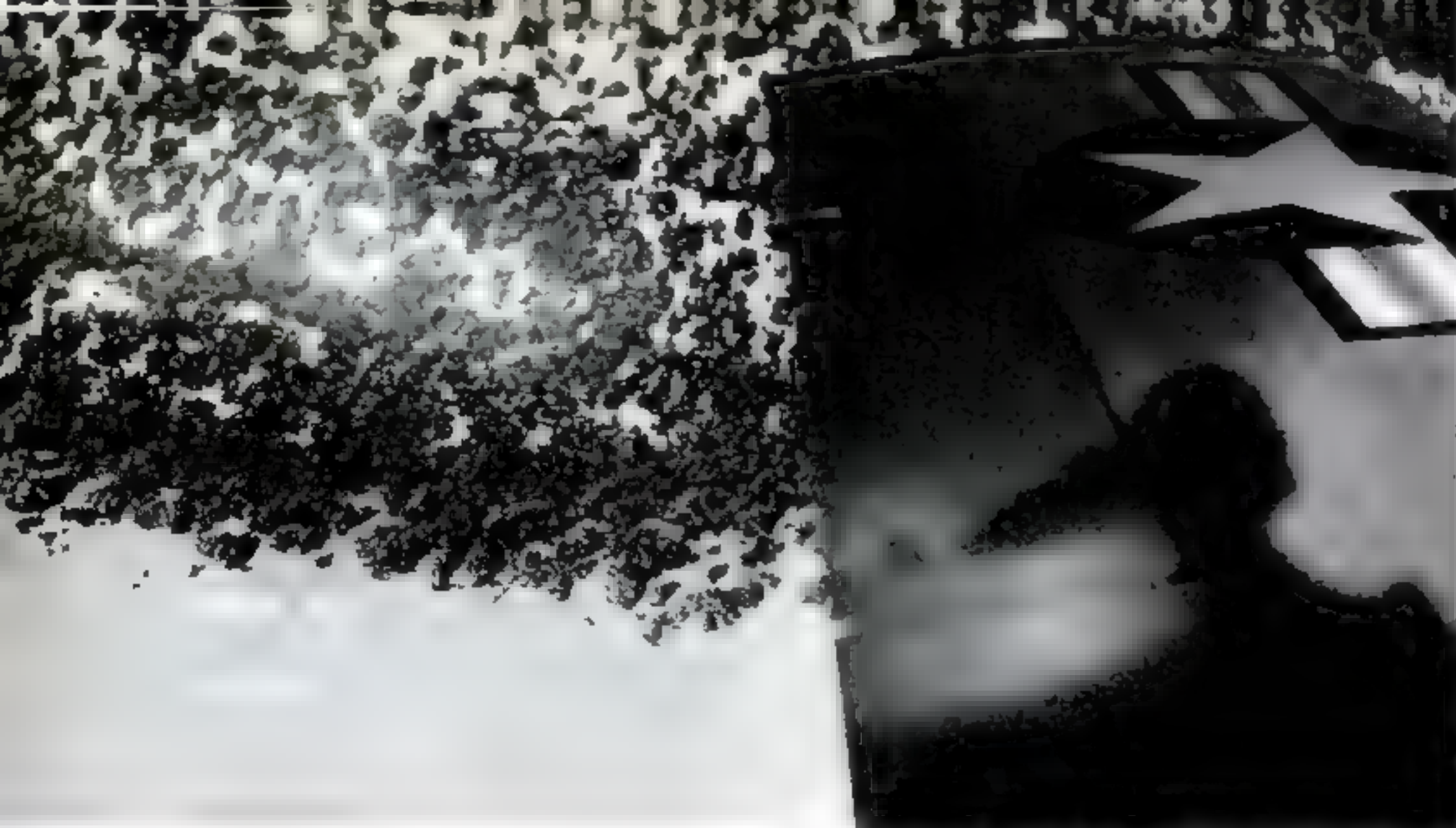


MISSING FINGER, MISSING WITNESS

The most sought-after man in the U.S. last week was Thomas Luchese, 52, whom the FBI was after because, filing for citizenship in 1943, he had mentioned his 1922 jail sentence but omitted four subsequent arrests. A self-effacing man, Luchese had disappeared leaving only a few mementos behind. One is a fingerprint on an identification card (*left*) on which "right index" is crossed out and "right middle" substituted because Luchese had lost his index finger. Another is a nickname, "Three Finger Brown," given him by a whimsical desk sergeant who had in mind a famous three-fingered baseball pitcher, Mordecai Brown.

Still another memento was his testimony to the New York State Crime Commission in which self-effacing Luchese turned out to have many famous friends. He knew Mayor Impellitteri, Judge Thomas Murphy and even Governor Dewey. "That doesn't mean to say I know him," Luchese explained. "Everybody introduced me." Most of his political friends were Democrats, but it was a Republican state senate leader who helped him get his citizenship rights back after jail.

He ran into less desirable elements; his business card was found on mobster Jake Dragna and dopester "Lucky" Luciano when they were arrested. He met others like "Trigger Mike" Coppola "when I was up in incarceration in jail." It is his high-toned friends whom Three Finger blames for most of his difficulties. "If I would have stood 15, 20 years back where I was raised," he told the commission, "I would have been better off. To meet nice people I am only in trouble."



PLEA FOR HELP was tramped into snow by an Army captain who was lost six miles from nearest

ranch in Arizona for 31 hours before he was spotted by a plane. He was brought out on horseback.

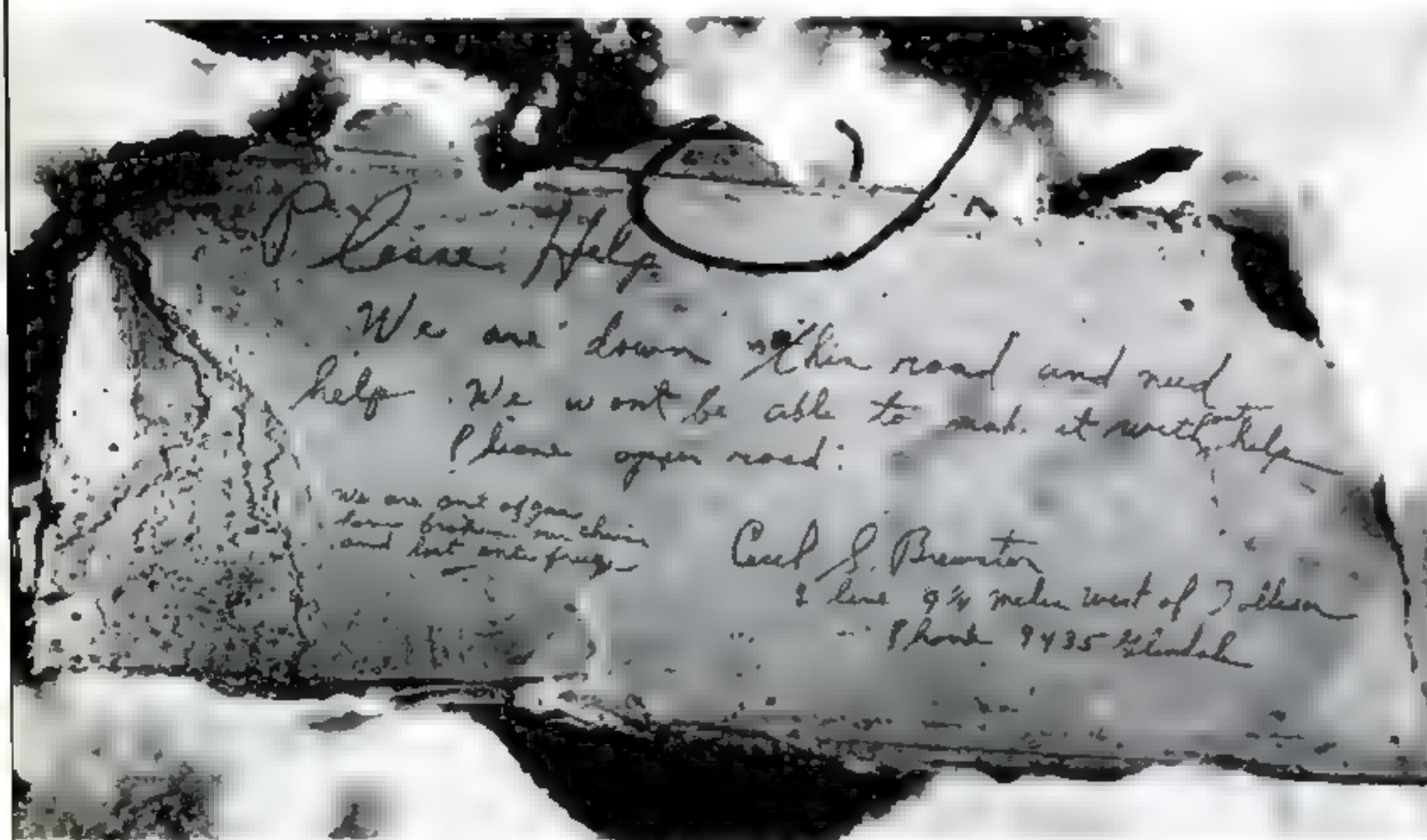


RESCUERS' PLANE shoots over a pickup truck waiting to have road ahead cleared by a snowplow.



RESCUERS' JEEP, sent by U.S. Forest Service to help out stranded hunters, got into trouble itself

and had to be pulled out of a snowbank by an Army Weasel. Thirty inches of snow fell in this locality.



DESPERATE NOTE was left by road. It was left by men who had pickup truck which proved useless

in snow. Weasel went in, got them out. Note gives location of hunters and home telephone number

WEATHER IS FINE FOR THE ELK

Snows trap hunters—and others

The first wintry storms swept over most of the country last week, bringing chills and paralyzing traffic jams to states as far south as Georgia. But to the elk population of eastern Arizona it brought a measure of satisfaction.

With the opening of the elk season hordes of hunters had climbed into the wild country around the Mogollon Rim, where the high mesa dips down into the valley. The very first day it began to rain, and the experienced minority headed for home. Those who stayed saw rain change to snow. Their cars got stuck, their radiators froze. Most had had sense enough to bring extra provisions and could sit out the snow. But many improvident nimrods, blue-nosed and hungry, went floundering in a panic through the drifts. Planes, Weasels, snowplows, tractors, horses and jeeps got nearly a thousand out. Some were still missing at the week's end. But the woods were already filling up with a second wave of carefree hunters.



MAROONED HUNTERS stay close to fire. Some refused to be rescued, wanted to go on chasing elk.

When "there just aren't enough hours in the day"

GIVE THEM SOUP FOR LUNCH



**SOUP, SALAD
AND DESSERT**

Campbell's
Chicken Noodle Soup

*Tender pieces of chicken with
egg noodles in a gleaming golden broth!*

Peach and Cottage Cheese Salad

Mince Pie

Good hot soup makes a grand quick meal!

"Only a few more shopping days to Christmas" . . . it's a happy but breathless time of year. A busy wife and mother has to be clever if she wants to get everything done. And that's where soup can be a *big* help! For millions of women have found that they can

give their families delicious, nourishing meals in practically no time if they plan them around big, steaming bowls of soup. Soup gives them meats and vegetables in a thrifty, easy-to-prepare form. . . . So today, and every day, why not have *soup for lunch*!



"My Soup Shelf is a WONDERFUL Help!"

"I try to keep several cans of the family favorites always on hand. That way, I'm ready for any meal-planning. And of course I'm *never* without Tomato Soup and Cream of Mushroom . . . I use them so much in my cooking, too!"

Another



*Your grocer
has it now*

*Remember - You and Ann Pillsbury
can make a great team*



Pillsbury

New Pillsbury Cake Mix

Golden Yellow

All the rich, delicate flavor of old-fashioned yellow cake.

Complete. No eggs to buy. Milk is all you add.

Now you can bake a real, home-good old-fashioned yellow cake that's just as rich and tender and velvety smooth as the one you see here—without even rumpling your apron.

This new cake mix (like the other Pillsbury Cake Mixes—White and Chocolate Fudge) contains exactly the right amount of flour, sugar, shortening, eggs—everything you need, except liquid.

Milk is *all* you add to get the most luscious, most lavish old-fashioned yellow cake you've ever laid a fork to.

Don't you want to cheer your family with a fine homemade cake like this? Don't you want to get a package of this new Pillsbury Golden Yellow Cake Mix that's at your grocer's right now? Why not try it this very day?

NOW THERE ARE THREE

The New Golden Yellow . . . Elegant White . . . Rich Chocolate Fudge



Milk is all you add

No eggs, flavoring, or extras of any kind required. These are complete mixes.

CAKE MIXES

***WHITE · CHOCOLATE FUDGE
GOLDEN YELLOW***



At any man's doorway...this Christmas...
a special welcome awaits the gift package
that holds what he'd rather get...

AMERICA'S FAVORITE
GIFT WHISKEY

Four Roses

Frankfort Distillers Corporation, N. Y. C. Blended whiskey. 86.8 proof. 60% grain neutral spirits.





CHARLES E. WILSON, 62, who will be secretary of defense, is president of General Motors and known as "Engine Charlie" (differentiating him from "Electric Charlie" Wilson of G.E. who was Truman's defense mobilizer). Wilson, a slow talker but a high-pressure executive, comes to the defense job well prepared: GM made \$12 billion worth of armaments in World War II and now makes tanks, guns, jet engines. In the Defense Department he will spend \$50 billion next year.



GEORGE M. HUMPHREY, 62, comes to the treasury from Cleveland where for 23 years he has headed M.A. Hanna Company which has huge mining interests, including the largest soft coal company in U.S. Hanna was in red when taken over by Humphrey, who has been called a "financial genius" for having built its assets up to \$130 million. Conservative Republican Humphrey was pre-convention Taft man. He avoids publicity, has never made a public speech in his life.



DOUGLAS D. McKAY, 59, affable governor of Oregon and inveterate horseman who says he is "the only governor who cleans his own horse's hoofs" (above), was nominated to be secretary of the interior. A Dewey man in '48, McKay was an Eisenhower booster from Abilene to convention floor this year. Cautious in approaching a controversial issue, "Doug" McKay is not against federal financing of big power dams but is against federal control of the TVA type.

NEW CHIEF FINDS MEN NEW TO GOVERNMENT

The face-lifting due in Washington in January began last week when President-Elect Dwight D. Eisenhower started picking his first team. Of the first six advisers nominated, three are comparative newcomers to politics and though known in Washington have never aspired to office. One is the \$500,000-a-year president of General Motors, Charles Wilson, named secretary of defense. Another is George Humphrey, Cleveland coal and iron executive, little known outside his industry, who will be secretary of the treasury. The third is Oregon's Governor Douglas McKay, a successful Chevrolet-Cadillac dealer, who will be secretary of interior.

Eisenhower's other appointments are better known to politics: John Foster Dulles, longtime party adviser on foreign relations, who will be secretary of state; Herbert Brownell, able lawyer and brilliant political strategist, who will be attorney general; and Harold Stassen, who will be mutual security administrator.

These appointments gave the country a pretty good idea of what could be expected from the first Eisenhower administration. Ike was sticking closely to his middle-of-the-road approach and, as he had promised, was picking men on their known reputation and proven ability rather than because he knew them well or they had political savvy. From the pace of the traffic through Ike's New York offices (*next page*), it was clear the country would not have to wait long until Ike's team is filled out.



HAPPY HANDCLASP preceded news that John Foster Dulles had been named secretary of state—

an appointment long anticipated. Dulles has kept in close touch with Eisenhower since nomination.



BROAD SMILES by Eisenhower and Britain's Foreign Secretary Anthony Eden were obviously intended



PURELY FOR THE RECORD, the newly-appointed attorney general, Herbert Brownell, appeared for newsmen. He had been at work in office behind barricade.

THE PRESIDENT-ELECT'S VISITORS

A swinging gate, waist high, separates the six-room director's suite of the Hotel Commodore in New York from other corridors on the sixth floor. To visit President-Elect Eisenhower the guest has to swing open this gate—and last week the gate was swinging busily (on his busiest day he saw 11 people). Sometimes if the visitor was particularly distinguished, such as John Foster Dulles, the United Kingdom's Foreign Secretary Anthony Eden or George Meany, secretary-treasurer of the A.F. of L. who saw Ike only three hours before the death of William Green, their host, on parting, would accompany him



NEW SPEAKER, Joe Martin, with Taft and Bridges, had two full hours.



FEMININE TOUCH is provided by Oveta Hobby, who invited Ike to Texas.



to demonstrate solidarity between new executive and the British people. Eden was in New York attending L.N.



SERIOUS PARTING between president-elect and secretary-treasurer of A.F. of L. was followed

by the tragic news of William Green's death (p. 46). Meany, it is expected, will probably succeed Green.

GIVE HIS GATE A REAL WORKOUT

to the gate. A phalanx of correspondents and photographers seeking clues to future appointments for the Cabinet kept eyes and cameras trained on everyone who came and went. The visit of Oveta Culp Hobby, vice president of the *Houston Post*, for instance prompted the report that she would be named to a new Cabinet post comprising health, social security and welfare services. Every day new rumors emanated from this highly-charged news center. But beyond speculation was the fact that Ike was clearly going to have most of his Cabinet members studying their new jobs before he flew off to Korea.



IKE'S LUNCHEONS were all eaten at his desk. Here table goes back to kitchen.



NEW APPOINTEE, Harold Stassen, MSA head, shows grateful grin.



AT END OF HARD DAY and eight appointments, Ike leaves office with Arthur Vandenberg Jr., who will probably become one of the anonymous assistants.

LIFE ON THE NEWSFRONTS OF THE WORLD

India offers a Korean solution, Lord Russell picks his fourth wife and another labor leader dies

In the U.N. last week an Indian delegate proposed a way of settling the deadlock on Korean prisoners of war: remove all the prisoners to a demilitarized zone, repatriate all who want to go home, put the others in the hands of a commission consisting of Sweden and Switzerland, Red satellites Poland and Czechoslovakia plus one neutral umpire. After 90 days, prisoners who still do not want to go home will become the problem of the conference group which negotiators will have set up for the discussion of Korea's political problems.

The West on the whole was willing to try this approach, although the U.S. demanded amendments to plug loopholes on forced repatriation which Britain refused to accept. Neither Russia nor the Chinese Communists stated their official opinion, but Soviet newspapers are already saying that the plan takes the wrong approach to the subject of repatriation.



LORD RUSSELL SQUIRES HIS FOURTH FIANCEE

Bertrand Russell, 80-year-old philosopher, writer, earl and 1930s advocate of trial marriage, announced last week that he would soon marry for the fourth time. His fiancée is Edith Finch, 52, an American who met Lord Russell while she was teaching English literature at Bryn Mawr and who has spent the last two years in London, helping him with his literary work.

Judge justifies embezzling

A confessed bank embezzler got the better of a bank last week through a unique decision by a U.S. district court judge. Judge Frank Kloeb of Toledo, Ohio ruled that stingy bank officials were entirely to blame for the fact that their cashier, George Sponsler, embezzled \$7,541 over a period of years up to 1942. Pointing out that the bank had paid Sponsler a salary of only \$1,080 a year in 1920 and by 1942 had raised him to only \$1,900, Judge Kloeb refused to pass sentence on him and said that "If I had the authority, I would sentence the bank officials and the board of directors to read the story of Scrooge at Christmastime."

By beating U.C.L.A. 14-12 the University of Southern California won the West Coast Rose Bowl bid. U.S.C.'s opponent will be either Purdue or Wisconsin, co-champions of the Big Ten.

In Las Vegas, by soulfully singing *Lost in Your Love*, a young crooner named John Arcesi put a young woman named Ariel Edmundson in a hypnotic trance for 39 hours and got a lot of newspaper publicity. What the newspapers did not know was that Arcesi's publicity agent had previously put Miss Edmundson under a hypnotist's beady eye and that while under hypnosis she had been told over and over again to go into a post-hypnotic trance whenever she heard Arcesi sing his song.

Fuel for the Hot Stove League

Twenty-four members of the Baseball Writers Association last week voted their four annual awards and fired up a hot stove full of controversy. There were no howls of protest about the Rookie of the Year awards—Brooklyn's great relief pitcher Joe Black and the Philadelphia A's pitcher Harry Byrd—or about the selection of the A's little Bobby Shantz (24-7) as the American League's Most Valuable Player. What riled the fans was that the National League's Most Valuable Player was neither Joe Black nor the Phillies ace, Robin Roberts, who with 28 victories won more games than any National League pitcher since Dizzy Dean. It was Chicago's Hank Sauer, who led both leagues in runs batted in and had 37 homers but hit only .270 and faded badly at the end of the season.

The U.S. Supreme Court voted 8 to 1 last week not to review the case of Julius and Ethel Rosenberg, who stole atomic secrets for Russia. They now face death in the electric chair at Sing Sing the week of Jan. 12.

A lifer wins freedom

On a flimsy identification Louis Hoffner was convicted of killing a bartender in Jamaica, N.Y. and sentenced to life imprisonment. Be-



HOFFNER

lieving in Hoffner's innocence, his family, an impartial policeman, unpaid lawyers and the New York *World-Telegram and Sun* fought to free him. Finally they discovered that the minutes of the lineup in which Hoffner was identified had been suppressed at the time of the trial. Since they showed that the identification was even more flimsy than had been supposed, a judge set aside the conviction, and last week Louis Hoffner was freed. He had been in prison 11 years, 10 months, 5 days.

Basketball coach is dumped

City College of New York last week suspended its nationally famous basketball coach Nat Holman. City College players, who had won two national tournaments in 1950, were involved last year in the gambling scandals. An investigation committee charged Holman with

failing to protect his players from gamblers, with failing to report a bribe offer and with taking part in illegal recruiting. On leave in Spain, Holman said he was being made a "scapegoat."

A new plastic surgical dressing called "aeroplast" is being tested by the Air Force. Sprayed from a container, it is easy to apply, cheaper than gauze and so transparent that the wound can be seen without removing the dressing.

A.F. of L. loses Bill Green

Only two weeks after the death of C.I.O. President Phil Murray, A.F. of L. President William Green died of a heart attack at 82. Unlike Murray, whose death created a scramble for his job (LIFE, Nov. 24), Green left a ready-made heir



GREEN IN '21 (WITH GOMPERS) AND IN '52

in Secretary-Treasurer George Meany (pp. 44, 45). Head of the A.F. of L. since the death of the first great U.S. labor leader Samuel Gompers in 1924, Green, once a coal miner, had seen his union rise to power in the '30s and grow from two million to eight million members. But he failed in his two great ambitions: to make peace with the United Mine Workers of John L. Lewis, who had originally picked Green for union president (as he had picked Murray for the C.I.O.) and to reunite the C.I.O. and A.F. of L. Now, with new leadership in both major wings of U.S. labor, there is a greater likelihood of unity than Bill Green could ever bring about in his lifetime.

Einstein stops Einstein boom

In an effort to fill the presidency of Israel vacated by Chaim Weizmann's death (LIFE, Nov. 24), Prime Minister David Ben-Gurion asked Albert Einstein if he was available. Einstein declined on the grounds that he knew little of human relationships. He had some knowledge of the physical world, he added, and wanted only uninterrupted contemplation of that world.

Iceland's hope of building up its defense budget was shattered by a bad herring season. Since herring accounts for 90% of Iceland's export sales, defense spending will have to remain the same; nothing.

NOSE, THROAT,

and Accessory Organs not Adversely
Affected by Smoking Chesterfields

**FIRST SUCH REPORT EVER PUBLISHED
ABOUT ANY CIGARETTE**

A responsible consulting organization has reported the results of a continuing study by a competent medical specialist and his staff on the effects of smoking Chesterfield cigarettes.

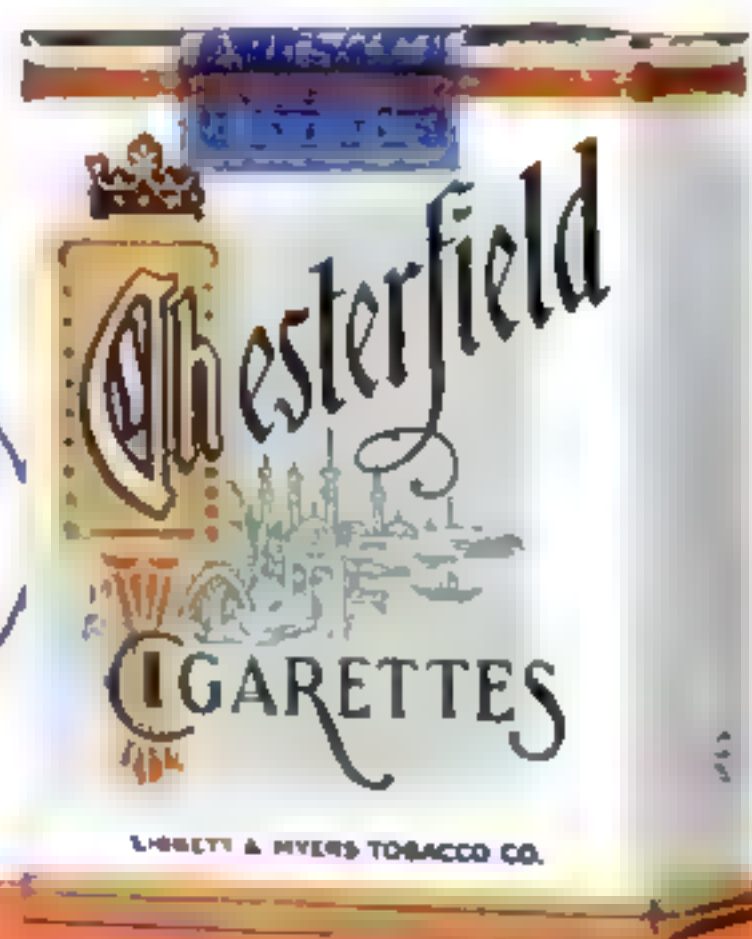
A group of people from various walks of life was organized to smoke only Chesterfields. For six months this group of men and women smoked their normal amount of Chesterfields — 10 to 40 a day. 45% of the group have smoked Chesterfields continually from one to thirty years for an average of 10 years each.

At the beginning and at the end of the six-months

period each smoker was given a thorough examination, including X-ray pictures, by the medical specialist and his assistants. The examination covered the sinuses as well as the nose, ears and throat.

The medical specialist, after a thorough examination of every member of the group, stated: "It is my opinion that the ears, nose, throat and accessory organs of all participating subjects examined by me were not adversely affected in the six-months period by smoking the cigarettes provided."

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This simple side-by-side test
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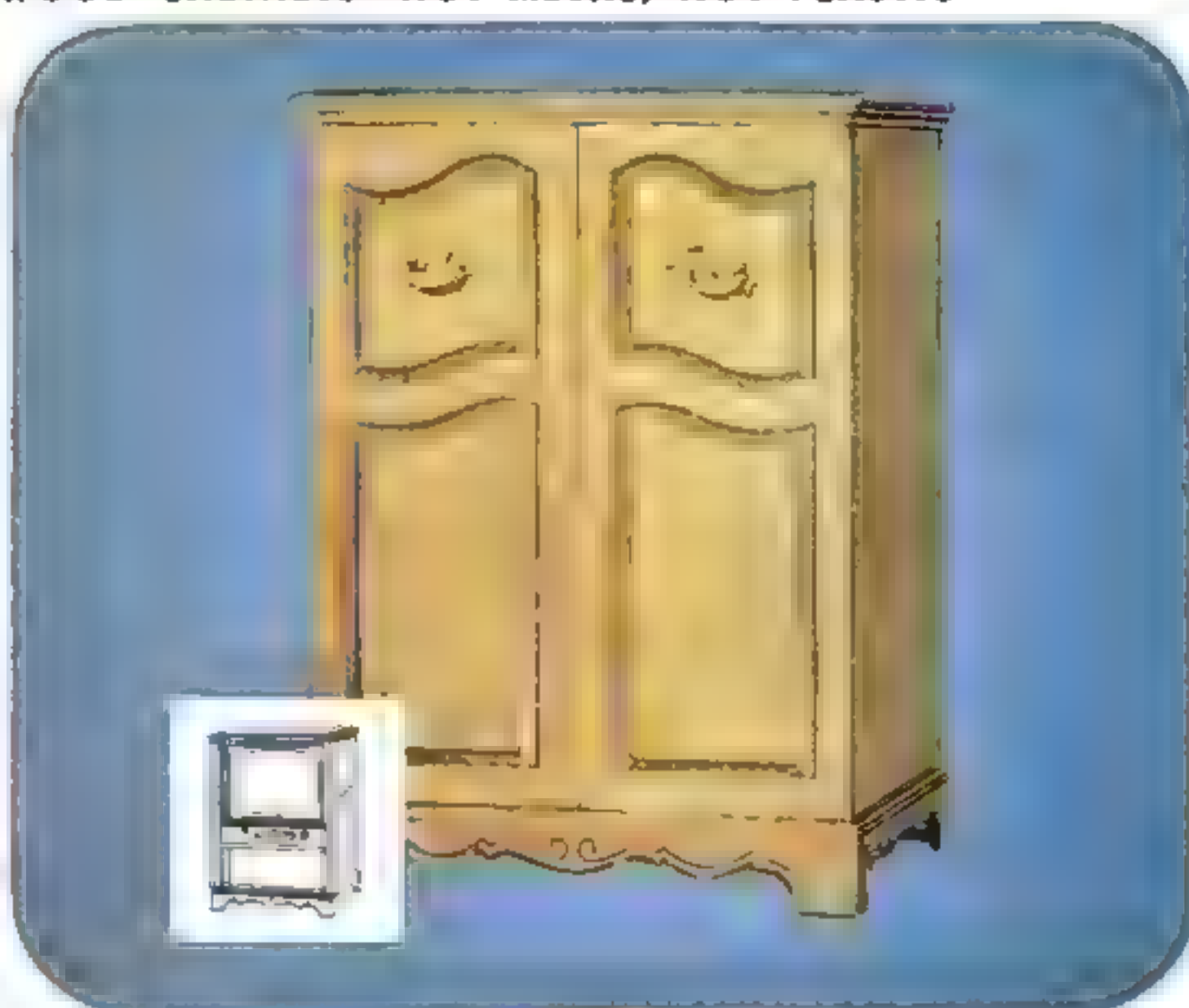
The Sarah Bernhardt II. 21-inch Custom Console. All-wood cabinet is of beautiful striped mahogany veneer. You can own this Crosley for as low as \$3.85 a week.



ALL 19 CROSLEY MODELS COME IN RICH WOOD CABINETS—NOT METAL, NOT PLASTIC



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THE STEPHEN FOSTER II. 21-inch Custom Television, with built-in UHF, powerful FM-AM Radio, and Phonograph with 3 speed automatic record changer. Three full-length doors grace this modern cabinet of white oak veneer with lined oak finish.
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THE EXECUTIVE. 21-inch De Luxe Console with built-in UHF. This means you get all channels on both Ultra High and Very High frequencies. Handsome cabinet is mahogany-finished wood, also available in blond-finished wood at no extra cost.
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Brown chops in oil, place in shallow pan. Then, for a delicious, sticky sauce, add:

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WHAT IKE FACES IN KOREA

Being military strategist and president-elect puts him on the spot—and uniquely qualifies him for it

by CHARLES J. V. MURPHY

KOREA is half a world removed from Washington, and in carrying out his pledge to visit that remote battlefield Dwight Eisenhower has plainly assumed a measure of risk and responsibility unprecedented in American politics. To be sure, the physical risks of such a journey are familiar to a former professional soldier, but the really serious hazards incident to this venture are of an entirely different order. They arise from the unique role that he must play on the world stage at this moment.

Eisenhower goes to Korea as something more than a president-elect. If, for example, Adlai Stevenson were the president-elect now making this trip, the expectations of the American people would be tempered by knowing that it would be idle to expect too much from one so unversed in military affairs. Similarly a journey by General Omar Bradley, chairman of the Joint Chiefs of Staff, would generate little public excitement—for his military capacity would be unmatched by the power to make major political decisions. But Dwight D. Eisenhower is both the brilliantly successful military strategist and the elected choice of the people as president and commander in chief.

The eager popular hope inspired by this fact will be his invisible companion on his whole Korean journey. It will follow him to the front, hover over every staff conference, speak in earnest questions at every press interview. It could also—if allowed to become an irrationally inflated hope—obscure the very nature and meaning of this historic journey.

No modern war can be won by a sudden scintillating decision, a single blazing action. No one knows this better, or has said it more plainly, than General Eisenhower himself. The road to peace,

he has warned, is almost certain to be "a long, hard, weary way."

In his Korean trip, he is on a fact-finding expedition. His immediate object is to define the military problem firmly and clearly. That can itself be quite a job. In his own phrase, the U.N.'s forces are caught in a "bear trap." Even his imperturbable soldier's temperament is likely to be confounded by what he finds on the scene. Having studied that scene myself on two trips to that tragic land, I know at least that the problems are tormentingly complex.

What exactly does await him?

For the past 17 months—ever since the beginning of the truce talks in July 1951—the Korean war has remained, by our decision to abandon the offensive, at a stalemate. Except for a ridge gained here, a salient straightened out there, the Eighth Army today stands just about where it did when Washington braked its offensive momentum approximately 35 miles north of Seoul.

The cost of this stalemate can be measured many ways. It has summoned the strength of some 350,000 American fighting men on the ground, plus some 418,000 South Korean troops and an additional 50,000 men supplied by U.N. allies—holding a 145-mile front, roughly the distance between Washington and Philadelphia. The U.S. forces now in Korea or deployed in their support represent upward of 30% of the "ready" strength of the Army, at least one fifth of the combat strength of the Air Force and a substantial segment of the Navy. Waiting for the cruelly elusive truce, the U.S. Army has suffered in casualties some 9,000 killed, 39,000 wounded, 750 missing. Smashing at the enemy through the air, they have dropped upon North Korea almost twice the tonnage of bombs

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WEARY COMMANDER James Van Fleet shows effects of Korean campaign. He too has urged training more Rokhs.

WHAT IKE FACES IN KOREA CONTINUED

dropped on the Japanese home islands during all of World War II.

But even these statistics do not give the full measure of the military problem. It is this: the U.S. has allowed itself to be drawn into a war wherein, for a variety of reasons, chiefly of a political nature, it has foresworn the free use of its greatest military resources. The atomic bomb, our most powerful weapon, remains unused; the employment of airpower has been inhibited; and our sea power has likewise been held under a tight leash.

What reasoning led us into such a situation? The answer is not easily supplied. Actually there has been no consistent Korean strategy. It has zigzagged and swerved through five different phases.

The original strategy was set in March of 1949 when Washington began the withdrawal of the 7,500 U.S. troops then in Korea. Despite the critical warnings of such men as Republican Congressmen Walter Judd and John Lodge, this last visible American deterrent to the North Korean aggressor was removed. The basic political decision to run this risk was, of course, the responsibility of the Department of State. It was accepted by the National Security Council—including a Department of Defense gravely harassed by budget cuts. Later this decision was rationalized by the White House and State Department by citing a 1947 Joint Chiefs of Staff strategic assessment which had merely stated the obvious, namely: in event of major hostilities, Korea was a bad peninsula to try to defend. It is equally obvious that it was a long jump from this technical observation to the political decision of 1949 that the defense of South Korea needed no token U.S. force.

The second U.S. strategy was designed to make up for the disaster which overtook the first. It was hastily improvised by the President and his advisers at the famous Blair House meeting June 25, 1950, and called for return to Korea to meet the North Korean challenge. Our aims then were limited: to save the Republic of Korea and repel the invader. With American forces shouldering the burden of the job, the U.N. rallied to the cause of collective security.

The third strategy (September 1950-November 1950) envisaged the military occupation of all Korea—a hope spurred by the Inchon landing and the disintegration of the North Korean army. This grand design ended precipitately with the fourth strategy (November 1950-April 1951)—dictated by Red China's intervention and MacArthur's retreat from the Yalu. The fervent hope then became to keep the war from spreading, as General Omar Bradley murmured the gloomy maxim: "Wrong war, at the wrong place, at the wrong time, and with the wrong enemy."

The enemy, however "wrong," remained stubbornly before us. This fact inspired the fifth and latest strategy—the seeking of a

CONTINUED ON PAGE 53

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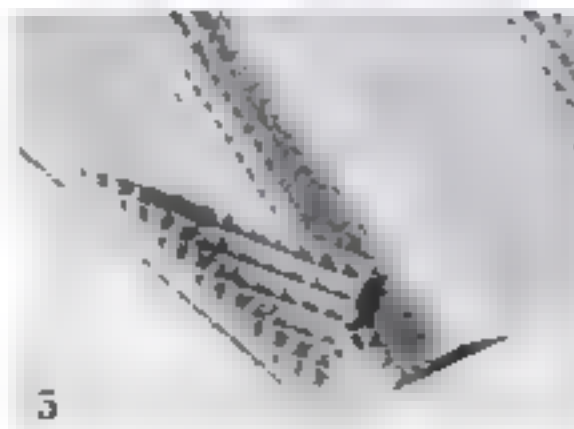
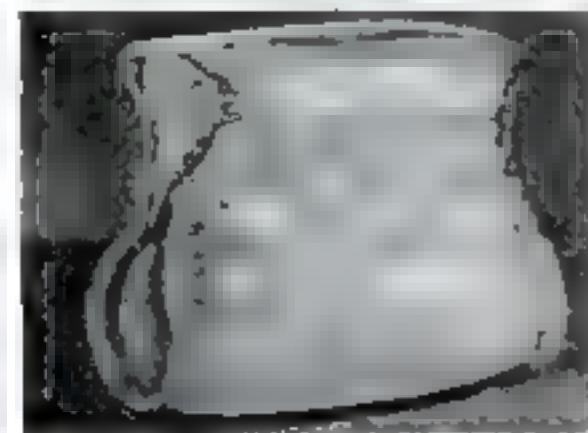
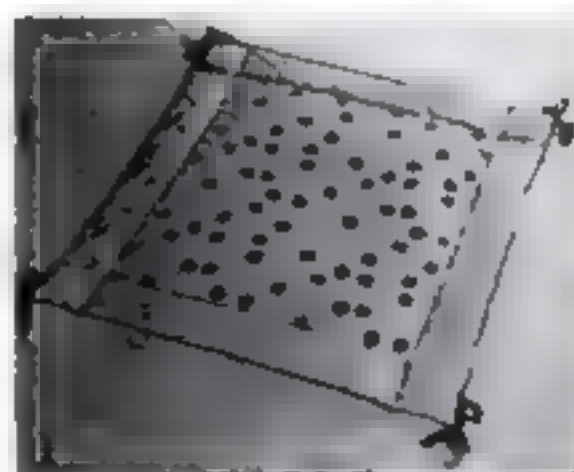
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WHAT IKE FACES IN KOREA CONTINUED

stalemate along the 38th Parallel, a return to the *status quo ante bellum*. This strategy solidified with our quick acceptance of Soviet Ambassador Malik's truce talk overture in the U.N.

The melancholy aspect of this latest strategy is that, even as it was taking shape in Washington, General Ridgway was rapidly gaining mastery over the Chinese armies in front of him. Another hard push could conceivably have brought about their destruction as an effective fighting organization. Today what was then a tired and crippled Communist force of 500,000 has become an army of nearly 1,200,000 deployed in strong positions, rich with new Soviet equipment. Mr. Vishinsky's intransigence in the U.N. Assembly has darkened the last dim hope of an armistice on acceptable terms.

This, then, is the awesome problem awaiting the president-elect's study on the spot.

In what directions can the answer be sought?

To date, General Eisenhower has suggested two remedial measures. He has promised to build up the ROK army with a view to its eventually taking over the major burden of the fighting. And he has advocated stepping up psychological warfare against the enemy.

But these measures can be only a healthy beginning. As a military man, General Eisenhower will certainly seek answers to the great and grave questions: what are the immediate capabilities and intentions of the enemy forces? What is our military capacity? And—the most important but perhaps most difficult question of all—what are our intentions?

The Korean war—Eisenhower knows well—is but the momentary stage in the struggle for Asia—which in turn is a stage in the world struggle with Soviet imperialism. Decision in Korea means decision on our whole Far Eastern strategy. A settlement that ended the Korean war while ignoring the Chinese menace to Indo-China, Formosa and other friendly areas would be an evasion, not a solution. Equally, a settlement in Korea purchased at the price of the disunity of our European allies would raise more dangerous problems than it solves.

The five alternatives

IN the light of these long-range political facts, the immediate military alternatives must be studied: 1) quitting Korea instantly; 2) turning over the war as rapidly as possible to the South Koreans and then withdrawing our forces; 3) attempting a breakthrough to a shorter defensive line across the narrow "waist" of Korea; 4) pushing on to the Yalu; 5) extending the war to Manchuria and the Chinese mainland.

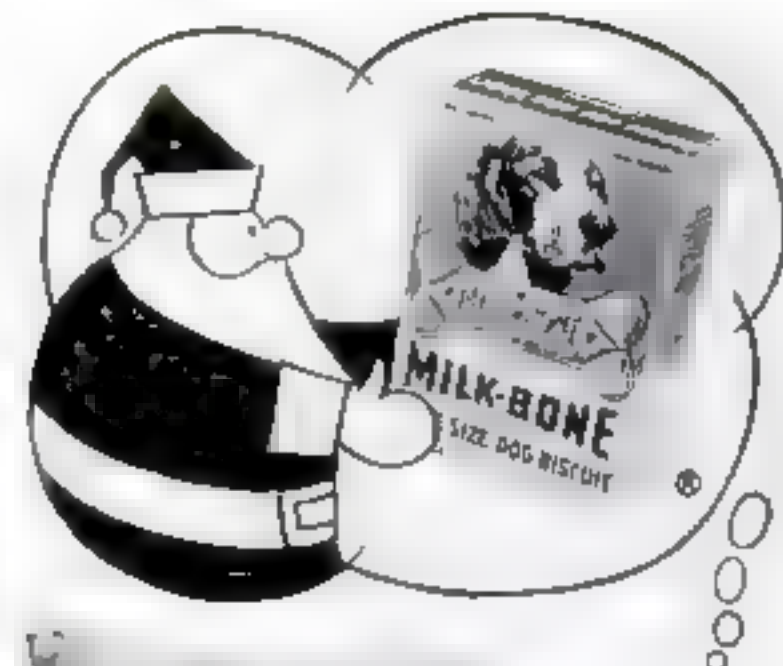
The first proposition is unthinkable. So ignominious a solution could be purchased only at the price of the betrayal of our South Korean allies, of American and allied dead.

Turning the war over to the South Koreans can only be a slow and painstaking process. The ROK forces, now well-trained and numbering 12 divisions, hold about 60% of the U.N. line. But the ROK general staff, directed largely by former noncoms or field grade officers in the now defunct Japanese imperial army, has had no experience in managing large armies. As for equipment, the ROK army still depends upon our forces for the bulk of their artillery support. They can, of course, make only the feeblest gestures in the way of airpower. In short: a policy of pitting the South Koreans alone against the Red Chinese Goliath could only result in the certain crushing of the Republic of Korea.

The third proposition—aggressively seeking a local decision on the Korean peninsula itself—has appealed strongly to General Van Fleet, a soldier of unquenchable confidence. He has never concealed his dissatisfaction with the Washington policy of war to a stalemate. In private conversations he had steadily expressed the opinion that—with some augmentation of his present forces—the Eighth Army could almost certainly achieve another break through the Chinese lines.

It would be a formidable job. The Communist defense system across the peninsula—a cunningly contrived mosaic of bunkers, trenches, barbed wire entanglements and well-sited artillery positions—has been extended miles in depth. They boast more artillery than our own forces. Acre for acre, the volume of artillery fire along contested points on the front now approaches that of the most intense artillery actions of World War II.

To breach such defenses might cost the Eighth Army as much as 25,000 to 40,000 casualties. And there would then arise the question: how far should the Eighth Army exploit the opportunity? From a strictly defense point of view, the most desirable position in Korea is the line across the "waist," from Sinanju in the west to Hamhung on the east; here the peninsula is only 100 miles wide, with good ports at either end and mountainous terrain in



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CONTINUED ON PAGE 56



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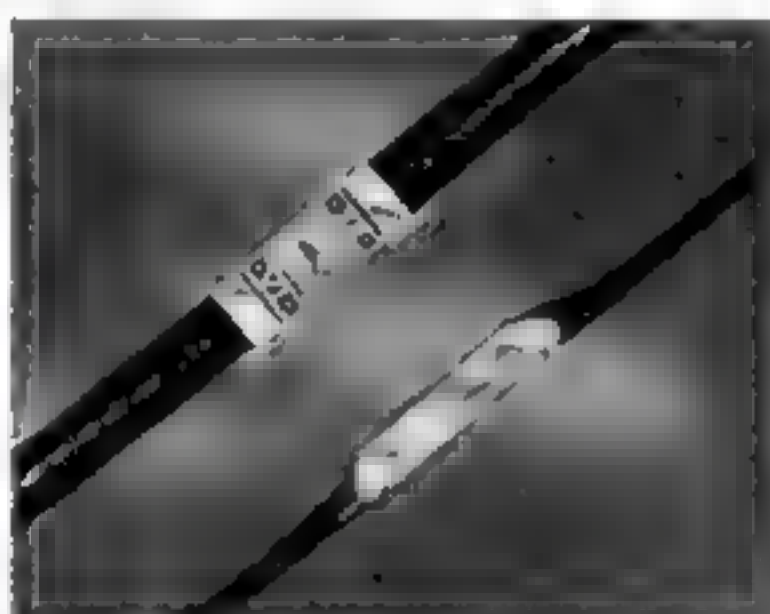
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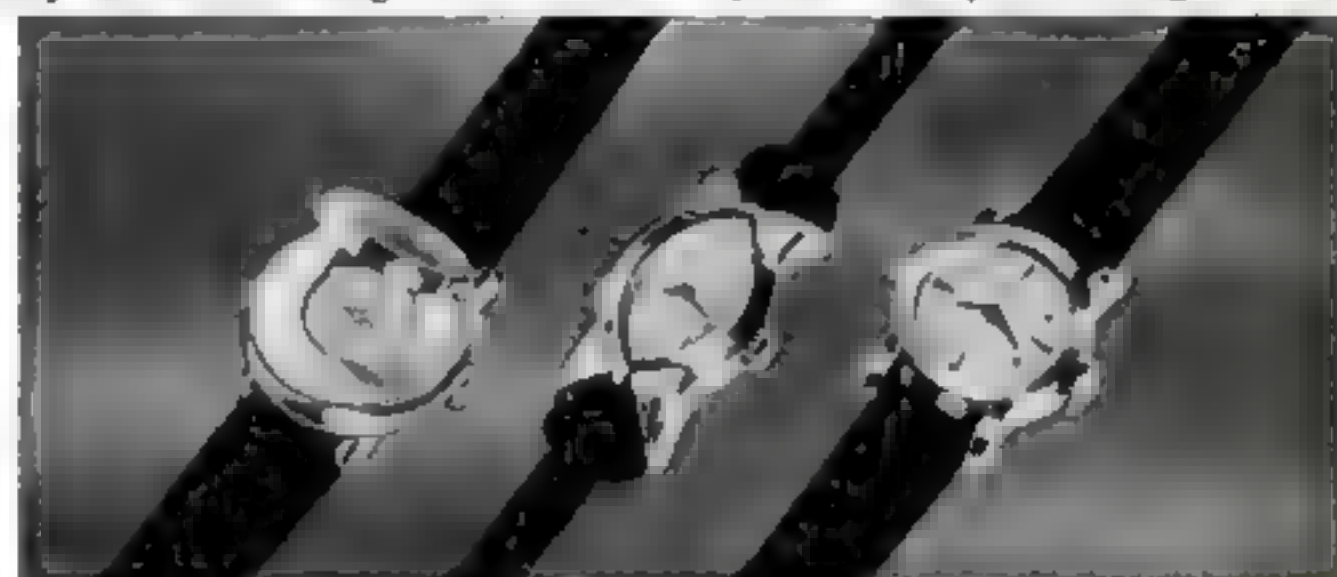
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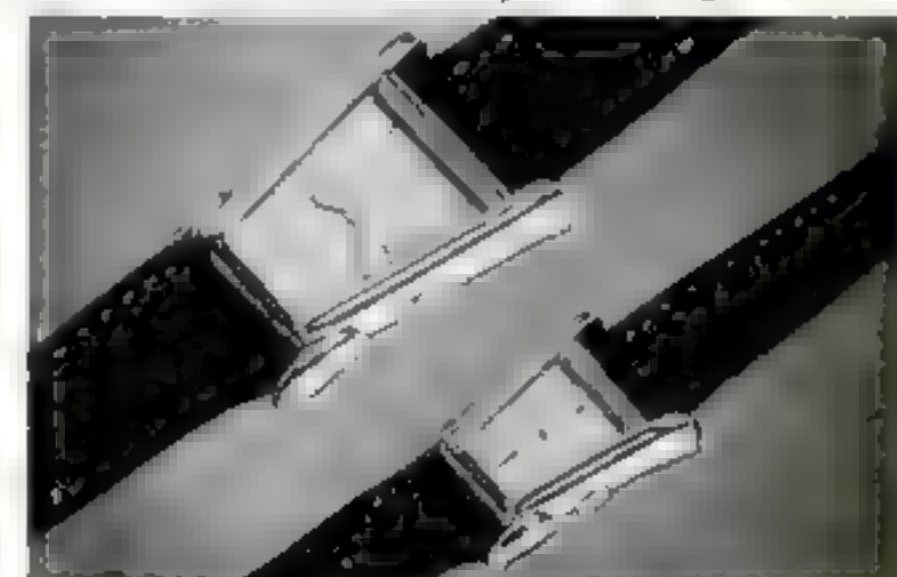
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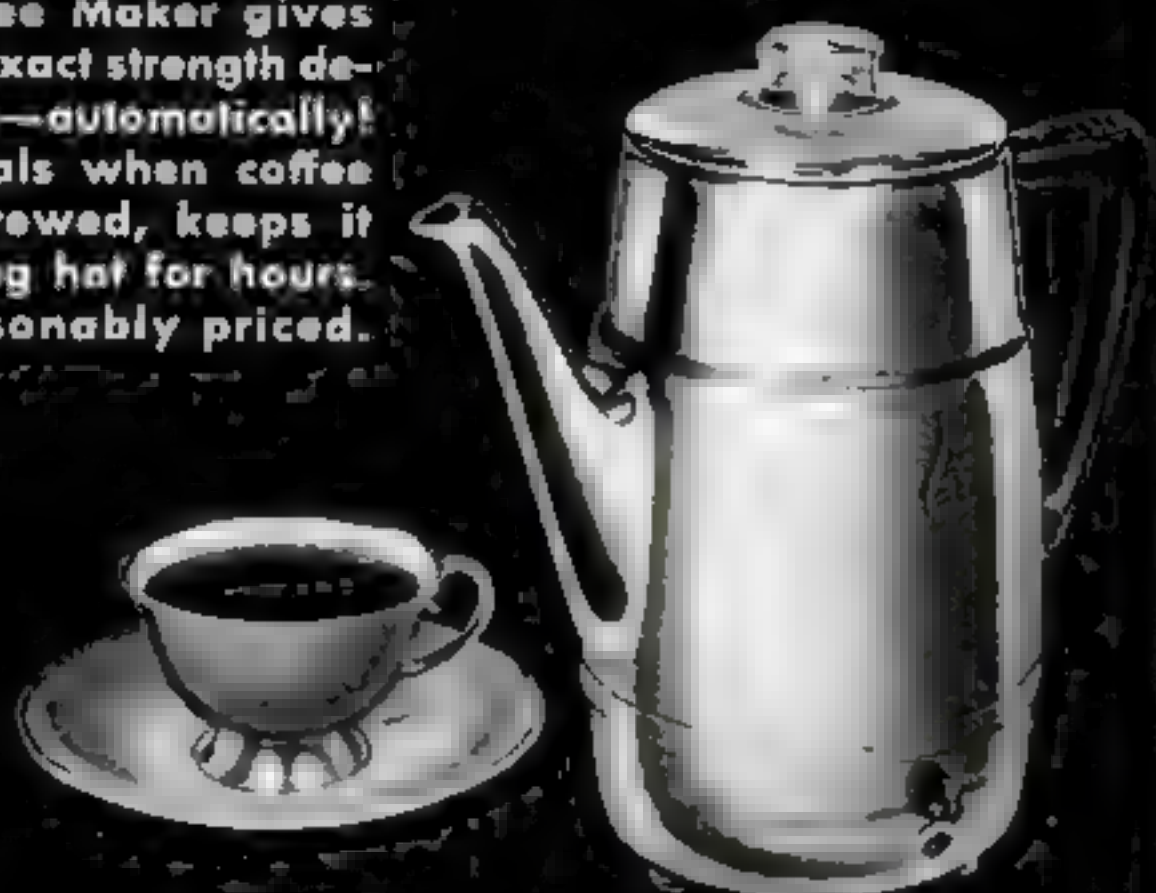
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★ Wonderful gift idea! A Camfield Coffee Maker gives the exact strength desired—automatically! Signals when coffee is brewed, keeps it piping hot for hours. Reasonably priced.



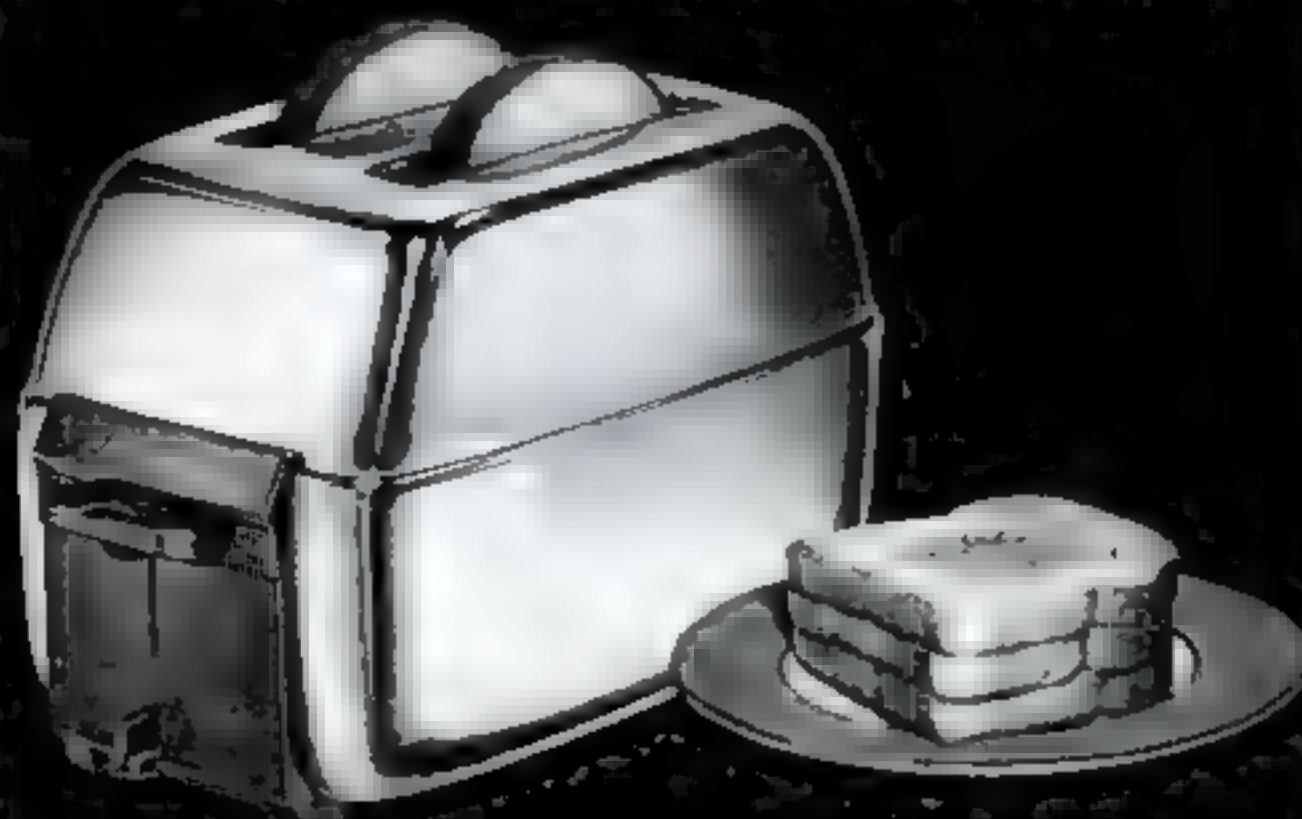
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CAMFIELD

AUTOMATIC COFFEE MAKER AUTOMATIC TOASTER

Only Toaster With Complete Controls At Both Ends

★ Perfect gift because it makes perfect toast! Camfield's exclusive Twin Controls—complete set at each end—make operation easy from either side of table. Toast is browned evenly, quickly to individual taste. Deluxe mirror chrome. Matches coffee maker above.



Perfect for Giving or Getting!

Camfield Manufacturing Co., Grand Haven, Michigan



ARTILLERY BARRAGE pounds Reds. In artillery duels comparable to World War II, bigger Red concentrations have increased U.N. casualties.

WHAT IKE FACES IN KOREA CONTINUED

between. But unless the Chinese forces were decisively crushed in a single grinding action, reaching this line would mean still not winning the war but only cutting its daily cost.

There comes, then, proposition four: to push back to the Yalu. In the absence of a policy decision to lift the self-imposed prohibition on carrying the air war beyond, this prospect is hardly likely to appeal to our ground forces. Such an advance would shorten the enemy's lines of communications as ours lengthened. And—most seriously—the front here broadens to a width of 450 miles. This would not end the stalemate. While Syngman Rhee might rejoice over the freeing of additional Korean earth, our armies would find themselves burdened with the responsibility for the support of thousands of square miles of devastated countryside.

Our pushing such an action, however, might force the enemy to make a further decision for us. The Sino-Soviet partnership has shown itself extremely sensitive to any threat to their communications through Manchuria into China. To meet such a threat it is possible that the full weight of the Chinese air force might be thrown into the battle. In that event, as provided by agreements with our allies and understood by our enemies, the present restraints on our airpower would vanish.

Here looms a big question mark: the combat capabilities of the Chinese air force. There is no doubt of its rising potential for large-scale action. Including North Korean strength, it now numbers about 2,500 aircraft, of which nearly 1,300 are MIG-15s. Numerically and in the ratio of jet aircraft, it ranks fourth among the world's air forces, exceeded only by the Soviet Union's, our own and the British. In a pitched battle for air superiority over Manchuria, our F-86s, despite their recent reinforcement, would be outnumbered four and possibly five to one by the MIGs.

Only once has the Chinese air force so far shown any serious disposition to shift over to the offensive. A year ago thousands of laborers were secretly assembled in North Korea and put to work building a complex of three jet airfields at Taecheon, Namsi and Saamcham. Our B-29s, based in Japan and Okinawa, ruined that scheme when, in a quick succession of attacks last winter, they demolished the airfields before they could be brought into operation.

Meanwhile, certain significant alterations in the Chinese air order of battle suggest they are still determined to develop an offensive capability. Of these the most important is the recent appearance among the formations behind the Yalu of a new type of Soviet jet bomber, the IL-28, having a performance roughly comparable to that of our light jet bomber, the British-designed Canberra. These bombers have the range to reach our lines from the Yalu. What is uncertain at the moment is exactly how the enemy intends to employ them. It may be, as was the case earlier with the MIG-15s, that the Soviet air forces are only training their Chinese satellites in the use of the new weapon. Or it could even be that Soviet bomber squadrons, disguised only to the extent of painting out their usual insignia, have been moved bodily into the opposing air force.

There have been other significant developments. The jet airfield complexes around Antung and Mukden have been extended by

CONTINUED ON PAGE 41

Imagine! Only \$42⁵⁰ starts your family on a Lifetime of Happy Movie Making

Those wonderful, wonderful color movies you've been promising yourself... precious movies of *your* family... you can *have* them, starting this Christmas Day!

Kodak's low-priced 8mm. Brownie Movie Camera operates as simply as that "box Brownie" you grew up with. Has a fine, fast *f*/2.7 lens that gets crisp, sparkling movies indoors or out... night or day. One simple setting adjusts for light. Then just press the button. Yes, you're making movies—and *good ones*—right from the start.

Brownie film economy, too! 30 to 40 average-length full-color movie scenes on a single 8mm. roll for only \$3.95—complete.



Brownie Movie Camera only **\$42⁵⁰**
Most dealers offer easy terms

And to show your movies... **the NEW**
Brownie Movie Projector only **\$62⁵⁰**

Entirely new in principle... in design... it's the world's easiest projector to use. Shows 8mm. movies crisp and clear, plenty big enough for friends and family to enjoy together. One single knob projects standard-speed movies, reverse action, and "stills"... controls automatic rewind, too. Needs no lubrication for life; no driving gears to wear out. Just announced, it's still in short supply—so better see your Kodak dealer soon. If he's presently sold out, he'll be glad to furnish a handsome "Brownie Gift Certificate" to include in the most exciting Christmas package you've ever tucked under the family tree...

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Brownie Movie Projector alone, **\$62⁵⁰**
with 30-inch-wide Brownie Projection Screen, just **\$67**
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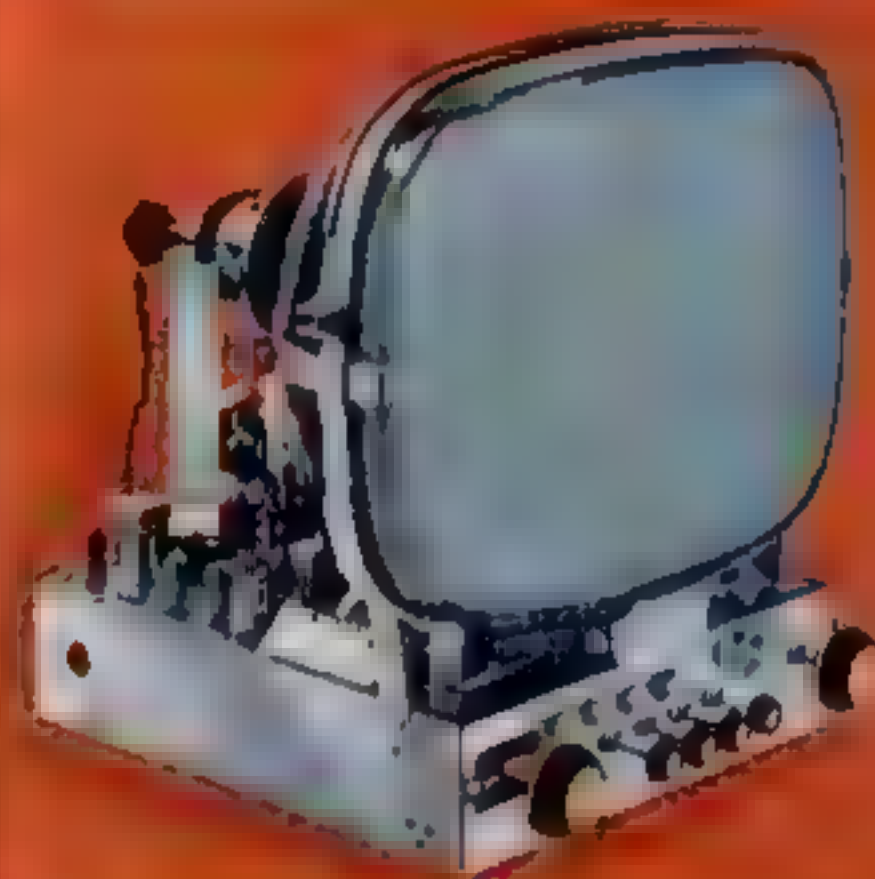


THE FUTURA—21-inch picture. A magnificent triumph of contemporary cabinetry, executed in select, com-grained hives oak.

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Sponsored by CBS-Columbia over the
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GREATEST, NEWEST POWER PLANT IN ALL TELEVISION... exclusive CBS *Power-Iron* Chassis... super-powered for long-distance and difficult reception areas. Performance proved in test after test.



CORONATION—21-inch TV with AM-FM Radio and 6-speed automatic phonograph in a superb traditional design. *Power-Iron* Chassis, America's most complete entertainment instrument.

Advanced TV SET!

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CBS Engineers Bring You a New Kind of TV Receiver...

Pictures with Studio-Sharp Reality Never Before Equaled!

Prices start as low as

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IT TOOK CBS TO DO IT! CBS alone—with its leadership in television, radio broadcast, electronics research—could develop a television receiver that would truly give you the same exciting real-life pictures in your home that are transmitted from the TV studio! That's why today, and for the years ahead...

ENGINEERED BY CBS means a TV set that meets the exacting standards of television's "toughest critics"—the studio engineers who televise your favorite programs.

ENGINEERED BY CBS means the exclusive CBS-Columbia *Power-Tron* Chassis is super-powered for distant and difficult reception—and it can receive all UHF channels.

ENGINEERED BY CBS, in short, means you'll never be satisfied with less! See the new CBS-Columbia TV sets at your dealer now. Check performance, price, cabinets. See for yourself why far-and-away the greatest value in television today is proudly tagged... "**ENGINEERED BY CBS-Columbia**"!



Even I Look Better on a New CBS-TV SET!

Says
ARTHUR GODFREY



I'm Trading in My Maxwell for One!

Says
JACK BENNY



AMBASSADOR—21-inch deluxe table model. Luxurious hand-rubbed pin-stripe veneered mahogany. *Power-Tron 1000* Chassis.



IMPERIAL—21-inch *Power-Tron 1000* Chassis. Magnificent traditional styling in rich, mahogany-veneered cabinetry.



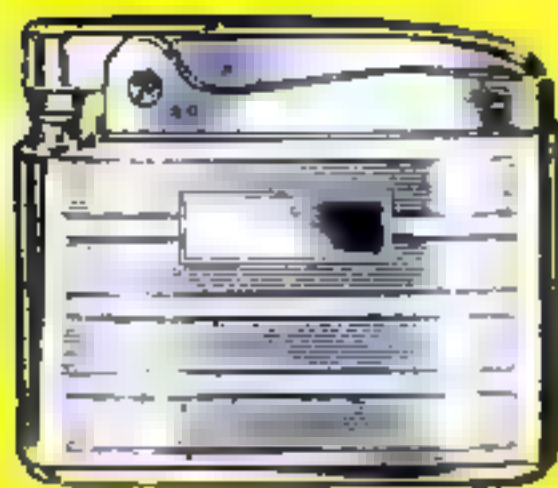
HOLLYWOOD—17-inch picture with *Power-Tron 800* Chassis. Handsome mahogany or ebony-finish cabinet. Compact size.



CAVALIER—21-inch picture. English 18th Century cabinet. Rich mahogany pin-stripe veneers. *Power-Tron 1000* Chassis.



PRESIDENT—21-inch console of exquisite mahogany veneers. Also available in limed oak. *Power-Tron 1000* Chassis.



RONSON ADONIS—So slim! Engine-turned, chrom. plate. \$21.60. Others from \$10.95



RONSON JUNO—Tall table lighter, heavy silver plate \$13.50 plus tax. Others from \$9.50 plus tax.



RONSON WHIRLWIND—Disappearing windshield. Chromium plate \$9.60. Others from \$8.95



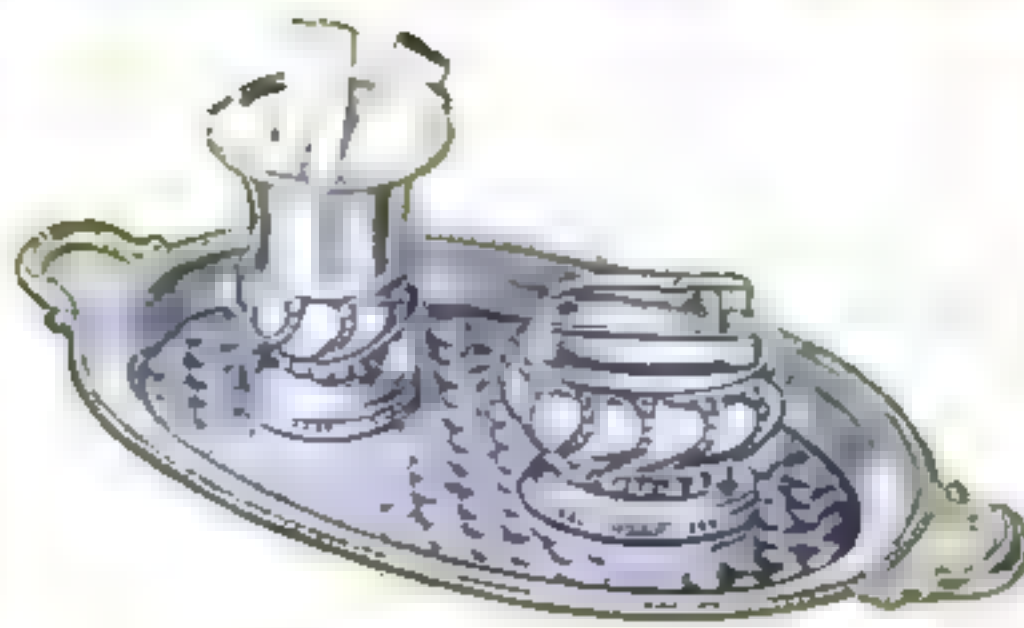
RONSON STANDARD—Silver-green glow enamel, monogram shield \$6.95



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RONSON CROWN HOSTESS SET—Table lighter, matching cigarette urn and tray. Heavy silver plate \$30 plus tax. Lighter only, \$12.25 plus tax.



RONSON PAL—Lighter-cigarette case. Two-tone tortoise enamel. \$16.30. Others from \$12.80.



RONSON PENCILITER—Lights—writes (Left) Ebony, burgundy or blue enamel, \$10.40. (Right) 1/20 14K Gold-filled, \$15.00 plus tax. Others in chromium plate and rhodium plate.

CHRISTMAS GIFT SURVEY* PROVES MOST FOLKS WANT RONSONS!

*Yes, in an independent nationwide lighter survey, 77% of people quizzed... said:
"The lighter I want is a Ronson!"

Ah, what bliss to KNOW that the gift you give is the gift they want! Yes, it seems as if almost everybody wants a Ronson! Every Ronson is made with jewelers' precision. There are styles for every type of person, every type of room. And be sure you give a Ronson! You want your gift to be the real thing and not some feeble imitation. A Ronson will be a constant reminder of you!



RONSON MINERVA—Decorative table lighter, silver plate and fine porcelain with floral design. \$12.50 plus tax.



NEW! RONSON COMPRESSED FUEL LIGHTERS.
Piercing flame for pipes—Regular flame for cigarettes and cigars.
Thousands of lights from each throwaway fuel cartridge.
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RONSON VICEROY—Renaissance table lighter in genuine walnut and chromium plate. \$15.70

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TO AVOID IMITATIONS, LOOK FOR
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RONSON®

WORLD'S GREATEST LIGHTER

P.S. All lighters work best with
Ronson® Fuel and Ronson® Redskin® 'Flints.'

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Lighters shown in reduced size



BATTLE-PROVED ROKS return from front to be treated for wounds. Roks have fought majority of the recent battles.

WHAT IKE FACES IN KOREA CONTINUED

the construction of additional airfields deep inside Manchuria and closer to Russia, thereby lessening the concentration of aircraft hitherto based by the hundreds just behind the Yalu. A battle for air superiority over Manchuria would bring us into collision with an air defense which probably has more interceptors and anti-aircraft batteries than are today available for the entire continental defense of the U.S.

There arises, then, proposition number five: to extend the war to Communist China itself—or at any rate to threaten to do so, in combination with strong offensive action in Korea, unless Mao Tse-tung comes to satisfactory terms.

There can be, of course, no doubt that Mao is, after all, the immediate villain in the Korean tragedy. Nor can there be any doubt that the present stalemate suits Mao. It enables him to fasten his control over the Chinese people more ruthlessly than he might otherwise have dared, while building up his military power at Soviet Russia's expense. That the Korean struggle has not taxed the Sino-Soviet partnership unduly is evidenced by their ability to keep the pot boiling in Indo-China. There the hard-pressed French, after six years of warfare, are also at a point of stalemate, though they have an army of 200,000 men and are pumping into the war approximately \$1.5 billion a year—just about twice as much as the U.S. is remitting to France for NATO purposes.

Any scheme to carry the war to Red China would, of course, instantly raise diplomatic and military problems of the utmost intricacy. It could split the NATO alliance wide open. And a diversion of more of our military resources to the Far East could, unless judiciously timed, affect dangerously, perhaps even fatally, the strategic deployment now designed for the defense of Western Europe.

History affords little ground for optimism that a Chinese capitulation could be easily forced. The Japanese were never able to exact a surrender from Chiang Kai-shek. Neither was he, at an earlier stage of his long war against the Communists, able to force their capitulation even after he had backed them into the Northwestern fastnesses of Yenan. China is not highly organized along the lines of the modern industrial state. Its relatively primitive cellular society has shown that it can withstand famine, war and extensive occupation without crumbling. In short, invasion and occupation of the Chinese mainland in the Napoleonic style—or the Japanese style—is wholly beyond possibility.

But what of Chiang Kai-shek's Nationalist armies on Formosa? Their release would not materially improve the prospects of any grand continental operation. Their size (barely three divisions) is too small for sustained action. The rest lack proper weapons,

CONTINUED ON NEXT PAGE

There's a LEE for EVERY job...



Lee Overalls, made of tough Jelt Denim, give far longer wear.



Lee Chetopa Twill Matched Shirts and Pants come in 5 handsome colors.



Lee Riders are genuine Western cowboy pants for all the family



World's Champion Cowboy Casey Tibbs wears Lee Riders and Rider Jacket



Buy Buddy Lee Cowboy and Engineer Dolls at your Lee Dealer's.



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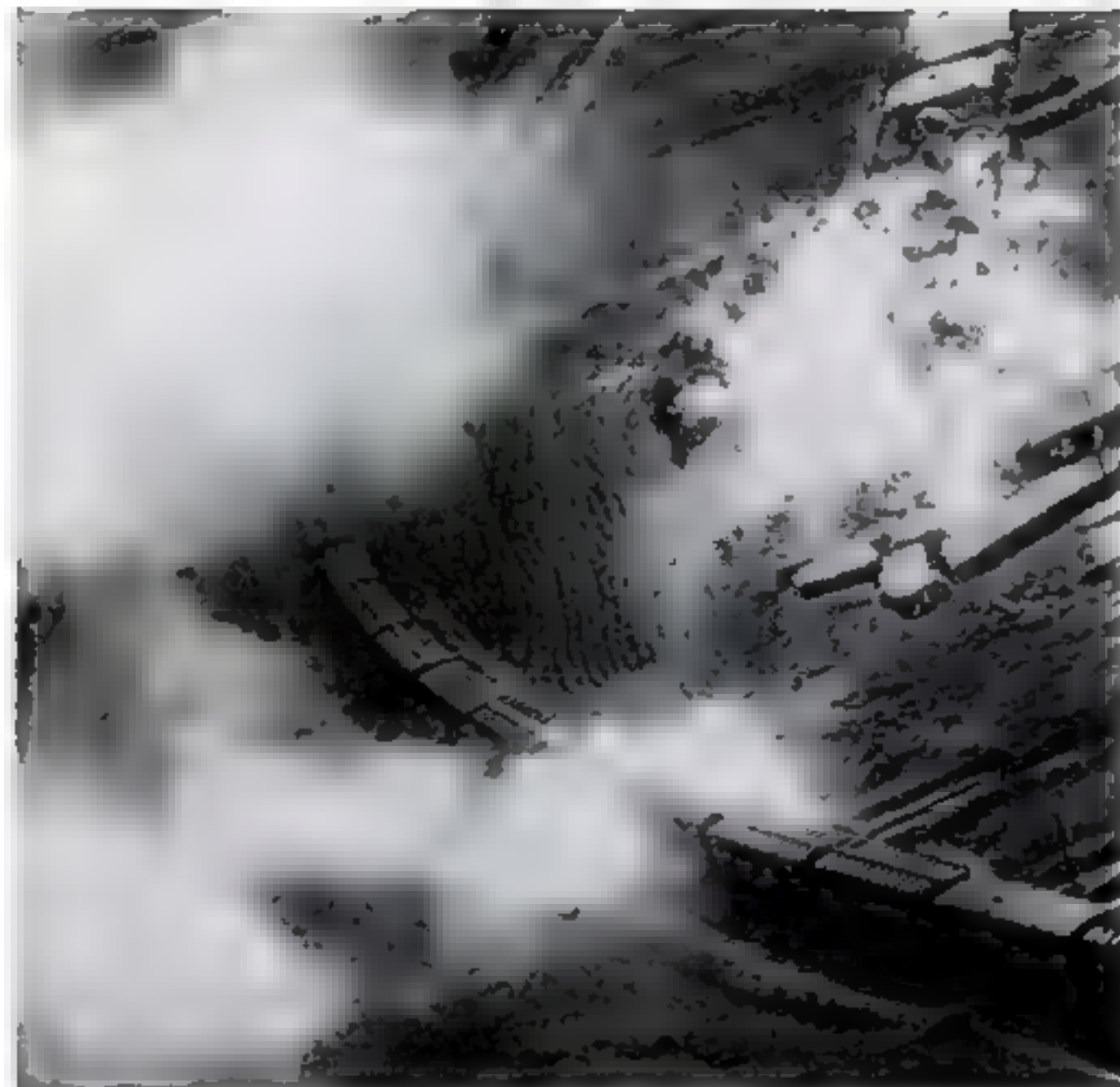


Feed your dog like this Dash-fed champion!

Champion Lynwood Angus wins your admiration the moment you see him in this photograph taken at the Somerset Hills Kennel Club dog show. Standing obediently while his handler, John P. Murphy, finishes his pre-show grooming, this outstanding Scottish Terrier truly looks the part of a champion. The judges will soon note his happy, eager disposition, his wealth of energy, his steady nerves and healthy coat. These are sure signs of a well-nourished dog. Fortunately, this champion's diet can easily be your dog's diet. Just feed your dog Dash. It is fortified with *liver* to give your dog the richest of all meats in the proteins, vitamins and minerals he needs every day. Why not see how much Dash will do for your dog?

Dash is fortified with LIVER!

A PRODUCT OF ARMOUR AND COMPANY



"OPERATION STRANGLE" is Air Force's campaign to cut supply lines in North Korea. Here strafing rips Red train while bomb explodes supply dump.

WHAT IKE FACES IN KOREA CONTINUED

transport and other indispensable equipment. The real value of this whole force is as a potential commando-type instrument of diversion and harassment.

There is a note of optimism in the dominant thinking in the Navy. It holds that the most practical solution to the Korean war is a combination of naval blockade and carrier-based air war against China proper. In the absence of a well-developed road and railroad system, the Chinese economy is dependent upon its river and coastal traffic. This traffic, the Navy believes, is readily vulnerable to mining operations and air attack; and a blockade of the Chinese ports, based on the navicert system (i.e., no entry without permit), should seal off China's ocean traffic with the rest of the world.

But the efficacy of naval blockade has certain special limitations. Mao is almost entirely dependent upon the Soviet Union for war material, delivered overland via the trans-Siberian railway. So there is small opportunity for sea power to apply such a blockade system as, for example, the British navy used against Germany. To be effective the blockade would have to be applied *internally*—and this would call for a widespread and relentless air campaign.

The Chinese air force, under the direction of its Soviet technical advisers, has been feverishly preparing for precisely this eventuality for the past year. Only a small part of the MIG-15 force is stationed along the Yalu at any given time. Mao's supply of MIGs is even now sufficient to allow him to assign at least a substantial number of planes to the permanent defense of each of the most important coastal cities. Well-constructed airfields suitable for jet operations have recently appeared on the China coast, from Tientsin to Canton. The further development of an extensive radar early warning and an aircraft control network completes an air defense system of formidable dimensions.

These facts help explain why—in contrast with the U.S. Navy—the Air Force has evinced little enthusiasm for full-scale war on the Chinese mainland. This reluctance is sharpened by a most serious concern, namely that even under the most favorable circumstances, a successful air campaign against China would necessarily bring about a considerable attrition of the strategic Air Force so frugally husbanded as a deterrent against Soviet Russia itself. As General Vandenberg testified during the 1951 MacArthur hearings: "While we can lay the industrial potential of Russia . . . waste, in my opinion, or we can lay the Manchurian countryside waste, as well as the principal cities of China, we cannot do both . . . because we have got a shoestring air force."

In the last 18 months the Air Force has, of course, progressed beyond the "shoestring" status. Whereas at the start of the Korean war it had a strength of only 48 wings, it now has 95. But the Soviet air forces have also grown and probably much faster.

There comes, then, finally, the prospect of atomic war. If the war is ever to be carried to China, common sense tells us only atomic

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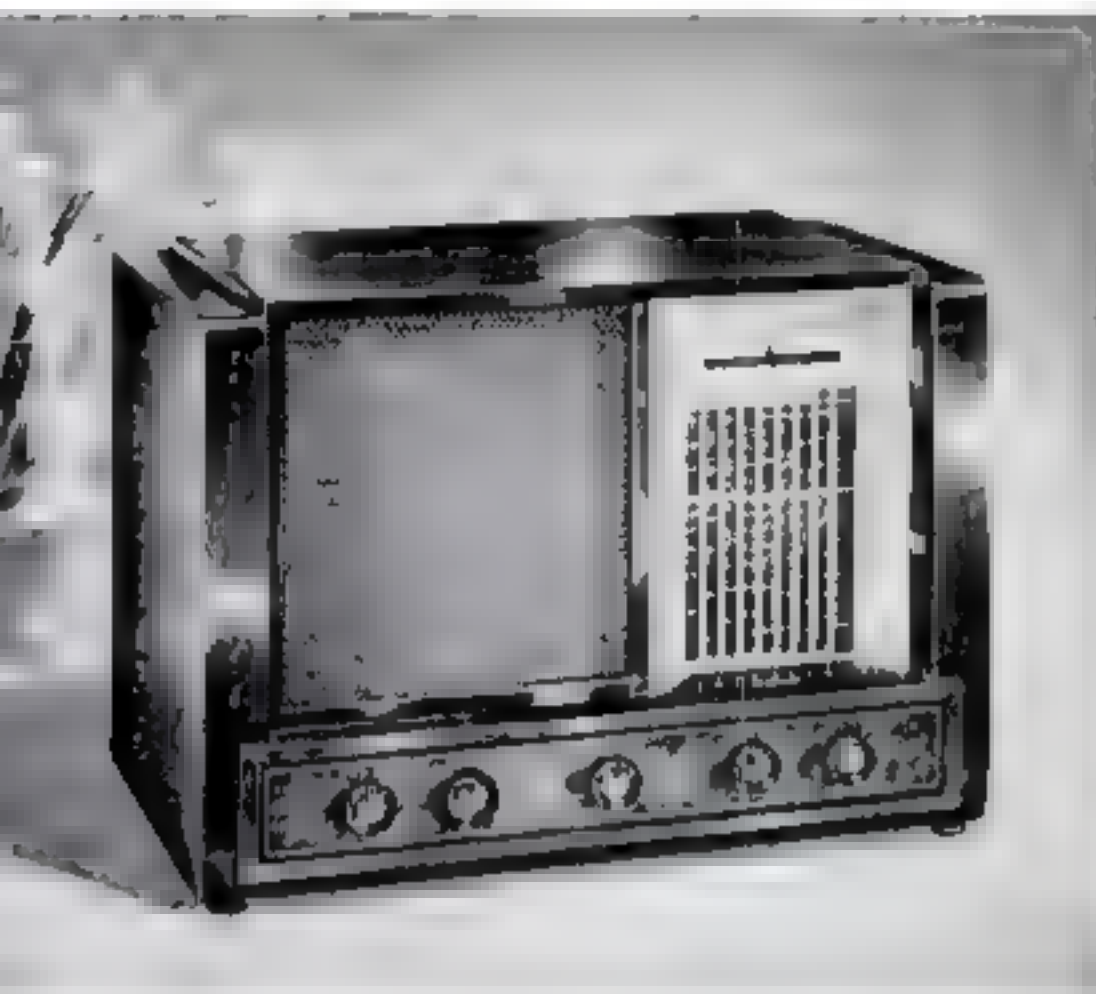
TV-Convertible Radio-Phonograph! Drop-leaf top accommodates television table model. Philco 1750.



Exclusive! Radio-Phonograph with the first pick-up to reproduce the full range of harmonics. Philco 1350.



New Gift Ideal! Combination lamp and automatic clock-radio—plus Special Service Band. Philco 706.

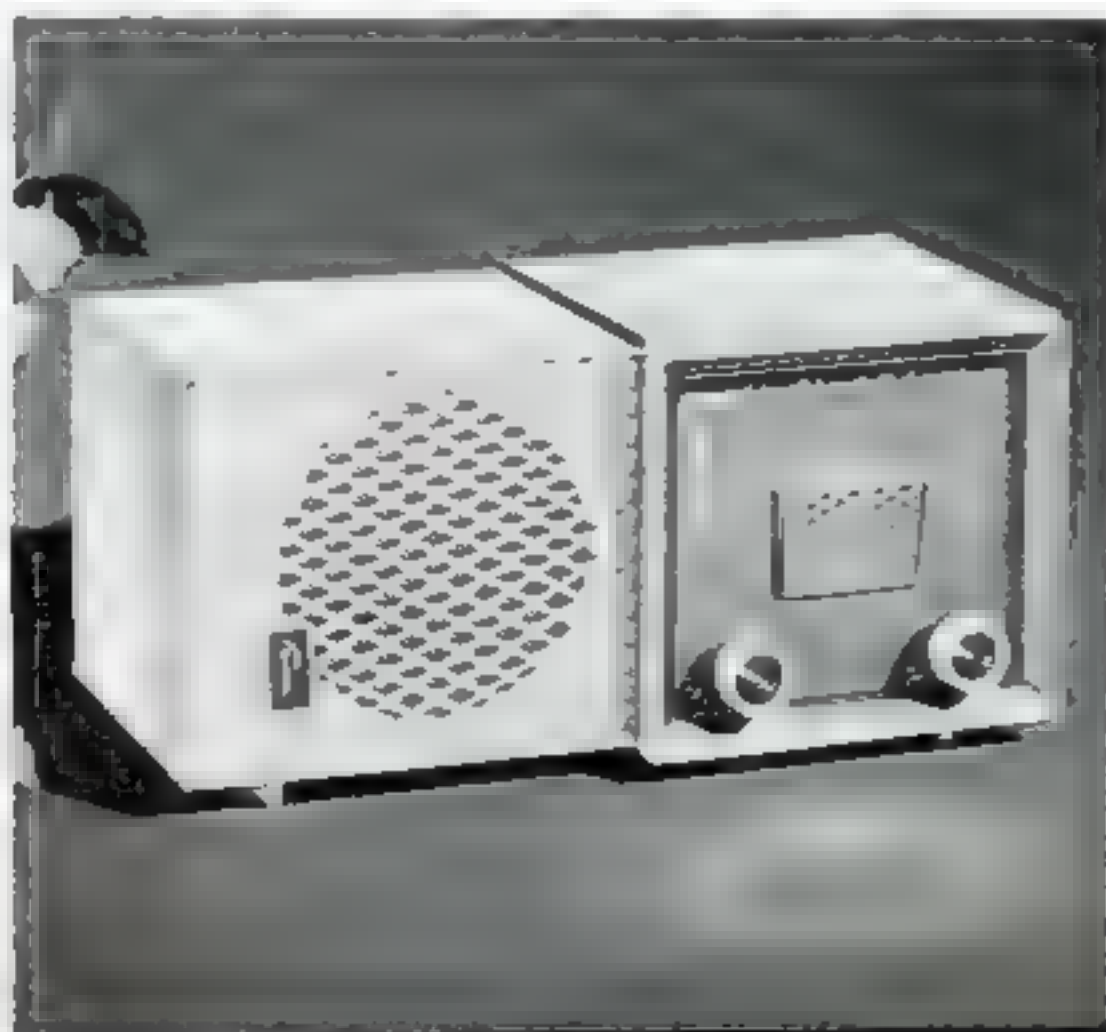


Worldwide Reception! The finest radio ever built for the American public... 9 tuning bands. Philco 960.



Aristocrat of all automatic clock-radios... with exclusive Philco Special Service Band. Philco 804.

Give America's Finest portable... luxury styled in rich cowhide finish case. Philco Multiwave 658.



Decorator Styling at its best... with performance to match. Philco 950 in Ivory or Mahogany finish.



Anyone will be thrilled with this dramatically new Philco 563. Modern Ebony or Swedish Red cabinet.

...and Best of All — a PHILCO!



Multiwave PHILCO

Radio with Sensational Special Service Band

Here for Christmas giving... the first new home radio service in years! Now enjoy regular radio programs on the most advanced, most beautiful receivers ever designed. In addition, tune in the fishing fleets... police calls... emergency Civil Defense flashes... and many more exciting short-wave messages you can't get on ordinary sets. Yours in a 1953 Multiwave Philco with exclusive Special Service Band and latest engineering achievements from the world-famous Philco laboratories. Finest styling and performance in 22 years of Philco leadership. Wide selection of new 1953 Philco models from \$23.95 to \$230.00.*

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"Best present I ever gave my husband!"

"Thank goodness he can't take his BarcaLounge to work with him! It's the handsomest chair in the house... and the most comfortable chair in the world. I sit down, lean back and in 15 minutes I'm completely refreshed and ready to go again!"



Patented "Floating Comfort" automatically cradles your body in any position from sitting to full reclining... without knobs or levers. Eases strain on your heart, relaxes tired nerves and muscles. See the genuine BarcaLounge at your favorite store now. Make it the big present for the whole family!



THE ONE AND ONLY **BarcaLounge**
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 Sizes to fit almost everyone.



Model 250 in decorator fabrics, plastics, leather. Also with higher back, extension leg-rest.



Model 506 Decorator Series. Modern, graceful styling. Choice of smart decorator fabrics.



Model 515 Decorator Series in the provincial mood. Adjustable head roll for added comfort.

Barca Manufacturing Co., Buffalo 4, N. Y. In Canada, J. J. EATON CO.

WHAT IKE FACES IN KOREA CONTINUED

weapons would promise maximum loss with minimum damage.

The risks are awesome. Not the least would be the danger of alienating the emotions, if not the reason, of many of our allies who dread atom warfare as much as we do, but who can read about American casualties with greater calm and stoicism. In practice such warfare would demand a considerable increase in our present air investment in the Far East—perhaps on a scale seriously affecting our air strength in Western Europe. Redressing this imbalance would call for greater military expenditures than ever.

Yet, if our resolve to deprive Russia of its most dangerous ally dictated a basic decision to use our atomic advantage, there could be a number of strategic variations on this decision. There has been, for example, serious discussion of using atomic weapons against Chinese military installations in Korea and Manchuria as a warning that we will, if need be, use them against China itself. Another kind of atomic threat which might be used to reinforce some future truce agreement has been associated unofficially with the name of General Hoyt Vandenberg. This has been the proposal that we 1) agree to a Korean settlement based on withdrawal of both Chinese and American forces from Korea, 2) leave the present line to be held by South Koreans, and 3) solemnly warn that any resumption of Communist aggression will bring the full might of the U.S. against Communist China instantly.

All the alternatives in Korea—it is plain—are solemn. None is without risk, none without great complexity.

Typical is the crucial prisoner-of-war issue dividing the U.N. and Red negotiators. There is no facile magic in proposals like the latest Indian compromise, suggesting interim "camps" for Red prisoners who refuse to return to North Korea. While West European support for this move has been mounting, Eisenhower has to date confined himself to endorsing the official American stand against enforced repatriation. And the most sober observers view the whole prisoner-of-war issue as but the chance excuse chosen by the Soviet strategists to perpetuate the Korean trial.

All these issues here will test to the full both Ike's professional military judgment and his sense of statesmanship. He brings to bear on the test some formidable assets: a wealth of public confidence at home, and a rich understanding of nations and the statesmen of Europe who must share in his decisions.

Only a frivolous people would hope for a swift, magic solution. But all may reasonably hope for two solid achievements: an expert military review of a war that has seemed to drift aimlessly, and a clear redefinition of our exact political purpose in waging this war.

This much alone can give renewed heart to Ike's own people, to their weary soldiers, and to free peoples everywhere.



A MEASURE OF FUTILITY of the peace talks is this seven-foot pile, the official records accumulated in one year since the first truce meetings started.



'Twas the night before Christmas
and all through the town,
The FRIGIDAIRE trucks
sped through streets, up and down.

Mrs. Jones gets a range
with convenience supreme
For its new "Wonder Oven"
fits any cook's dream.

With two ovens in one
it will bake—it will broil
And do both things at once
to save time and save toil.

To the Murphys, from Santa
with the aid of his elves,
Goes a new Cycla-matic
with Roll-to-You shelves.

This modern refrigerator
and food freezer combined,
Has new self-defrosting
you never need mind.

To the Smiths goes a washer
so shiny and new,
Gets their clothes clean and bright—
automatically, too!

Other homes get a freezer
an ironer or dryer,
As still other husbands
with Santa conspire.

And from all of these houses
this shout fills the air:
"Merry Christmas to all—
we've a new FRIGIDAIRE!"

*P.S. If you haven't ordered your present
see your Frigidaire Dealer today.*



a Gift to be Remembered!



Famous OLD FORESTER in matchless New Guest Decanter!

"There is nothing better in the market"

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THE CENTERPIECE OF LALL'S FABULOUS SPREAD IS AN UNCUT 175-CARAT GARNET, INLAID WITH 5400 DIAMOND AND ENCIRCLED BY RUBIES AND AMETHYSTS

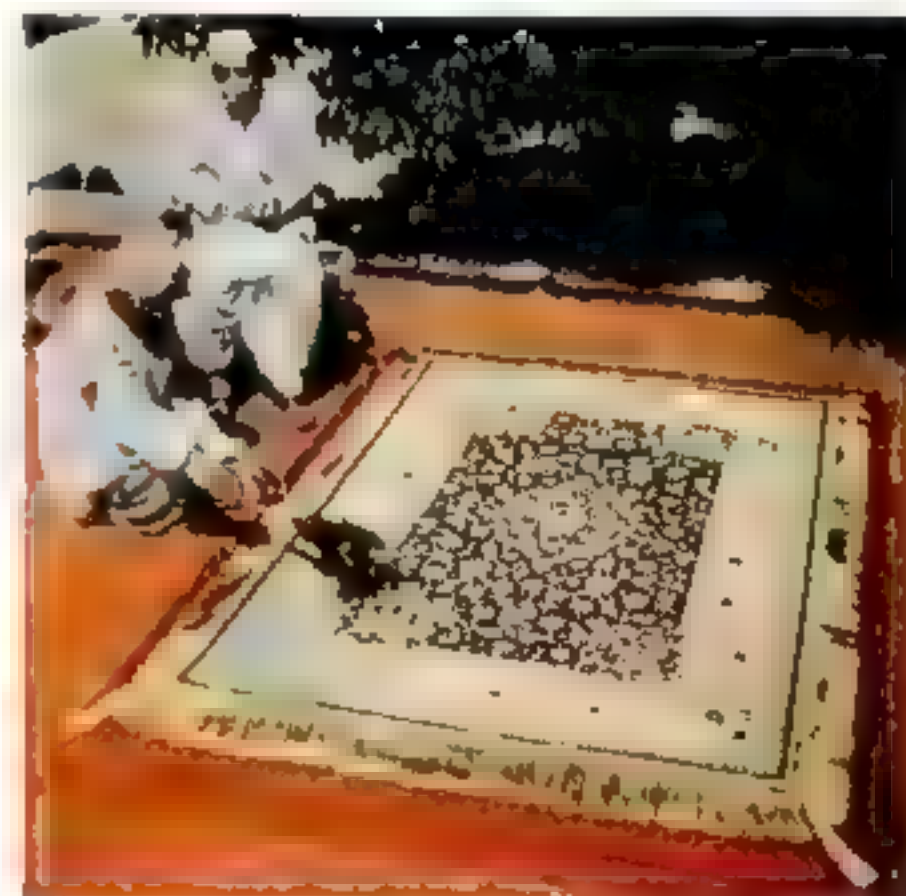
A JEWELER'S EXTRAVAGANZA

\$100,000 bed cover of 18,000 stones is Indian's memorial to son

In India, where it is traditional for those who can afford it to sublimate sorrow in a work of art, a jeweler of Agra, named Ganeshi Lall, planned a craftsman's extravaganza as a memorial to his dead son. Into a 40-square-foot bedspread he ordered the 14 men in his shop to embroider and inlay the 18,000 precious and semi-precious stones his family had accumulated over the generations. With five pounds of silver and 18 pounds of gold and silver wire and thread, they worked diamonds, rubies,

sapphires and lesser stones into a design taken from the nearby Taj Mahal and Agra Fort.

The most valuable stone in the spread is an uncut sapphire worth \$700, but there are so many others (total weight, 35 pounds), and so much craftsmanship (49,616 man-hours), that the completed work is valued at \$100,000 and has become more than a memorial. On display in Lall's shop, the spread, which Prime Minister Nehru termed "astonishing and nerve-shaking," is becoming a major tourist attraction.



THE WHOLE COVER gets mildew whisked away by peacock feather duster as Owner Lall looks on.

"Take a tip from an old traveler...give

Samsonite *Luggage*"



This is the fabulous gift that gets raves from men and women of all ages! Because Samsonite looks as if it costs a mint (but doesn't!)...and has so many exclusive features!

Wipes clean with a damp cloth! Is strong enough to stand on! Is planned for wrinkle-proof packing! And has rich, durable linings! Yet, you can give a matched set of two pieces of Samsonite for less than you'd expect to pay for just one piece of such quality luggage. On sale at the best department and luggage stores in town

MEN'S LUGGAGE SHOWN IN COLORADO BROWN		WOMEN'S SHOWN IN NATURAL RAWHIDE FINISH (also available in Colorado Brown and others below)	
A. Journeyer	27 50	D. O'Nite Convertible	22 50
B. Quick-Tripper	19 50	E. Train Case	17 50
C. Two-Suiter (shown open and packed)	25 00	F. Wardrobe (shown open and packed)	25 00
NOT SHOWN		NOT SHOWN	
Pullman	27 50	Vanity O'Nite	17 50
Hand Wardrobe	35 00	O'Nite Regular	19 50

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Samsonite comes in these other smart finishes



Samsonite *Luggage*



Shirley B. Co., Inc. Luggage Division, Denver 2, Colorado.
Also makers of Samson Folding Tables and Chairs.
Folding Furniture Division, Detroit 29, Michigan.



You can give a matched Samsonite Set for a matchless, low, low price!



DESIGN BECOMES DRESS FRONT, PLAIN AREA AT BOTTOM BECOMES BACK

Eye-catching But Not Functional

Two great French talents, painting and dressmaking, are jointly responsible for an eye-fooling new fashion with a tongue-twisting name, *trompe-l'oeil*, an art term which means literally "deceives the eye." This deceptive technique has now been adapted for women's clothes and has produced the length of material above, which when cut and sewn along the sides becomes the finished dress shown on next page.

CONTINUED ON PAGE 71



how thrilled
can a little guy be?

Just picture him on Christmas morning—pop-eyed with excitement as he thrills to the realistic performance of a large-scale Model Toy.

Model Toys are authorized reproductions of the huge fire engines and construction machines your boy has seen in operation. They look and work just like the big machines, and, with heavy-gauge steel construction, they outlast other toys 3 to 1.

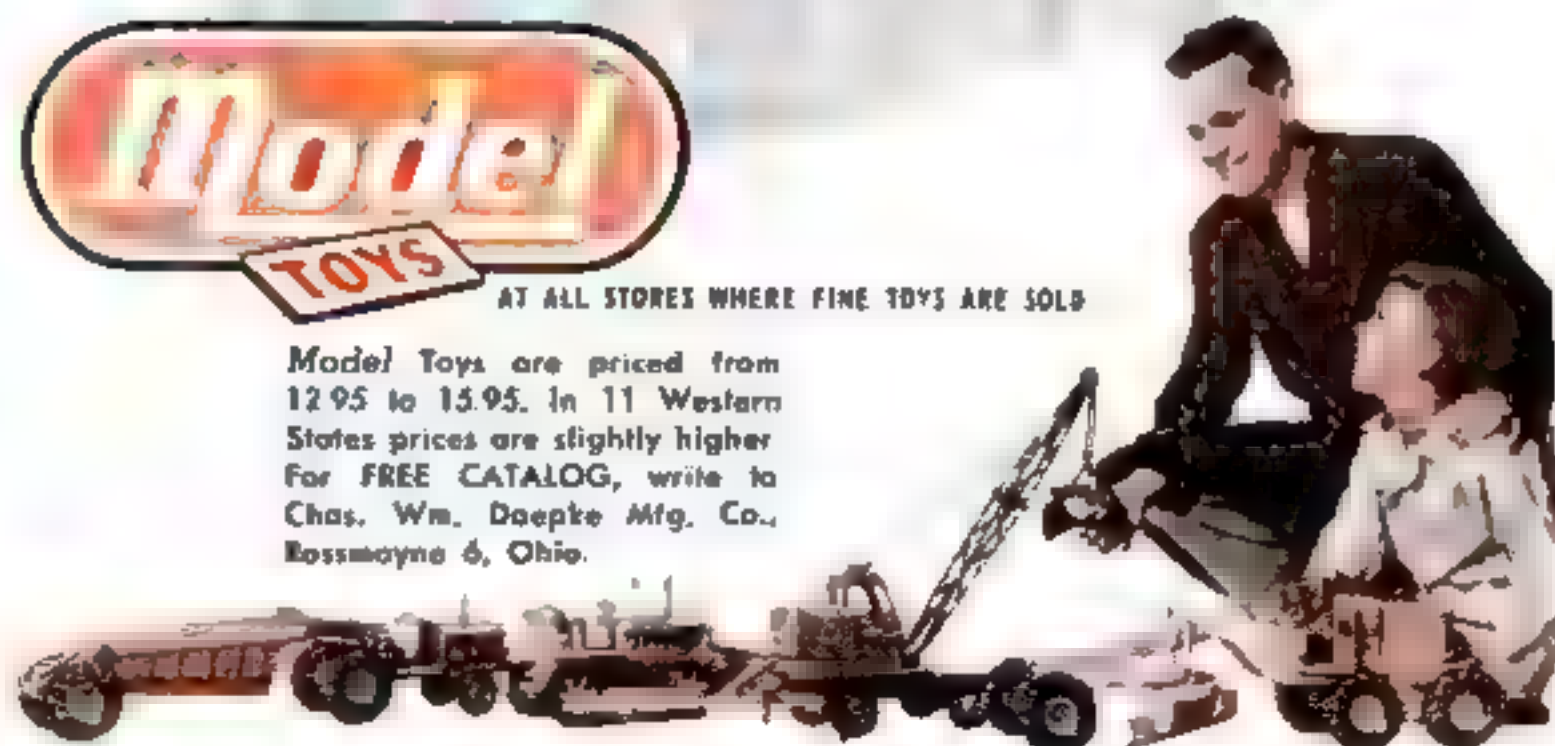
These are the wonder toys that bring joy to the heart of a boy, while shaping the wholesome thoughts and habits he will carry into manhood.

A Model Toy is a toy he'll never outgrow.



AT ALL STORES WHERE FINE TOYS ARE SOLD

Model Toys are priced from \$2.95 to \$5.95. In 11 Western States prices are slightly higher. For FREE CATALOG, write to Chas. Wm. Doepke Mfg. Co., Rosslyn, Ohio.



The eight easiest gifts on your list —

Here's the short cut to long-appreciated gifts for Ford owners—

You'll be able to pick up eight gifts in eight minutes—that's how simple shopping is at your Ford Dealer's. For he has 101 modern gift ideas from sun visors and grille guards to floor mats, wheel trim rings and polish kits. These Genuine Ford Accessories make unusual, yet practical gifts . . . and Ford owners love them!



The one woman:

She'll fall in love with this Ford Illuminated Vanity Mirror. Light is easily turned on and off by fingertip switch. Powered by pencil type flashlight batteries. Clips onto the sun visor.



Music Lover:

She'll really appreciate this Ford Rear Seat Radio Speaker. Control knob permits adjustment of reception between front and rear speakers, as desired.



Lady of Fashion:

How she'll rave about these Ford Seat Covers. Available in a variety of patterns, materials and colors, all tailored for a perfect fit. A quick, easy way to "brand-new" interiors!



Man about town:

Here's a sure way to please him. This futuristic American Eagle hood ornament has Chrome-plated wings, adjustable to three positions.



Night Owl:

He'll find this Ford Portable Spot and Utility Light has dozens of uses! Just plug the ten-foot extension cord into lighter socket and direct its powerful light where you want it. Will stand or hang.



Man who looks ahead:

He'll never stop thanking you for this Ford Windshield Washer. Cleans away mud, dirt and grime in seconds, makes driving safer. Just press the handy foot control and two streams of water or solution spray the windshield.

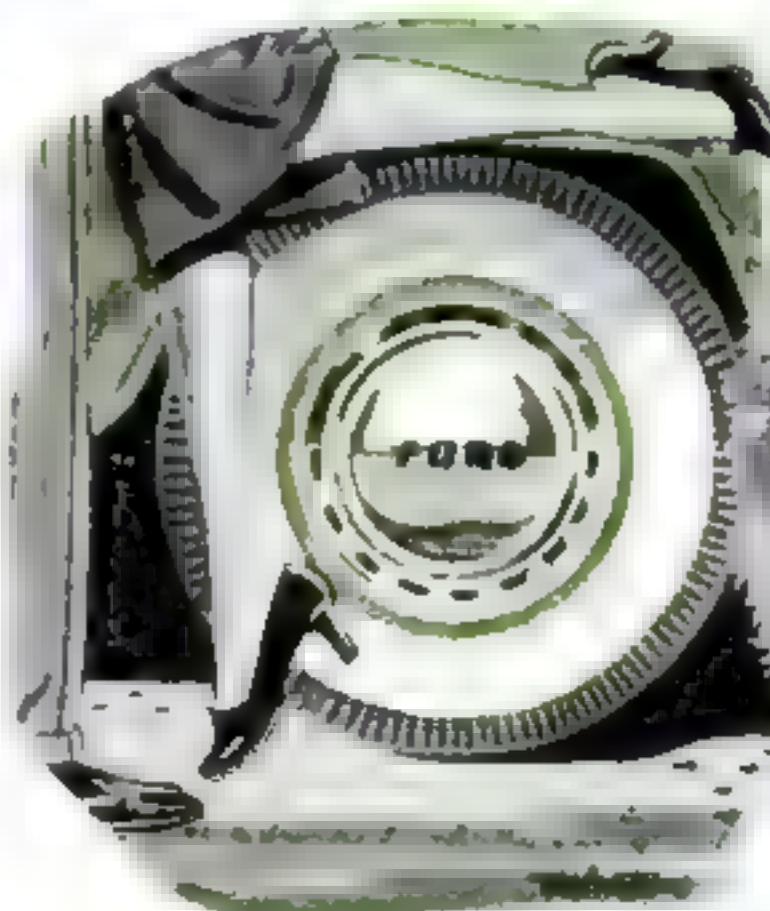


Beauty expert:

Ford's Deluxe Steering Wheel will add extra distinction to her car. Beautiful black and ivory wheel rim and spokes.

Hard-to-shop-for Man:

He'll really go for these Genuine Ford Wheel Covers. Made of bright, serviceable, stainless steel, they're easy to install—easy to keep clean.





V-NECKED DRESS (\$29.95) HAS SEPARATE PATENT BELT, IS WORN WITH NEW BACK-DIPPING BERET (SALLY V., \$15)

EVERYTHING IS ILLUSION BUT THE SEAMS

Launched by the famous Paris shop of Hermès last May, *trompe-l'oeil* clothes were soon fooling eyes and causing conversation at France's fashionable resorts. They are now being made here by Herbert Sondheim in four styles which differ mainly in their printed trimmings. Everything in the dresses is an illusion—pockets, collars, buttons are all printed on in carefully haphazard strokes; only the seams are real. Each master design is spaced out, then reproduced on fabric by a complicated screen printing process. Mr. Sondheim is so sure of the fashion that he predicts dress lengths, printed and ready to be stitched up, will eventually be sold over the counter in cellophane bags.



PRINTED BUCKLE is a *trompe-l'oeil* addition to belt which actually fastens with snaps. All the dresses come with real belts.



FAKE STITCHING outlines fake lapels (\$29.95). All styles come in white, navy, black and copper.

CONTINUED ON NEXT PAGE

What's all this fuss about inflation?

Remember the "good old days" when grocery bills were lower—Oh much, much lower! Well, The Borden Company is waging its own private war against inflation. No, it's not a publicity stunt. It's the wonderful new nonfat dry milk sensation, Starlac, that's causing economy-minded housewives to sit up and take notice!

A real food bargain that you can take advantage of. Starlac makes healthful nonfat milk for only 9¢ a quart!

Starlac is not just "like" milk. It is pasteurized milk . . . with only the fat and water removed. It's grand for drinking and marvelous for cooking. Except for the fat, Starlac gives you the same nourishment as top-quality whole milk. Only the finest milk from tested herds is used.

So, if you want to cut your food budget, and at the same time give your family plenty of healthful vitamins, proteins and minerals that distinguish milk as a body-builder, use Starlac.

Next time you're at your grocers, be sure to ask him for the nonfat dry milk that fondly reminds you of low pre-war prices. Ask him for Starlac!

Get your "Quick-Mix" unbreakable, plastic shaker—holds 1½ quarts—a \$1.00 value for only 50¢ and one Starlac boxtop. Send to:

THE BORDEN COMPANY,
P. O. Box 1420, New York, N. Y.

© The Borden Co.



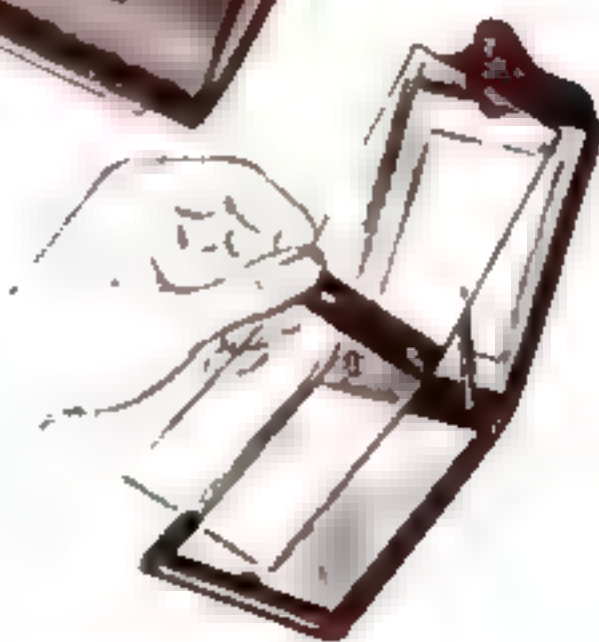
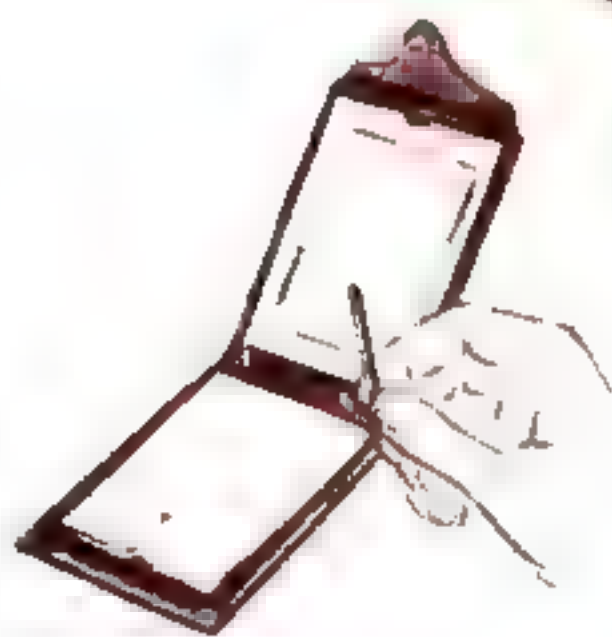
"THE COACH SAID 'SOUP FOR LUNCH'!"

© '52 CAMPBELL SOUP COMPANY

BUXTON CONVERTIBLE*

with the exclusive *new*
Flickbar

Men's Convertible, Bridle
Cowhide, Black, Mahogany,
Turf—\$7.50 plus tax



You can remove pass-case windows

A flick of the golden bar . . . and out come the windows for handy adjustment to your needs . . . for replacement with fresh refills later. And of course the billfolds themselves are made the Buxton-originated stitchless way for longer wear. Look for them at your favorite store when you're shopping for Christmas gifts.

*REG. U. S. PAT. OFF.



Lady Buxton Convertible,
Bridle Cowhide, Red,
Pine, Red-and-Black—
\$7.50 plus tax

Buxton

STITCHLESS BILLFOLDS

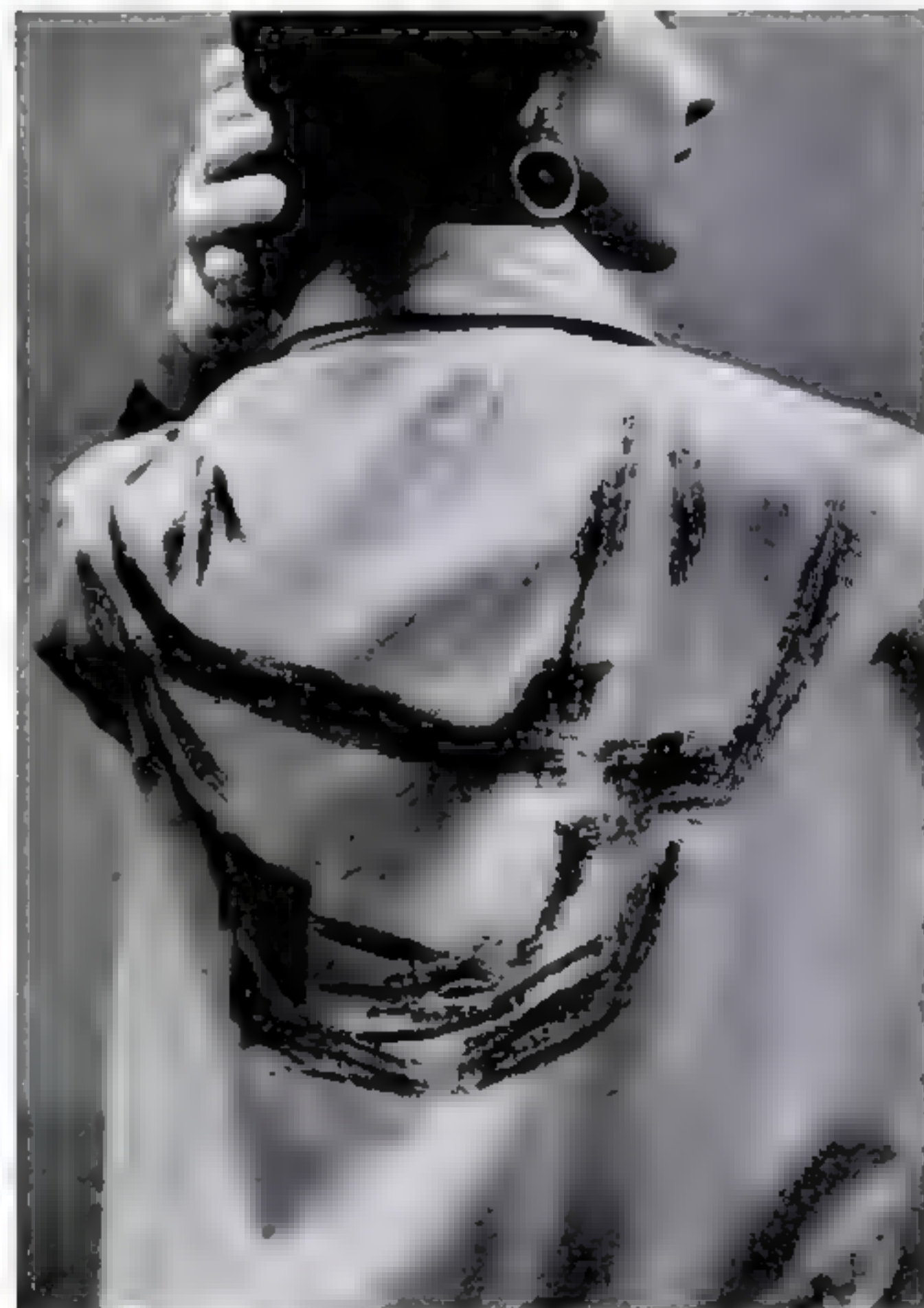
Buxton, Inc., Springfield 1, Mass.

New York • Chicago • Los Angeles • Dallas • Toronto

EYE-CATCHING FASHIONS CONTINUED



FLOWING TIE is printed distraction on dress with three-quarter sleeves (\$39.95). Dresses are made of linenlike rayon fabric which must be dry cleaned.



UNHELPFUL HOOD adorns Hermès *trompe-l'oeil* raincoat which sells for about \$100 in Paris. Front has printed buttons, fastens with a real zipper.

HERB SHRINER SAYS . . .

"Where I come from, more and more folks say -

For a TREAT instead of a TREATMENT

smoke

Old Golds[®]

HERB SHRINER isn't kidding when he reminds you that . . .
"No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold. This conclusion was established on evidence by the United States Government."



★ See and hear Herb Shriner on OLD GOLD's great new show, "TWO FOR THE MONEY," NBC television and radio, Tuesdays.

"This Christmas...if you



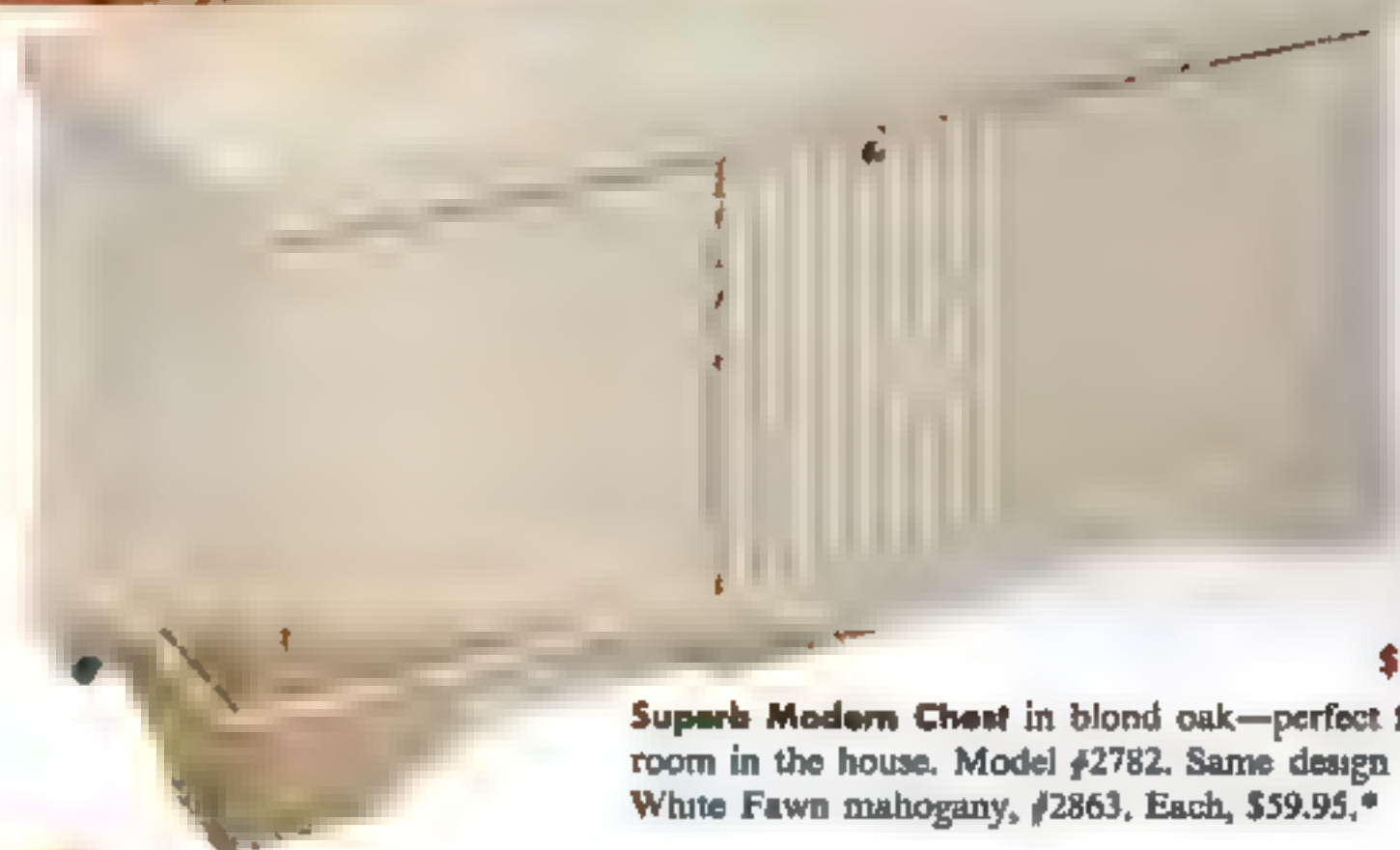
INSCRIBED on my heart is my one wish for Christmas—so tender, so personal, I can scarcely whisper the words.

“For more than anything else—more than anything except your continued love—I wish for the gift that is the symbol of our love.

“To me, a Lane Cedar Chest would mean that my dearest dream will come true... as I gather the lovely things that make a home gracious and beautiful... cloud-soft blankets, silky sheets, fluffy towels.

“And, in a very practical way, a Lane means security—for my precious woolen suits, sweaters, hand-knits. It keeps these things fresh and sweet-smelling—safe from moths and dust—as no other storage method can.

“But most of all, a Lane would be the perfect symbol of our love—steadfast and enduring. That’s why I hope you’ll be able to read the words written on my heart *this* Christmas—as you have so many times before!”



\$59.95

Superb Modern Chest in blond oak—perfect for any room in the house. Model #2782. Same design also in White Fawn mahogany, #2863. Each, \$59.95.*



In The Armed Forces?

Send her the gift that says “I love you”—a Lane Cedar Chest! Send money order and model number and name of person to whom you wish it delivered. We will arrange delivery through the nearest local Lane dealer.

Lane is the ONLY pressure-tested, aroma-

tight cedar chest. Made of ¾-inch red cedar in accordance with U. S. Government recommendations, with a moth-protection guarantee underwritten by one of the world’s largest insurance companies, upon proper application.

The Lane Company, Inc., Dept. L, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ontario.

ALSO MAKERS OF LANE TABLES

Buy now! Pay next year!

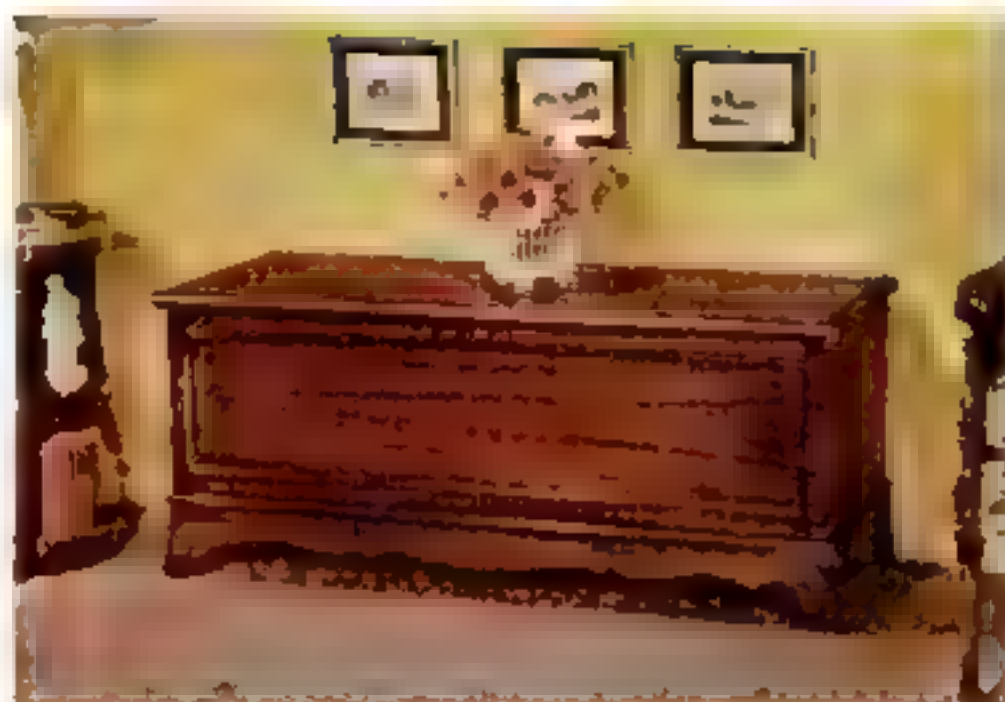
LANE CEDAR

could only read my heart..."



LIVING ROOM

Oak Chest with drawer #2852. Also Fawn or Cordovan mahogany, \$79.95.*



FOYER

Handsome 18th Century Chest in rich mahogany Patented self-lifting tray. Model #2601—\$59.95.*



BEDROOM

Streamlined modern in figured blond Avodire. Aromatized, like all Lane Chests. Model #2700—\$69.95.*



LIVING ROOM

Graceful Queen Anne Lowboy in fine mahogany. Full-length drawer in base. Model #2805—\$89.95.*



LIVING ROOM

Smart modern in walnut, superbly streamlined. Self-lifting tray. Model #2875—\$49.95.*



FOYER

Adaptable modern in blond oak. Model #2857. In White Fawn mahogany, #2862; walnut, #2873. \$49.95.*



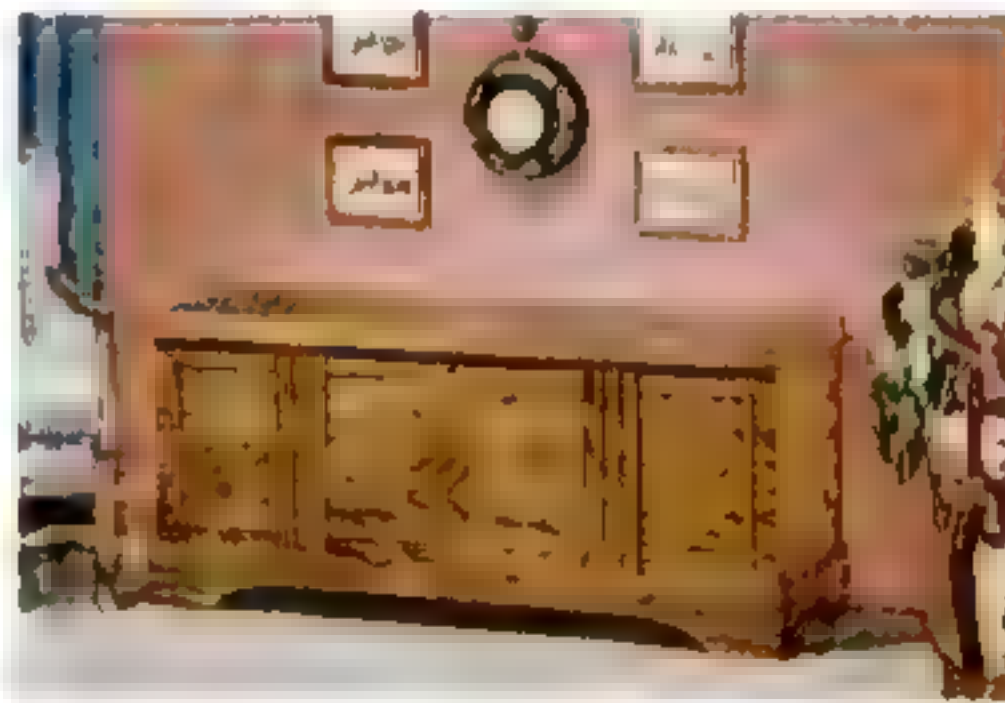
BEDROOM

Charming Chest in colonial maple finish. Model #2260. Also in Salem maple finish, #2851. Each, \$69.95.*



BEDROOM

18th Century Salem Chest in mahogany. Drawer in base. Model #2365. Also in maple #2366. Each, \$79.95.*



LIVING ROOM

Attractive modern in rich walnut. Model #2874. Same design in grey walnut, #2869. Each, \$59.95.*



BEDROOM

Streamlined modern in walnut. Pressure-tested, like all Lane Chests. Model #2876—\$59.95.*



STUDY

Distinctive modern in White Fawn mahogany. Drawer in base. Model #2864. In oak, #2689. Each, \$69.95.*



LIVING ROOM

18th Century Drawer Chest in rich mahogany. Drawer in base. Model #2221—\$79.95.*

CHESTS

Many at **\$49.95***

*\$5.00 higher in the West, due to higher freight costs—slightly higher in Canada.

©1952, The Lane Company, Inc.

New Christmas bulb won't chip or peel!



LOOK FOR
THIS CARTON
and buy the handy
carton of 10 as-
sorted or all one
color.

USE THE
150-WATT FLOODLAMP
for spots of bright, cheerful light
in the 25-watt or extra color
for 12, 100-watt, 100-watt.

Keep Christmas old-fashioned, but not the lights. Here, use the latest. Buy PERMACOTE bulbs for indoor and outdoor Christmas lighting.

PERMACOTE is colored glass fused to the bulb. There's no paint to chip or peel, no paint inside the bulb to fade. The colors are bright, true pigments in glass. PERMACOTE bulbs will make your tree and house the gayest on the block.

Insist on PERMACOTE when you buy tree lights this year. Insist on Westinghouse always when you buy any kind of light bulb.

C-8 1/4,
multiple burning,
for outdoor strings



C-7 1/4 PERMACOTE,
multiple burning,
for indoor
or outdoor strings



C-6 1/2
series burning,
for indoor strings



FREE BOOKLET to help you decorate this Christmas!



Send for this brand new 12-page booklet, "To Help You Have a Brilliant Christmas." It's brimming with bright, original ideas for holiday-decorating your home. Send your name and address to Westinghouse Lamp Division, Bloomfield, N. J.

YOU CAN BE SURE...IF IT'S

Westinghouse

Tune in TV's top dramatic show . . . WESTINGHOUSE STUDIO ONE
every week on CBS-TV.



AVAKIAN BLOWS INTO MIKE TO WORK HIS TYPEWRITER. ELECTRIC IMPULSES FROM MIKE GO THROUGH CONTROL BOX (RIGHT) AND ELECTRONIC BRAIN (LEFT)

MAN'S BREATH RUNS TYPEWRITER

Palsied inventor uses a complex code, four microphones and electronic impulses to type without hands

Emik Avakian, a 28-year-old suburbanite New Yorker, is an M.A. from Columbia, electronics consultant for International Business Machines Corp. and an inventor. But he is also a victim of cerebral palsy and thus his remarkably active brain has at its command only halting speech, and almost useless arms and legs. In going through school Avakian had to rely on dictating to typists who could barely understand him to put his thoughts on paper. Now he has perfected a typewriter (above) which he can operate by sound of his breath blown into four microphones. It is slow but it is more accurate and much cheaper than hiring typists.

Avakian's typing machine utilizes an I.B.M. electric typewriter, to which is attached an ingenious junior-size electronic brain. Avakian uses a code (diagram at right) based on blowing four times into one or more of the mikes. The sequence in which Avakian blows is translated by the brain into a letter which the typewriter then prints. A director of the Cerebral Palsy Foundation thinks the machine would have great value to the seriously paralyzed or disabled, and Avakian estimates it could be marketed for about \$550. Avakian now thinks that if he can teach himself to make two different brain waves at will, he could use the electrical impulses these waves produce to run his typewriter with lightning speed.

a 3344	A 3341	k 2322	K 2321	u 2344	U 2341	6 2134	6 2131
b 2422	B 2421	l 4344	L 4341	v 3422	V 3421	7 3134	7 3131
c 2232	C 2231	m 2122	M 2121	w 4122	W 4121	8 4412	8 4411
d 2112	D 2111	n 3222	N 3221	x 3212	X 3211	9 4112	9 4111
e 2222	E 2221	o 3322	O 3321	y 3122	Y 3121	0 3412	0 3411
f 4434	F 4431	p 4212	P 4211	z 4312	Z 4311	/ 4134	/ 4131
g 4244	G 4241	q 3434	Q 3431	2 3112	2 3111	. 2434	. 2431
h 2212	H 2211	r 2244	R 2241	3 4234	3 4231	' 4144	' 4141
i 4422	I 4421	s 4222	S 4221	4 4334	4 4331	- 2312	- 2311
j 3312	J 3311	t 3334	T 3331	5 2334	5 2331	. 3144	. 3141
BACK SPACE 4322				CARRIAGE RETURN 2144			
TABULAR 2411				SPACER 1000			

FOUR-NUMBER CODE (in black) shows how each letter (in red) is typed. For example, to type small "a," blow into the third mike twice and then into the fourth twice. First three puffs set up the letter, last puff types it. If last puff is into the second or fourth mike, letter is lower case; if into the first mike, letter is in capitals. A letter set up by the first three blows can be canceled by blowing last puff into third mike. A single puff blown into the first mike makes a space.

Give YEAR-ROUND GOOD LOOKS to your year-round Santa



Washable,
Lined Jacket

TO YOUR "MAN OF PRODUCTION"
He'll look and feel even better on the job in Dickies matching work shirts and pants. And the houndstooth-lined zipper jacket will bring you cheers galore!

TO YOUR "MAN WHO HAS EVERYTHING"
Ideal for his repair expeditions around the house, garage or garden and for fishing or hunting trips. Popular colors. Matching sets or sold separately

ATTRACTIVE GIFT CARD — NO CHARGE
Watch him beam when your Man of Production opens the package! Your Dickies dealer gladly offers you the gift card shown below



FULLY SANFORIZED

Dickies
and
509 West Vickery Fort Worth 1, Texas
NEW YORK CHICAGO SOMERVILLE, N. J. LOS ANGELES

Breath Runs Typewriter CONTINUED



PUSH BUTTONS on floor are an alternate method of operating typewriter. Avakian has trouble controlling his leg muscles so prefers the microphones.



AVAKIAN'S ASSISTANT is Medical Student Tim Ewald (right) who did the mechanical drawings of the typewriter. Avakian does all theoretical work.



ELECTRICIAN Dick Loose (left) does actual assembly as Avakian checks drawings. Loose studies electronics in school, helps Avakian in his spare time.

CONTINUED ON PAGE 10

WALTHAM

means forever, too

A Waltham Watch is a lasting expression of what is in your heart. For Waltham's century-famous quality assures you of true beauty and enduring performance for years and years to come! In choosing a Christmas gift, choose a fine watch — and whether it is a 17-Jewel, 19-Jewel, or 21-Jewel, make sure it's a Waltham. For over a century, generation after generation, Waltham has been America's gift watch. For the joy of giving, a Waltham is the ideal gift to whisper "Forever."

FROM \$29.75
Fed. Tax Inc.



17 Jewels,
Expansion Bracelet
\$33.75



18 Jewels,
Antique Case
\$39.75



19 Jewels,
Modern Case
\$19.75



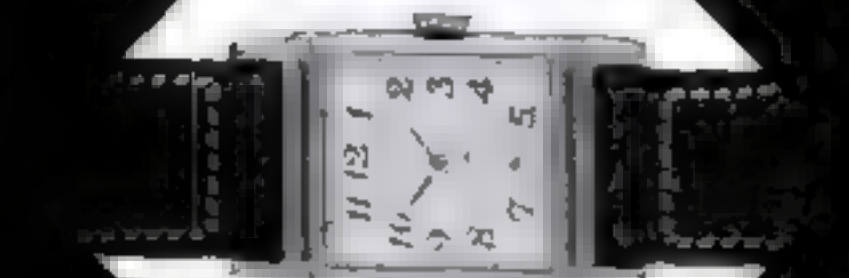
21 Jewels,
Daintily Designed
\$49.75



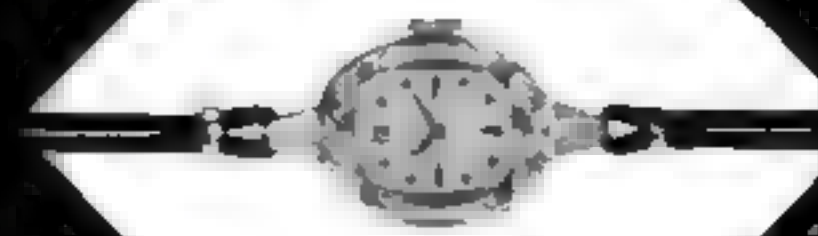
17 Jewels,
Expansion Bracelet
\$39.75



19 Jewels,
Expansion Bracelet
\$65



21 Jewels,
Superbly Crafted
\$49.75



21 Jewels, 14 K Gold,
Exquisite Design
\$95



21 Jewels, 14 K Gold,
The Luxe Model
\$150

First American Watch

WALTHAM WATCHES ARE PRICED FROM \$29.75 TO \$250. WITH DIAMONDS, TO \$2500. ALL PRICES FED. TAX INC.

WALTHAM WATCH COMPANY, WALTHAM 54, "THE WATCH CITY", MASSACHUSETTS

See and Hear Arthur Godfrey, CBS Radio and TV Network—Tues. & Thurs. Morning



Prove it to yourself! Pepsodent with **ORAL DETERGENT** brings
CLEAN MOUTH TASTE FOR HOURS

Some tooth pastes clean with soap...some with chalk...but not Pepsodent! Because Pepsodent now cleans with exclusive **ORAL DETERGENT**, it even cleans where brush can't reach...your mouth stays coolest...breath freshest...teeth cleanest of any leading tooth paste.

White or Chlorophyll—
 Pepsodent Cleans Teeth Cleanest



6 years old
 90.4 proof

Distinctively
 packaged
 for Christmas

In 87 lands...
 the best in the house

Canadian Club

Imported from Walkerville, Canada, by Hiram Walker Importers Inc., Detroit, Mich., Blended Canadian Whisky

**So good for
 shavers that 121
 skin specialists
 approved!**

A wonderful new ingredient
 is in Glider Brushless Shave.

It lets your beard soak soft
 quickly and thoroughly—makes
 less work for your razor.

It lubricates your skin for
 friction-free shaving—leaves
 it supple and healthy-looking.



Only Brushless Shave Cream with Extract of Lanolin.

This amazingly soothing beard-
 softener is Extract of Lanolin—
 and 121 skin doctors approve of it.
 Try a tube of the new Glider
 Brushless and see why they do!
 For a free trial tube of Glider
 send us your name and address.
 A product of The J. B. Williams
 Company, Glastonbury, Conn.

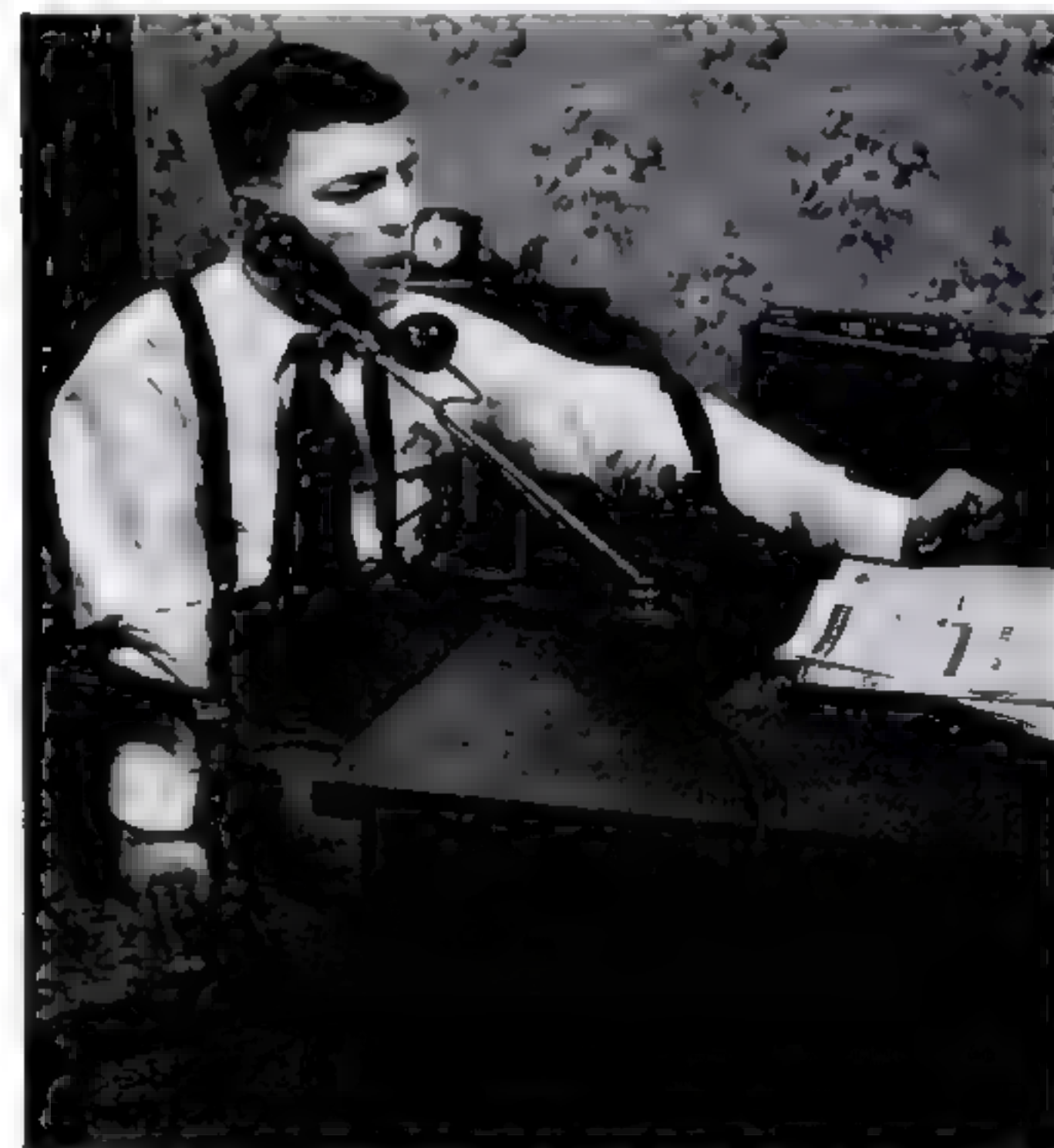
Breath Runs Typewriter CONTINUED

INVENTIONS MAKE LIFE EASIER

Emik Avakian's inventiveness is not confined to typewriters. For himself he has put a panel of switches in his living room (below) and has the phone rigged up for easy use. For the Defense Department he has developed an Automatic Micro-Film Information System (AMFIS) in which the Pentagon is seriously interested. About the size of a desk, AMFIS holds nine million filing cards. Using 10 push buttons, an officer can get the file numbers of all cards having to do with a given subject, then project each card on a screen. But it is the seemingly simple problems that Avakian finds hardest to lick. He cannot tie his shoes and has not been able to buy any with strong enough zippers.



KNEE-OPERATED KEYBOARD has five switches which Avakian hits with knees. They work his tape recorder, radio, TV, electric razor and lights.



SPECIAL PHONE rests on metal bar joined to cradle. Another bar running along top of the cradle is raised (above) to get operator, lowered to hang up.



Day to Remember painted for the De Beers Collection by Brian Connolly

The scenes you would remember, the love that's
in your heart, are joyously recorded in your
engagement diamond. They're treasured in its
lovely lights, for you, a lifetime through.

Your diamond, because it will endlessly
bespeak your love and happiness, should be
chosen with care. Remember, color, cutting,
and clarity, as well as carat weight, contribute
to a diamond's beauty and value. A trusted jeweler
will help you find a stone of fitting size and
quality and style for what you wish to spend.

1/4 carat (25 points) \$85 to \$190

1/2 carat (50 points) \$215 to \$440



1 carat (100 points) \$575 to \$1200

2 carats (200 points) \$1335 to \$3300

In October, 1952, jewelers throughout the country were asked for the prices of their top-grade engagement diamonds (unmounted) in the weights indicated. The result is a range of prices, varying according to the qualities offered. Exceptionally fine stones are higher priced. Add Federal tax. Exact weights shown are infrequent.

De Beers Consolidated Mines, Ltd.



MEDIEVAL GERMANS FORCED HAWTHORNS TO BLOOM AT CHRISTMAS

THE CUSTOMS OF CHRISTMAS

Traditions have grown from ancient folkways and Christian rituals

PAINTED FOR LIFE BY JAMES LEWICKI

In the middle of the Fourth Century the Bishop of Jerusalem wrote to the Bishop of Rome, asking him to determine the actual date of Christ's birth. The Bishop of Rome looked into the archives and sent word that the Nativity occurred on Dec. 25. By the end of the century this date was regularly accepted as the official day of Christmas.

Today most scholars believe that the bishop fixed the date arbitrarily, but with good reason. For centuries before the birth of Jesus the month of December had been the occasion for boisterous pagan revelries marking the winter solstice and the returning strength of the sun. Such activities as feasting, adorning the home with evergreens and mistletoe, exchanging gifts and general merrymaking were all part of the traditional heathen celebrations. By making Christmas coincide with the ancient festivals, the Church fathers hoped to counteract the wild winter revelries and to shift man's attention to more spiritual pursuits. But the heathen festivities still went on and the Church, which first frowned on them, finally accepted them and allowed them to be assimilated into the celebration of Christmas to add to its popular appeal.

This was wise, for the ancient rites were too firmly rooted to be done away with. Since primitive times man had worshiped the sun as the source of life and light, a manifestation of the gods. The emergence of the sun after the shortest day of the year was cause for rejoicing. Among

the Romans this yearly milestone prompted a period of feasting and orgy called the Saturnalia, after Saturn, the god of agriculture who presided over the planting of crops. In the barbaric northlands a similar winter festival, known as the Yule, took place. Great logs were set ablaze in

honor of the gods, Odin and Thor, and people clustered around drinking from horns filled with mead and listening to the bards sing their ancient lays. In Persia fires were also kindled to Mithra, god of light, while in England the Druids gathered the sacred mistletoe and made live sacrifices to their deities. Many of these customs were adapted to Christmas ritual and by the 13th Century the Church itself had added new customs to the old, notably the drama of the crib (or crèche) that was popularized by St. Francis. Three hundred years later, another religious leader, Martin Luther, brought an evergreen into his home and decorated it with candles to simulate the starry sky which glittered above the stable where Christ was born. This was popularly thought to be the first Christmas tree, but actually the practice of adorning trees with trinkets was as old as the Romans, while from the time of the Middle Ages people brought fruit and other flower-bearing trees into their homes to induce them to bloom at Christmas (*above*). But whatever the custom, from the lighting of candles to the giving of gifts, each has become today an expression of the gladness and goodwill which Christmas always brings.





CHRIST'S CRIB, installed in a cave in Italy, served as the center of a rude altar for St. Francis when he celebrated Christmas in 1223. Although the saint was the first to popularize the crèche, simple presentations of the Nativity had taken place in the Church as early as the 8th Century. These soon grew into elaborate plays in which the clergy took the parts of shepherds, angels and even midwives—to help at the Holy Child's birth. St. Francis wished to restore the

drama to its humble origin and meaning. In the mountain cave where he lived above the town of Greccio, he placed a life-size image of the Christ Child in a manger. A wealthy lord (*right*) provided ox and ass for the scene and peasants scattered straw upon the floor. At night the cave was alight with flickering tapers as throngs from the surrounding farms and towns pressed into the rocky chapel to witness the quiet ascetic monk at his service commemorating the Nativity.

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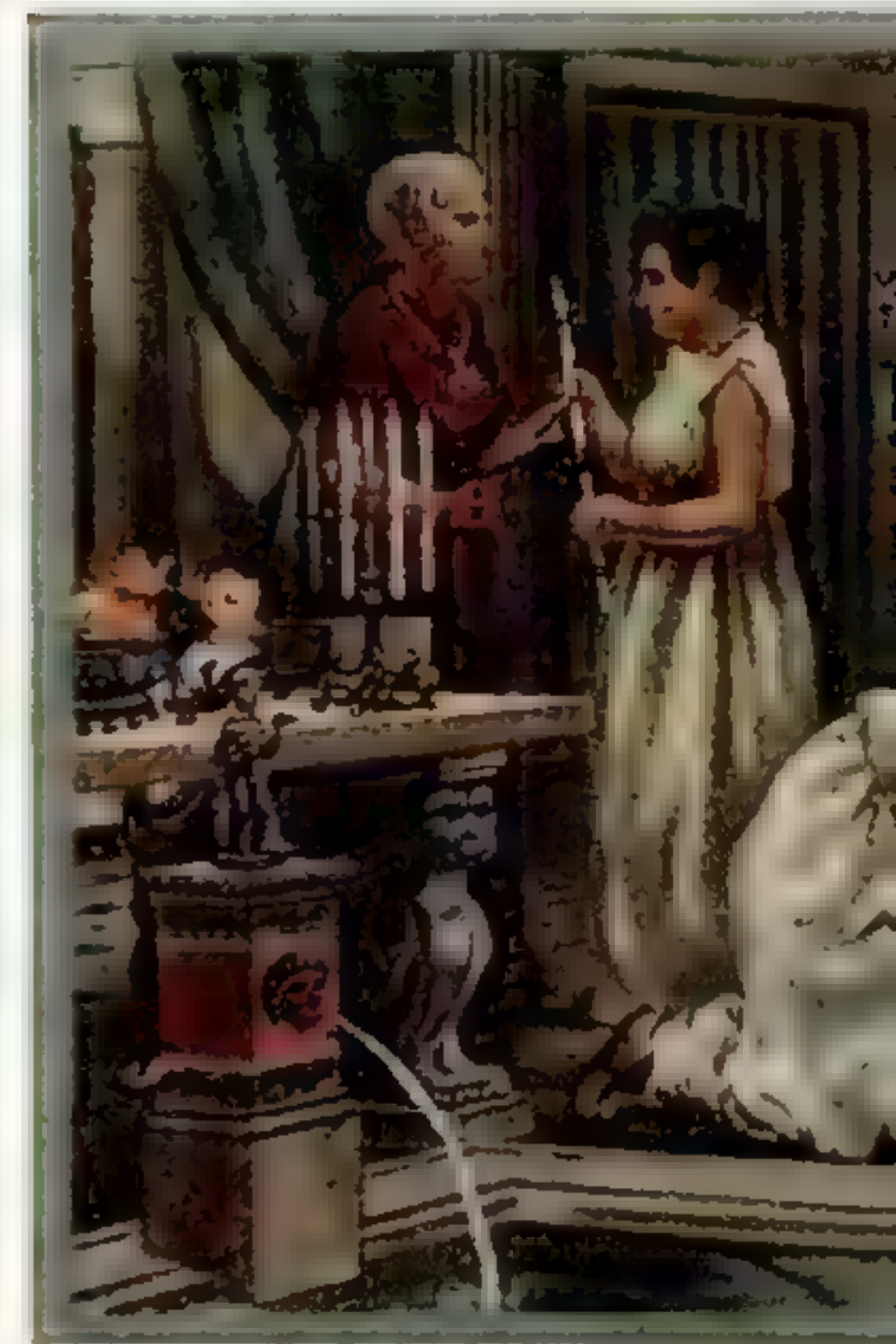
MISTLETOE, in ancient Gaul and Britain, was venerated by the pre-Christian religious society of Druids who gathered the plant during celebrations of the winter solstice. Led by white-robed priests, they marched to a sacred oak tree where mistletoe grew. The chief priest climbed the tree and with a golden sickle cut the plant which was caught in a

cloth so that it would not be defiled by the earth. Two white oxen were then sacrificed and the mistletoe was given to the people to be hung up in their houses. Mistletoe was considered an emblem of peace and good fortune and whenever enemies met beneath it they would embrace. From this probably grew the custom of kissing under the mistletoe.

CHRISTMAS CUSTOMS CONTINUED



CHRISTMAS PLAYS, first presented in medieval churches, soon became so secularized that they were presented by guilds in town squares. In England the plays were generally divided into a series of scenes, each of which took place on its own movable stage, with its own set of actors. Often the stages, which had dressing rooms underneath, were



GIFT-GIVING was a popular custom of the Romans during the Saturnalian and New Year's celebrations. The most common gifts of the Saturnalia were statuettes made into the likeness of a divinity. Usually the tiny images were made of clay, but wealthy nobles sometimes had them cast in silver or gold metal or carved from marble. Candles also



rolled through the streets so that the various scenes could be presented a layer town. Above is one of the famous Towneley plays in which one of the shepherds with gifts for the Christ Child, says, "I bring thee here a bull, Hare and peas thee with all, And to the town!"



were given, as symbols of the sun's returning power. During the Kalends or Roman New Year's festivities, branches of evergreens were left at friends' houses. As the empire became richer, more impressive and symbolic gifts were exchanged—gold to bring riches—lamps to bring wisdom and light and honeyed foods to insure a life of sweetness.



SAINT NICHOLAS, favorite saint of children in Holland, was introduced to the new world by the early Dutch settlers who paraded him through the streets of New Amsterdam (above). The white-bearded saint was originally a bishop of Asia Minor who was believed to appear around the sixth of December, riding his white horse and accompanied by

his Moorish servant, Pieter. While young people flocked around, the saint made his way from door to door, leaving gifts for the good children and switches for the bad. In America, St. Nicholas, whom the Dutch called Sinterklaas, was gradually transformed into Santa Claus—the stately church figure becoming the portly, twinkling-eyed little man.

CAROLING in Middle Ages included singing and dancing. At Christmas it usually took place around a crèche which had been set up inside the church. By the 14th Century in Germany this custom had become a popular feature of home Christmas celebrations. A baby in a cradle was put in the middle of the room and, while a mother rocked the child, family and friends joined in a dance and sang rollicking Christmas songs.



STOCKINGS, in early America, were hung at the chimney on Christmas Eve by children of Dutch and German settlers, who hoped that St. Nicholas would fill them with gifts and goodies. The origin of the tradition is not definitely known, but there is a legend that the Saint once dropped some gold coins down a chimney which were caught by a stocking that had been hung up to dry. More likely, the tradition stems from a custom observed by European children, who placed their shoes near the fireplace and filled them with food for St. Nicholas' horse.



CHRISTMAS CARDS are the most recent addition to Yuletide customs. The first to be published commercially was printed in London in 1846 for Sir Henry Cole, owner of an art shop. A close friend of Prince Albert, who made the Christmas tree popular in England and from whom he may have got the idea for the card, Sir Henry commissioned a Royal Academy artist to design a Yuletide greeting, in which a merry family was shown enjoying a drink of wassail. A thousand copies of the card were then printed, colored by hand and put on sale in the shop.



FEASTING was the highpoint of Christmas festivities in Tudor England. The dinner began around noon and often went on for eight or nine hours. At the end of the hall, seated upon a dais, the lord presided over the feast, surrounded by his family and numerous guests and attendants. One by one, to the blast of trumpets, the tremendous platters of food were borne into the hall. The greatest fanfare was reserved for the wild boar's head, the stuffed swan and the roasted peacock, fully dressed, with spreading tail and gilded beak. All about the table

were urns of fruit, steaming pies, wassail bowls of ale abob with toasted apples, and confections in the intricate forms of ships or castles. Jesters, musicians and mummers in fantastic masks rollicked about the table, dogs barked and snapped at morsels and a Lord of Misrule (with baton, *center*), appointed to govern for the day, entertained the assembly with nonsensical edicts and clownish commands. But most of the guests were too busy devouring the food, with the aid of their fingers, to pay much attention to the festive confusion and frolicking.

It's gift time again!

There is no finer gift in all the world than Old Grand-Dad. For this famous Kentucky straight whiskey is the widely accepted "Head of the Bourbon Family." On your holiday table it's a bourbon that bespeaks the utmost of fine living and warm friendship. Why not ask your dealer for Old Grand-Dad today!

The Old Grand-Dad Distillery Co., Frankfort, Kentucky

OLD GRAND-DAD *Head of the Bourbon Family*

KENTUCKY STRAIGHT
BOURBON WHISKEY
BOTTLED IN BOND • 100 PROOF



To Bill—
From Charlie

Old Grand-Dad is available in the standard bottle and in the handsome gift decanter where regulations permit.

'Just Crazy... We're Happy'

"There is only one race—the human race," Negro Blues Singer Pearl Bailey said last week in London as she married Louis Bellson Jr., drummer from Duke Ellington's band. For Miss Bailey, 34, it was the fourth marriage; for Bellson, 28, the first. For both it meant defying his father, a Moline, Ill. music dealer who had threatened to bar the family door if the wedding went through. Undismayed, they were married in Caxton Hall by Registrar J. Dunsday Holiday, and soon after, just outside, the happy couple and 200 enthusiastic Englishmen were jumping to a cacophonous rendition of *The Hawk Talks*, a swing piece composed by Bellson and offered as a serenade by a London band. To this real gone occasion Miss Bailey offered a reet finale: "All this is just crazy. But we're happy, oh my, we're happy!"



JIVE SERENADE hot from the clarinet of a British swing musician sends the bride and bridegroom into joyous half clench.



BRIDAL DANCE is swung by the newlyweds while she holds their marriage license alongside his ear. Bellson still

has on the raincoat he was married in, worn to cover the ill-fitting suit he borrowed when his trunks were delayed.

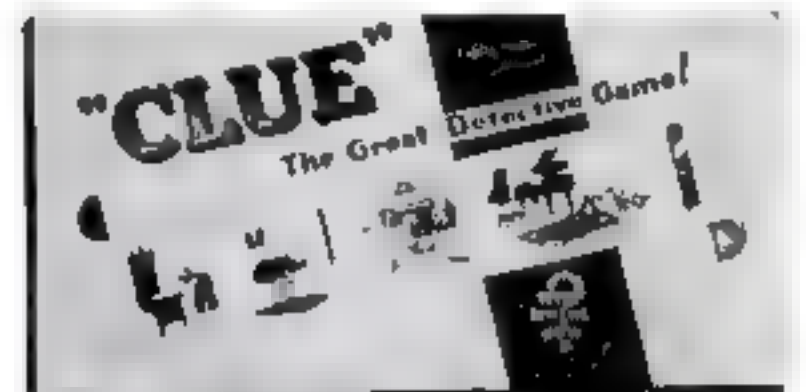
FAMOUS PARKER GAMES



MONOPOLY

Parker Brothers' Trade-Mark Name for its Real Estate Trading Game

More people are playing MONOPOLY today than ever before. New York, Hollywood and suburban America... throughout the World MONOPOLY's the game. Editions at \$3.00, \$4.00, \$10.00.



CLUE GREAT DETECTIVE GAME

Be first to say "whodunit" — Was it Professor Plum? Miss Scarlett? — How? — Where? — There's a houseful of clues! You'll enjoy this sensational game, with its fascinating play. \$3.00



SORRY

Parker Brothers' Trade-Mark Name for its Slide Pursuit Game

More popular each year. A board game controlled by cards — with original moves, including the Slide, Exchange, and "Back-door" plays. SORRY is full of surprise endings! \$2.50



DIXIE POLLYANNA

A new edition of a year-round favorite. Dixie for two, three or four players is enjoyed by all members of the family. \$2.50

PIT—Hilarious card game. Millions love it! \$1.00

BOOM OR BUST—A game for the times \$3.00

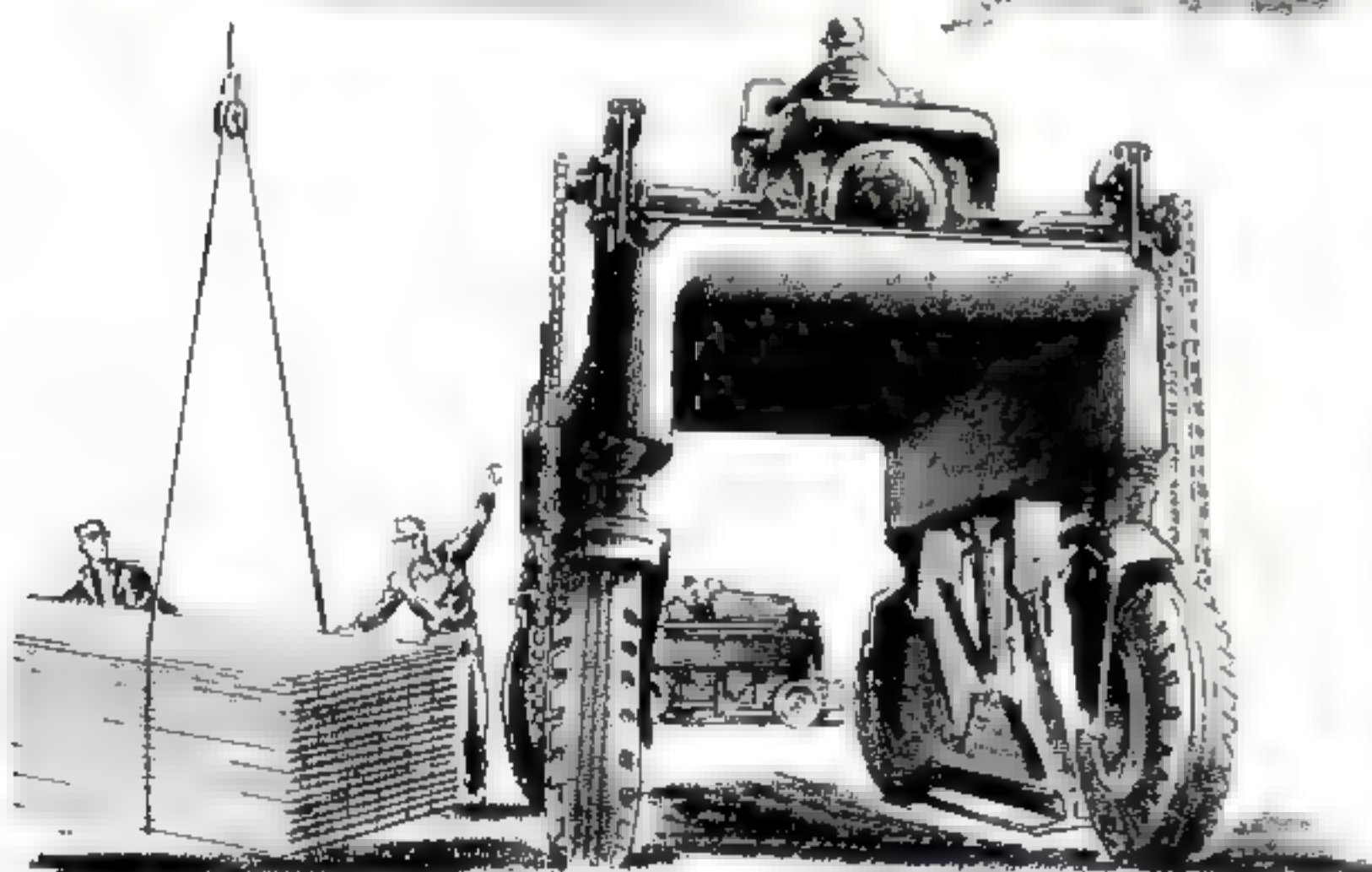
Other Famous Parker Games: FLINCH, FINANCH, Rook, CHILDREN'S HALL, UBBY CLOWN CIRCUS, LITTLE RED SCHOOLHOUSE, PEGGY, DUE, ACROSS THE CONTINENT, ETC.

AT ALL DEALERS or by mail from Salem

PARKER BROTHERS INC.
SALEM, MASSACHUSETTS
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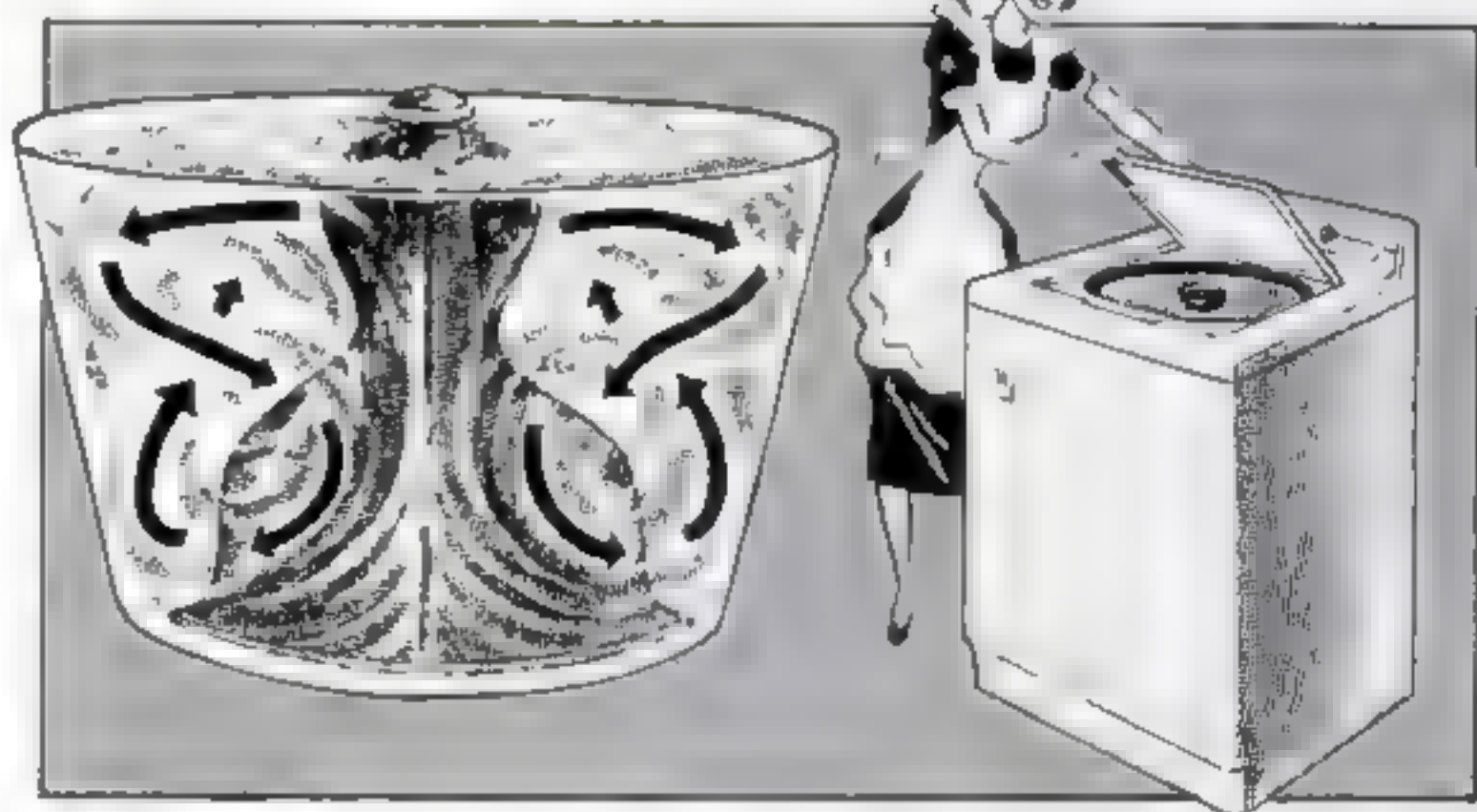
**178 MILES
AN HOUR--
ON 8 SQUARE
INCHES OF WATER!**

RIPLEY'S



DADDY LONG LEGS TRUCK LOADS ITSELF!

ON STILT-LIKE LEGS, THE "STRADDLE TRUCK" ROLLS IN OVER THE LOAD. IN LESS THAN A MINUTE, IT SNATCHES UP 15 TONS AND SPRINTS AWAY. FOR MAXIMUM POWER TRANSMISSION, THIS UNIQUE TRUCK USES B-W PARTS--MADE BY B-W'S ROCKFORD CLUTCH, MECHANICS UNIVERSAL JOINT, AND WARNER GEAR DIVISIONS.



NEW TWIST IN WATER WASHES CLOTHES CLEANER!

WATER MOVES WITH A NEW MOTION IN B-W'S NORGE AUTOMATIC WASHER TO ACHIEVE EXCEPTIONAL WASHING ABILITY. 200 DIFFERENT TYPES OF AGITATORS WERE DEVELOPED BEFORE THIS EXCLUSIVE SWIRL PATTERN WAS PERFECTED. CLOTHES ARE DRAWN DEEP INTO THE TUB... TOSSED UP... TURNED OVER. SUDS AND WATER WORK ON THEM EVERY SECOND TO LOOSEN AND FLUSH OUT EVEN IMBEDDED GRIME.

**185 PRODUCTS
IN ALL ARE MADE BY** **BORG-WARNER**

Believe It or Not!

ENGINEERING

BW

PRODUCTION

DELIVERING FUEL FOR THE WORLD'S FASTEST BOAT RIDE... TEACHING WATER NEW WASHDAY TRICKS... SLOWING DOWN ENGINES TO KEEP CARS AHEAD!

IN SO MANY WAYS B-W SKILL AND INGENUITY TOUCH THE LIFE OF ALMOST EVERY AMERICAN EVERY DAY.

FOR EXAMPLE: 19 OUT OF THE 20 MAKES OF MOTORCARS CONTAIN ESSENTIAL PARTS BY BORG-WARNER. EVERY COMMERCIAL PLANE AND MANY SHIPS AFLOAT HAVE ABOARD VITAL B-W EQUIPMENT. 9 OUT OF 10 FARMS SPEED FOOD PRODUCTION WITH B-W EQUIPPED MACHINES. AND MILLIONS ENJOY THE OUTSTANDING ADVANTAGES OF B-W HOME EQUIPMENT AND APPLIANCES.



'RATTLE WATCH'... AMERICA'S FIRST FIRE PREVENTION GROUP!

TO CUT DOWN ON NIGHT FIRES, EARLY NEW YORKERS ORGANIZED AN 8-MAN PATROL TO WATCH FOR SMOKE. BECAUSE WOODEN NOISEMAKERS WERE USED TO GIVE THE ALARM, IT WAS CALLED THE "RATTLE WATCH". HOME FIRE PREVENTION IS STILL A BIG PROBLEM. EVERY DAY THROUGHOUT THE COUNTRY, 1000 HOUSES BURN--900 THROUGH CARELESSNESS. BE CAREFUL WITH CIGARETTES, MATCHES, ELECTRICAL EQUIPMENT. REMOVE RUBBISH.

**B-W OVERDRIVE
WINS GAS
ECONOMY RUN**

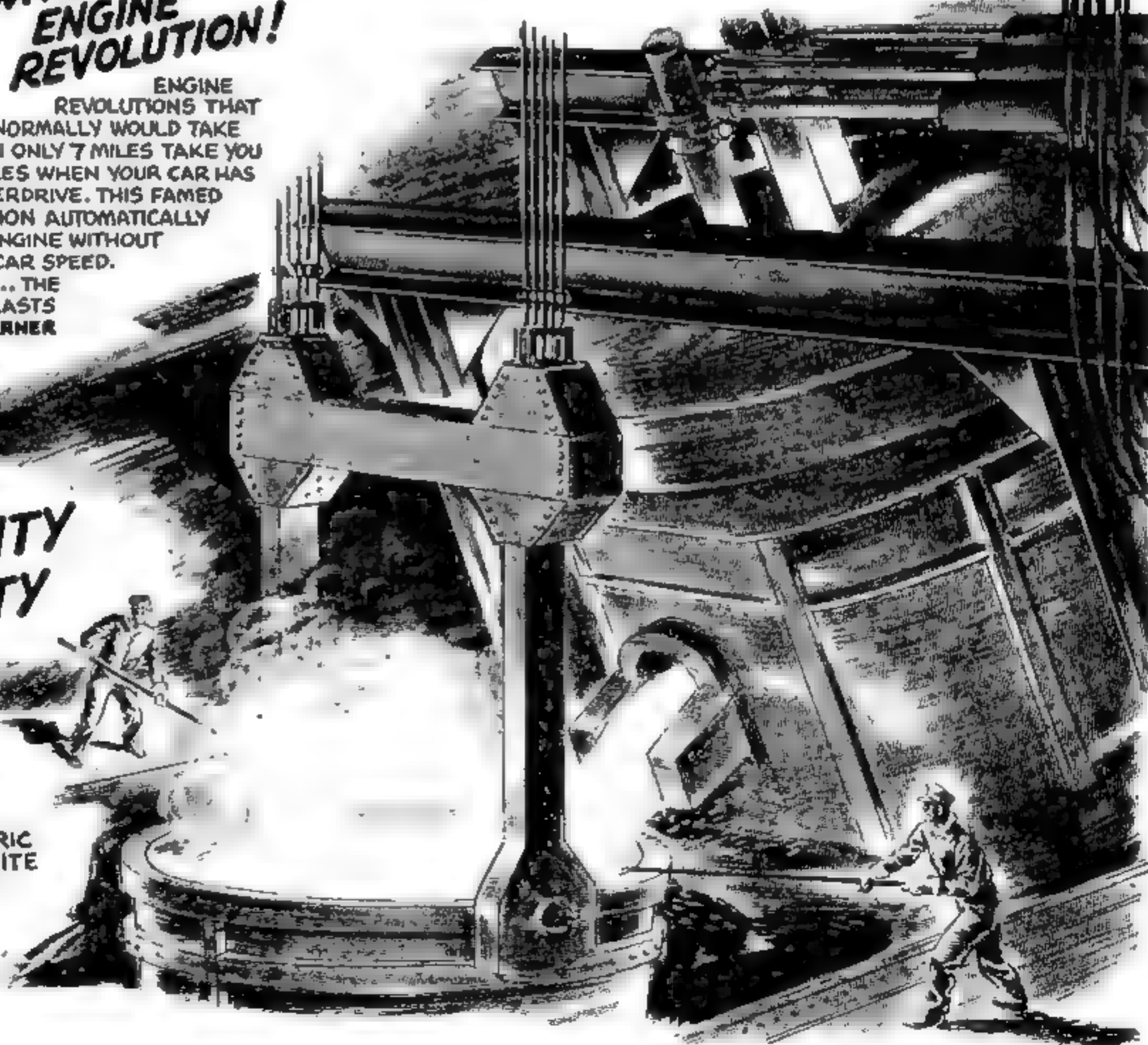


**YOU CAN
TRAVEL
42% FARTHER
WITH EACH
ENGINE
REVOLUTION!**

ENGINE REVOLUTIONS THAT NORMALLY WOULD TAKE YOU ONLY 7 MILES TAKE YOU 10 MILES WHEN YOUR CAR HAS B-W OVERDRIVE. THIS FAMED TRANSMISSION AUTOMATICALLY SLOWS THE ENGINE WITHOUT CUTTING DOWN CAR SPEED. GAS GOES FARTHER... THE ENGINE RUNS QUIETER, LASTS LONGER. MADE BY B-W'S WARNER GEAR, B-W OVERDRIVE IS OFFERED IN 10 MAKES OF CARS.

**LEAPING ELECTRICITY
IMPROVES QUALITY
OF STEEL!**

B-W'S INGERSOLL MELTS ALLOY STEELS IN ELECTRIC FURNACES WITH HEAVY ELECTRIC ENERGY THAT LEAPS CONTINUOUSLY IN WHITE HOT ARCS. THIS METHOD PERMITS PRECISE TEMPERATURE AND MIXING CONTROL AND ASSURES STEEL OF EXACT COMPOSITION, WITH THE EXTRA QUALITY SO NOTICEABLE IN INGERSOLL SHOVELS, IMPLEMENT DISCS, AND SAW STEELS.



These units form BORG-WARNER, Executive Offices, 310 S. Michigan Ave., Chicago: ATKINS SAW • BORG & BECK • BORG-WARNER INTERNATIONAL • BORG-WARNER SERVICE PARTS • CALUMET STEEL • CLEVELAND COMMUTATOR • DETROIT GEAR • FRANKLIN STEEL • INGERSOLL PRODUCTS • INGERSOLL STEEL • LONG MANUFACTURING • LONG MANUFACTURING CO., LTD. • MARBON • MARVEL-SCHERLER PRODUCTS • MECHANICS UNIVERSAL JOINT • MORSE CHAIN • MORSE CHAIN, LTD. • NORGE • NORGE-HEAT • PESCO PRODUCTS • REFLECTAL CORP. • ROCKFORD CLUTCH • SPRING DIVISION • WARNER AUTOMOTIVE PARTS • WARNER GEAR • WARNER GEAR CO., LTD. • WOOSTER DIVISION

ART

A ROYAL FAMILY PORTRAIT COMES TO LIFE

"This year

let's give the new

Kentucky Tavern Decanter"



KENTUCKY STRAIGHT BOURBON
BOTTLED-IN-BOND
100 PROOF — ½ QT.
GLENMORE DISTILLERIES COMPANY • LOUISVILLE, KY.



In 1837, 19 years after Napoleon's marshal, Bernadotte, had taken the throne of Sweden as King Charles XIV, an otherwise little-known court artist named Fredrik Westin painted the royal family in a group, King Charles (above, second from right) with his wife, Queen Désirée (third from left), his son Oscar, his daughter-in-law and grandchildren.

For 115 years, during which the Bernadotte dynasty ruled unbroken, the Westin painting was just another family portrait on a wall of the palace of Gripsholm. But this month for a party celebrating the 75th birthday of King Gustaf VI Adolf, his daughter, Queen Ingrid of Denmark, had an idea for a unique tableau (below) which brought the painting to life.



In theatrical costumes Queen Ingrid lined up Bernadotte's nine great-great-great-grandchildren—the present king's grandchildren—just as Westin arranged their forebears. For Oscar II, Ingrid chose Michael Bernadotte of Sweden; for Queen Désirée, Princess Margrethe of Denmark; for Princess Josephine, Princess Désirée of Sweden; for Prince Au-

gust, Crown Prince Carl Gustaf of Sweden; for Princess Eugenie, Princess Anne-Marie of Denmark. But today's family has more girls than the original, Ingrid posed Princess Birgitta of Sweden as mustached Oscar I; Princess Christina as Charles XV; Princess Margaretha of Sweden as Charles XIV (Bernadotte), and Princess Benedikte of Denmark as Prince Gustaf.

For Christmas
EARRINGS BY KREMENTZ

\$12.50 to \$17.50
plus tax

Smart earrings, set with sparkling Austrian crystals, and made with an overlay of 14 Kt. white gold for lasting brilliance.

See your jeweler's new selections of fashionable Krementz jewelry

Krementz
JEWELRY SINCE 1876

BRACE EARRINGS NECKLACES BROOCHES
EVENING DRESS RINGS PINS RINGS RINGS RINGS

Available wherever fine jewelry is sold



For the gifts you'll give with pride, let your jeweler be your guide

Why there's so much happiness in a fine Swiss watch

Never before a watch like this—to be shown and worn with such pride. Never before such pleasure in perfection—in the way a fine Swiss watch measures the time with quiet authority. How can you find its equal? Only in another fine jeweled-lever Swiss watch. Let your jeweler show you what the 300-year-old Swiss heritage of craftsmanship can mean to you—in beauty, versatility, economy of service. No wonder most jewelers wear fine Swiss watches!

The Watchmakers of Switzerland



Only your jeweler can show you all that's new in watches—particularly that most popular of Swiss developments—the self-winding watch.



TIME IS THE ART OF THE SWISS

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Now... World's First Range With



New Super-Calrod Instant Heat!

Hotpoint

Pushbutton Range

First With Automatic Deep-Fat Fryer . . . New Super Oven . . . Exclusive Golden Bake Unit!

YOU HAVE never known such fast, easy, recipe-perfect cooking as you'll enjoy with this fabulous new 1953 Hotpoint Automatic Electric Range!

• • Just push a button and Hotpoint's remarkable new Super-Calrod® Instant Heat unit starts up at full speed!

• • You can deep-fat fry better than ever before, because this great new Hotpoint has its own big built-in, six-quart automatic Calrod Golden Fryer!

• • And wait until you see the size of Hotpoint's new automatic Super Oven! It gives you more baking and broiling space than any other range—is so large you can roast a whopping 35-pound turkey plus all the trimmings or cook a full-course oven meal for a big party dinner at one time!

• • Thanks to Hotpoint's marvelous new Golden Bake unit, your cakes, pies and other baked goods will turn out uniformly light and golden brown.

• • Cooking by color with lighted pushbuttons and new Time-Center automatic cooking are two more ways in which Hotpoint surpasses all others.

• • See the full line of new 1953 Hotpoint Electric Ranges soon! All are reasonably priced—easy terms, if desired. Hotpoint Co. (A Division of General Electric Company), Chicago 44. *Dealers are listed in many classified phone directories.

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Hotpoint

Quality Appliances

Stop, Look and Listen to "The Adventures of OZZIE AND HARRIET"
Every Friday night on the ABC Television and Radio networks.
Consult your local paper for times and stations.



DISHWASHERS • DISPOSALS® • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS

Say "Merry Christmas" with an Argus!



ARGUS C3—world's most popular 35mm camera! It has everything any photographer would want: A Cintar f:3.5 coated lens, finest of its kind ground in America; a precision, gear-controlled shutter with a complete range of speeds from 1/10 to 1/300 second; a lens-coupled rangefinder; built-in flash synchronizer (you simply plug in the flash gun—no dangling wires, nothing to adjust); a wonderful camera for black-and-white, action, flash, and gorgeous color!

**COMPLETE
CAMERA, CASE &
FLASH . . . ONLY**
\$69⁵⁰



ARGUS 75—world's easiest camera to use! Brilliant, extra large viewfinder lets you see the picture exactly as you'll take it. Exclusive "RED-i-dot" feature prevents double exposures. Lumar lens, always in focus, and precision shutter give you clear, bright pictures, in color or black-and-white. You get 12 BIG pictures with each roll of 620 film. Flash gun plugs right into the camera.

\$15⁹⁵
FLASH GUN:
\$4.25
CASE: \$2.50



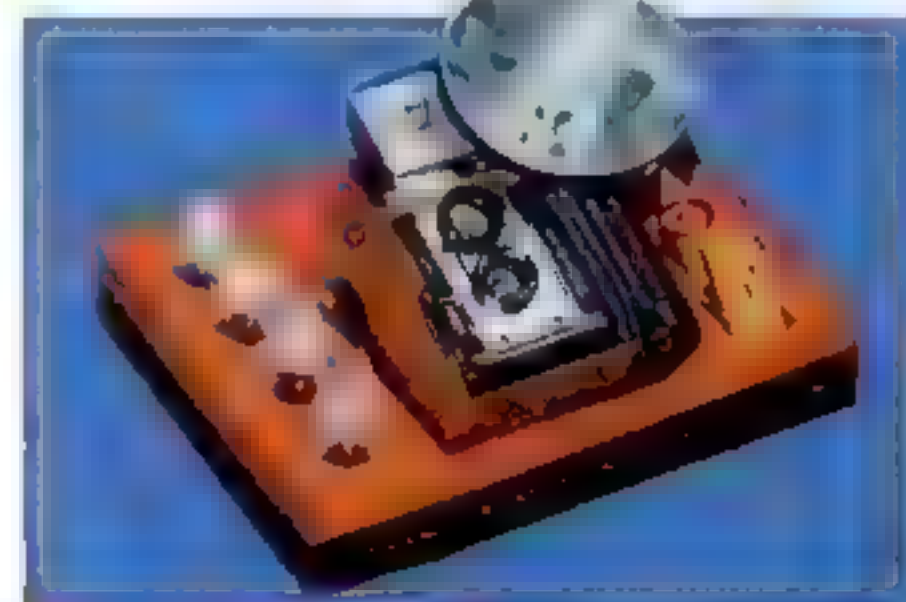
ARGUS C4—America's most distinguished 35mm camera! With super-fast Cintar f:2.8 coated lens; combined rangefinder-viewfinder; superaccurate shutter mechanism with speeds from 1/10 to 1/200 second; built-in synchronizer permits the use of all types of bulbs at all shutter speeds; film wind coupled to shutter to prevent double exposures.

Argus C4: **\$99.50** Flash: \$10.00 Case: \$7.50



ARGUS 200 WATT PROJECTOR—America's favorite way to look at color slides! You'll see your slides in brilliant, true color. "Right-side-up" rotary slide carrier prevents upside-down pictures. Silent power blower and special heat-absorbing lens protect your valuable slides. It's the perfect companion for any 35mm camera.

Argus Projector: **\$49.50**, with blower and case!



ARGUS 75 GIFT PACKAGE—perfect answer to any gift problem! With everything needed for picture-taking . . . indoors or out: Easy-to-use Argus 75, leather carrying case, plug-in flash gun, batteries, flash lamps, and film. It's a complete picture-making kit—there's nothing else to buy. See your Argus dealer now about this sure-to-please Christmas gift.



ARGUS 40 GIFT KIT—a complete picture-making package. Includes the Argus 40 . . . a versatile performer that combines a hard-coated, color-corrected f:4.5 full focusing lens—ideal for color or black-and-white—with shutter speeds from 1/25 to 1/150 second.

Argus 40 **\$39.95** Flash: \$4.25 Case: \$4.95



NEW ARGUS C3 TELEPHOTO LENS Perfect gift for C3 owners—brings them the versatility of cameras costing hundreds of dollars. Lets them take close-up candid shots from far away. Four element 100mm f:4.5 lens; automatically couples to rangefinder.

Lens: **\$69.50** Leather Case: \$4.95



argus

—World's largest manufacturers of 35mm cameras

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TELEVISION

THE NETWORKS GO HOLLYWOOD



CBS TV CITY NOW SPRAWLS OVER 15 ACRES IN MID-LOS ANGELES, CAN BE EXPANDED TO 25 ACRES



BEFORE FIRST PROGRAMS GO ON AT NBC'S NEW TELEVISION CENTER, A PIPE CUTTER WORKS UNDER BIG LIGHTS WITH WHICH EACH STUDIO IS EQUIPPED



NEW COAST STUDIOS PUT ON SAME OLD SHOWS

Television, which started by making passes at the movie industry's audience, this year has staged a full-scale invasion of the movies' capital city. In Hollywood scores of small companies are producing TV films, and many "live" TV shows have converted to film. In recent weeks both NBC and CBS have opened new studio centers in Hollywood. NBC's is modest, but CBS's is a mammoth, gadget-laden "TV City." It was dedicated two weeks ago with a star-packed show whose big hits were amateurs. Los Angeles' Mayor Bowron, California's Governor Warren (pp. 98-99).

Designed to cut production costs, TV City houses four big studios, gigantic rehearsal halls, carpentry shops and has storage space for sets. It could produce 28 hours of live shows a week, nearly half the output of all 18 CBS-TV studios in New York. But despite Hollywood's fine facilities, both live and filmed shows have shown a sameness and lack of imagination. Hollywood TV seems to have more "know how" than "know what."

← RIVAL NBC TV CENTER IN BURBANK IS ABOUT ONE FOURTH AS BIG AS CBS'S

nothing more BEAUTIFUL



nothing more PRECIOUS



nothing more PRECISE



than magnificent
Girard-Perregaux
diamond watches

• watch enlarged to show details

GIRARD PERREGAUX

Fine watches since 1791

30 Rockefeller Plaza, New York 20, N.Y.

24 diamonds, 14K white gold,
17-jewels, at \$375. Fed. Tax Incl.
Others from \$110 to \$3000.

Write for name of nearest jeweler and for
brochure showing other diamond watches.

OFFICIAL WATCH OF CAPITAL AIRLINES



TV City CONTINUED



AT NBC'S NEW STUDIOS JIMMY DURANTE'S CHORUS RUNS THROUGH



DEDICATING TV CITY, CBS enshrined its network trademark, an eye, in ice at dinner (left). On program, Mayor Bowron helped Jack Benny push his



AFTER DOING A TANGO WITH A GORILLA, BOB HOPE RESTS OFF STAGE



Copyrighted material



ROUTINE, WHILE IN ADJOINING ROOM THE STAR REHEARSES AT PIANO



stalled Maxwell (center). Governor Warren, playing straight man to Gracie Allen, was asked, if taxes help pay him, "Can I list you as a dependent?"



AS HIS DANCERS PRANCE BEFORE TV CAMERAS AS AT DRESS REHEARSAL



CONTINUED ON NEXT PAGE

"I drink all the coffee I want..."



"I get all the sleep I need!"



**DON'T STOP DRINKING COFFEE...
JUST STOP DRINKING CAFFEIN!**

MILLIONS of coffee-lovers now drink all the rich, delicious coffee they please, morning, noon and night . . . and sleep better, feel better!

They've switched to New Extra-Rich Sanka Coffee. It's caffeine-free—will *not* make you tense, tired, sleepless. And it gives you all the fragrant, flavorful goodness of fine coffee because only the tasteless, odorless caffeine is removed.

Be wise, Taste New Extra-Rich Sanka

Coffee. And don't be surprised if you like it *better* than the coffee you've been drinking!

Product of General Foods



DELICIOUS IN EITHER
INSTANT OR REGULAR FORM

**New
Extra-Rich SANKA COFFEE**

It's delicious! It's 97% caffeine-free! It lets you sleep!

Your clothes
will look and feel
...forever new!

Sta•Nu

DRYCLEANER'S
FINISHING PROCESS

GIVES ALL FABRICS LONGER LIFE
—PUTS LIFE IN THEIR YEARS!

• Imagine! This exciting new STA•NU process actually *homogenizes* life-giving textile oils back into fabrics! You can see and feel the difference at once. Colors are brighter. Fabrics have a new, cashmere-smooth feel. Clothes last longer—are more resistant to wrinkling and soiling. Yet STA•NU costs you *nothing extra!* Ask your drycleaner about wonder-working STA•NU today.

AVAILABLE ONLY AT LICENSED
STA•NU DRYCLEANERS
Look for this STA•NU emblem
on your drycleaner's window.
It guarantees the newest and
finest in drycleaning care.

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STA•NU Corporation, 110 South Dearborn St., Chicago, Ill.



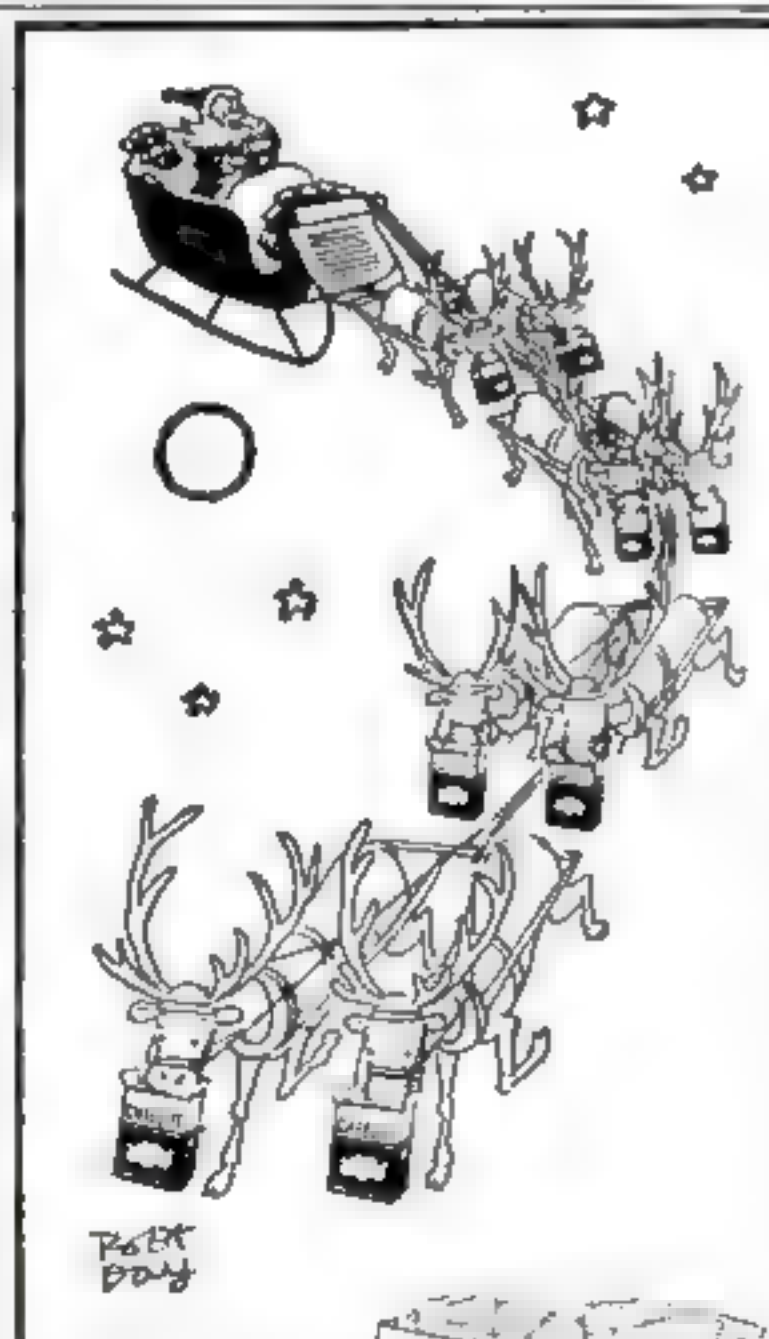
6 years old
90.4 proof

Distinctively
packaged
for Christmas

In 87 lands...
the best in the house

Canadian Club

Imported from Walkerville, Canada, by Hiram Walker Importers Inc., Detroit, Mich., Blended Canadian Whisky



GOOD
any old
time!



America's
largest selling cheese cracker!

Sunshine Biscuits



WEST COAST COMEDY relies heavily on slapstick. Here Eve Arden, as wise-cracking school teacher, *Our Miss Brooks* (CBS), gets only even for her error in pouring oil into a gas furnace.



AS BABY SITTER in *I Married Joan* (NBC) Joan Davis does jitterbug dance with a teenager.

AS STARLET from hills, Judy Goo goes nuts and cavorts in sack on *Calico Corner Hour* (NBC)





BEFORE AND AFTER a kiss on NBC's *My Hero*, Robert Cummings (top) playing a real estate man who is pursued by *femmes fatales*, loses false mustache to French maid.



CONTINUED ON NEXT PAGE



From an age-old secret . . . a modern miracle!

In the gentle hands of shepherds
they found the clue to

gentler shaving

Now scientists have found a way to extract a mysterious natural substance in fleece that prevents irritation in human skin—and concentrate its most beneficial ingredients. This is Lanotate²⁵, one of the most important advances in modern shaving.

It lets you shave close without irritation . . . and is found only in Williams shaving creams.

● With active Lanotate²⁵, the new Williams shaving creams:

1. Cut the razor resistance of stubborn stubble in half—for faster shaves . . .
2. Protect your skin with a lubricant

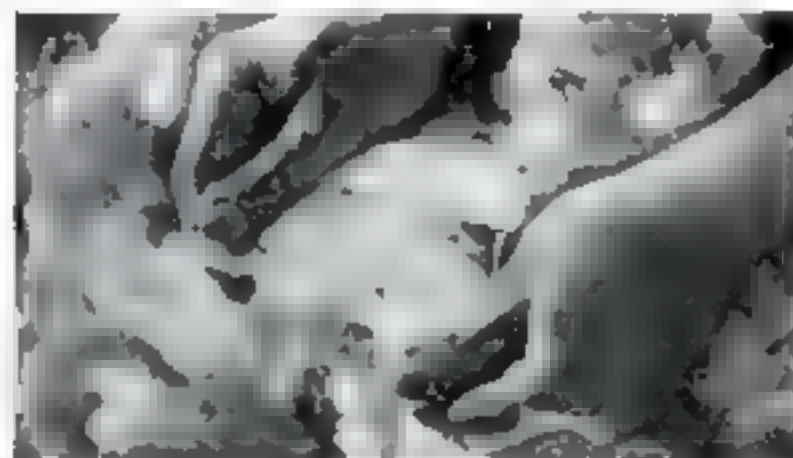
coating, ease the razor across your face—for smoother shaves . . .

3. Leave active Lanotate²⁵ on the face—easily absorbed, to condition your skin for shaves to come.

Choose either of the new Williams shaving creams, *Lather* or *Brushless*—or the new Williams Instant Lather, a "pushbutton" shave—and see what a difference you feel at the first smooth gliding ride of razor across cheek.

Special Introductory Offer

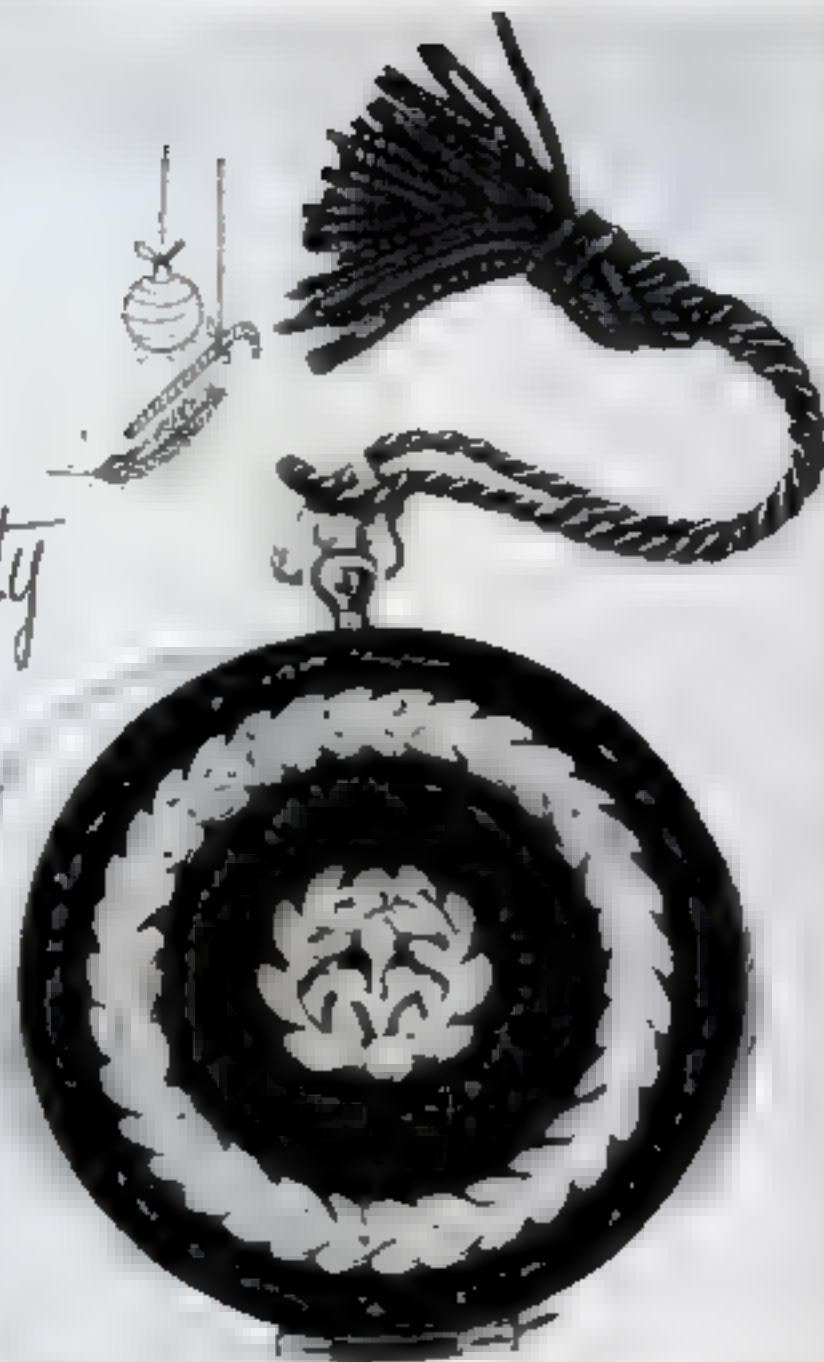
Buy the new Williams today. If you don't agree that it is what you have wanted for years, mail us the partly used container and we'll send you your money back, plus postage.



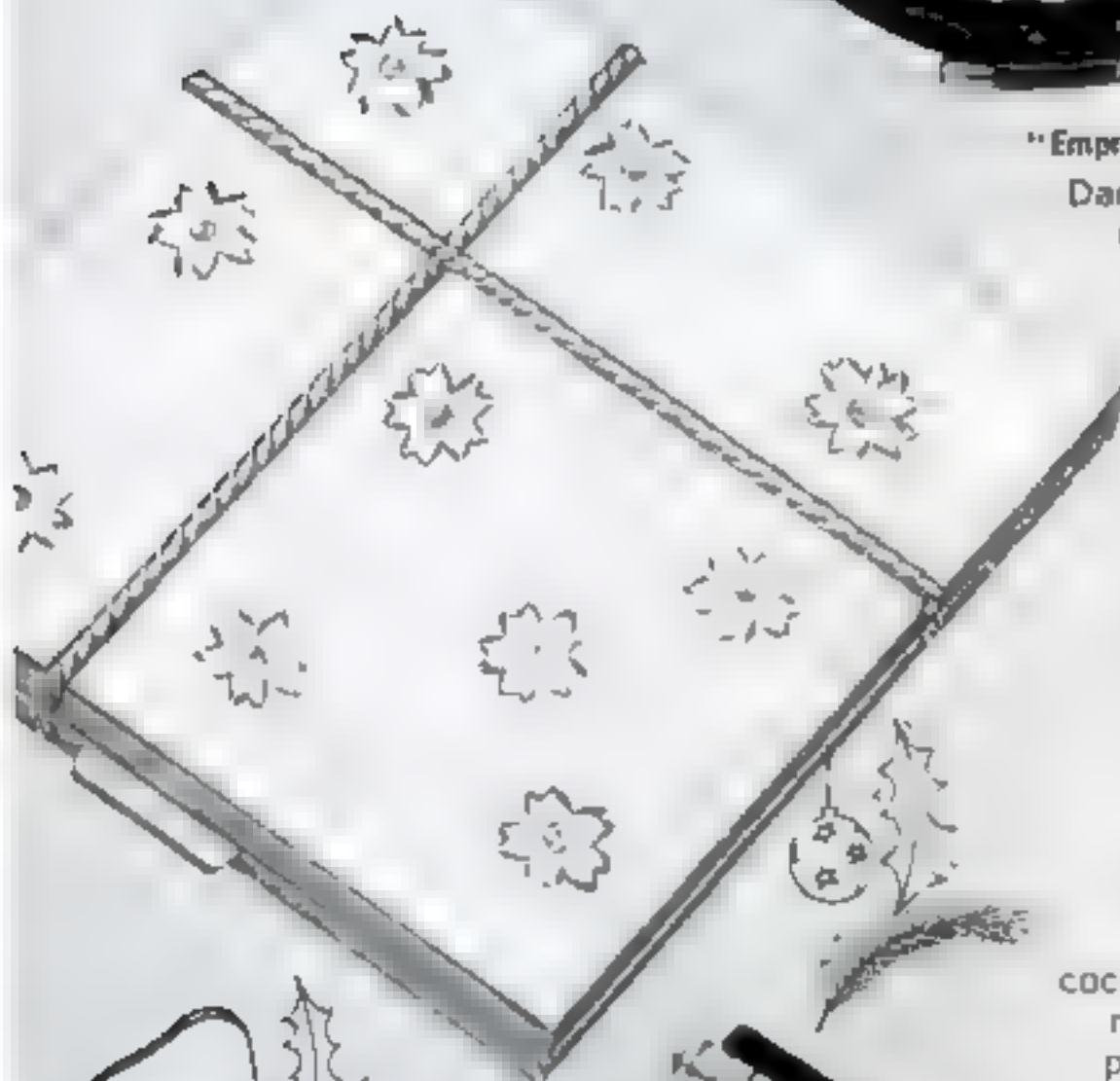
The secret of gentler shaving is confirmed! "It is well established that men who sort wools in the grease form . . . develop very soft hands," says F. Eugene Ackerman, President of The Wool Bureau.

Williams Shaving Creams
Lather • Brushless • Instant

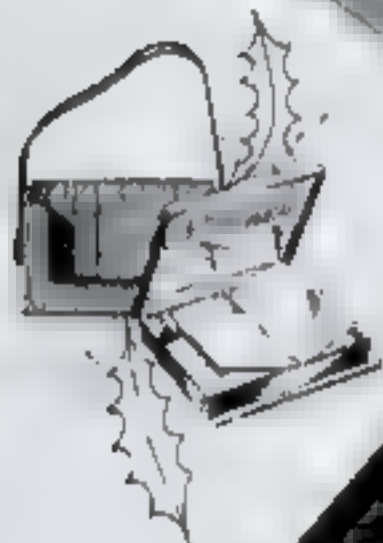
*this Christmas
give VOLUPTÉ
...a world of beauty
in the palm
of her hand!*



"Empress" Watchcase Compact
Dainty...thin...only two
inches across! Rhine
stones on gleaming
black enamel \$10



"Silver Garden" Compact
Engraved gold color
flowers and rope on
silver background. \$5



"Midnight Jewel"
Sophisticase Carryall
For evening or the
cocktail hour. Has comb,
mirror, lipstick holder,
powder well, cigarette
or money space.
Rhinstones on black
enamel. Plus faillie
carrying case
\$27.50

Other lovely Volupté
Gifts from \$2.00
at fine stores everywhere
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VOLUPTÉ REFLECTS THE PRETTIEST FACES

VOLUPTÉ

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compacts • cigarette cases • carryalls • lighters • pillboxes




SOME LOVELY LEGS are displayed in NBC hallway as a chorus girl on Jimmy Durante's show heads for a drink.

ITS FIGURES ARE STAGGERING

Although some features of the television boom in Hollywood are enjoyably visible (*above*), there are many technical marvels which the audience never sees. Concealed in CBS TV City's 20,000 cubic yards of concrete (enough, CBS said, to make a 24-foot road 8½ miles long) are 530 miles of electrical wire (*below*). The lighting in the four CBS studios has a combined brilliance of 5½ million watts, enough to light up five major league baseball parks. Although they have spent a whopping \$12 million on the new plant, CBS officials are still a little uneasy over a discovery made by their workmen when they were digging the foundations. They unearthed the tusk of a mammoth, a beast that once loomed over Hollywood, but has been extinct for about 10,000 years.



COSTLY CONTROLS for lights at TV City enable one man to do work of four. This \$450,000 machine has "memory" so operator can pre-set lights.



The merriest Christmas idea yet!

Gibson's Christmas Card Sleigh... to display
the lovely cards you receive at Christmostime

Here's a delightfully new and different way to get more enjoyment from the Christmas cards that come to your house. It's jolly old Santa and his eight famous reindeer, quickly assembled into a clever and colorful holder for *all* the Christmas cards you receive.

You'll want one for your own mantel or under the tree. Perfect too, as your personal greeting to brighten the homes of friends and loved ones. Because they are created by Gibson, you'll use and send them with a special glow of pride. Featured at better stores now. Only \$1.00* with attractive envelope for mailing.

Send

GIBSON

Christmas Cards

...so they'll know you sent the very finest

THE GIBSON ART COMPANY • CINCINNATI, O.

Publishers since 1850

*Slightly higher in Canada



Christmas RCA Victor

New Television with the Magic Monitor circuit system



RCA Victor's exclusive circuit system—the "Magic Monitor"—gives you the finest picture performance possible. It *AUTOMATICALLY* screens out static, steps up power, ties the clearest picture to the best sound.

It's another reason why RCA Victor Television is the largest-selling on the market. Every year since TV was introduced, more people have bought RCA Victor than any other television.

Choose from these or from many other table models, consoles and combinations—at your RCA Victor dealer's now! And ask about an RCA Victor Factory-Service contract for expert service and installation.



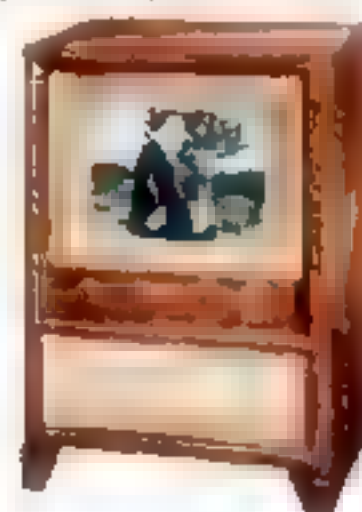
RCA Victor Lindale. Quality and performance in a handsome 21" set with "Magic Monitor" circuit system. Contemporary styling, finished in rich mahogany, walnut; blond finish slightly higher. Model 21T227, \$399.50

—prices start
as low as **\$199⁹⁵**

Price includes Federal Excise Tax
and full year picture tube warranty.



17-inch Shelley. New low, low price! Rich ebony finish. Model 17T200, \$199.95. Matching stand, not shown, slightly extra.



17-inch Ashton. Mahogany or walnut finish. Blond slightly higher. Model 17T211, \$279.95



21-inch Lambert. Mahogany, walnut finish, blond extra. Model 21T208, \$289.95. Ensemble with matching console base, 21T208EN, \$299.95



21-inch Belgrove. Modern cabinet in mahogany, walnut or lined oak finish. Model 21T229, \$429.50

—and for the ultimate in television quality RCA Victor Television Deluxe



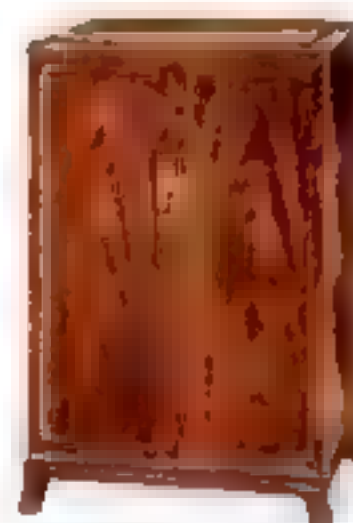
21-inch Rockingham. Television Deluxe! "Magic Monitor" has extra tubes, extra power. Mahogany or walnut finish. Model 21T178DE, \$495.00



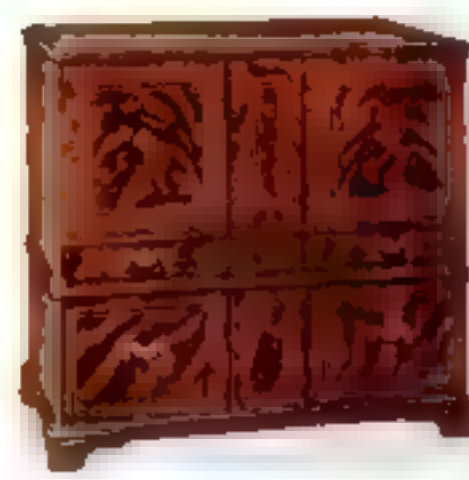
21-inch Farmington. Finished in mahogany or walnut; blond slightly extra. Model 21T166DE, \$419.50



21-inch Bancroft. Finished in mahogany or walnut; blond slightly extra. Model 21T174DE, \$459.50



21-inch Suffolk. Colonial styling. Mahogany, walnut finish; lined oak extra. Model 21T176DE, \$450.00



21-inch Sunderland. Radio-phono-TV combination. Mahogany finish. Model 21T197DE, \$795.00

style! with "The Gift That Keeps on Giving"

*New 3-speed "Victrola" changers
play all your records automatically*

The center's the secret of these easy-to-play record changers. Slip-on spindle lets you play "45" records as they should be played—no clumsy inserts.

"Victrola" 3-speed phonograph. Plays up to fourteen "45" records, ten 12-inch or twelve 10-inch records. Complete with own powerful speaker. Model 2E53, \$69.95

"Victrola" 3-speed attachment. Can play any record you own through your present set, or any AC radio, phono or TV set. Model 2J51, \$49.95

"Victrola" 3-speed Radio-Phonograph. 3-speed changer plus powerful AM radio. Mahogany, walnut finish; lined oak slightly extra. Model 2U57, \$129.95

"Victrola" 3-speed portable. Durable brown leatherette carrying case. Plays on AC. Model 2E58, \$99.95

*"Victrola" 45
—most trouble-free automatic
changer in history!*

Records change from the center, the modern way. So easy to handle, a 4-year-old can play them!

"Victrola" 45 Radio-Phonograph. Plays up to fourteen "45" records. Powerful AM radio! Cabinet in deep cartoon plastic. Model 9Y510, \$69.95

"Victrola" 45 Table Phonograph. Giant 8" speaker. Maroon plastic cabinet. Model 45EY4, \$49.95

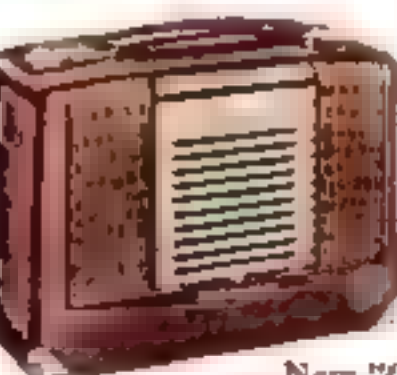
"Victrola" 45 Attachment. Can play through any AC, radio, phono or TV set for up to an hour of music! Model 45A, \$18.75

Kiddies "Victrola" 45 phonograph. Complete phonograph with gay Walt Disney Character decorations. Model 45EY26, \$34.95 (Copyright Walt Disney Productions).

The Reveler. AC, DC or battery, you get powerful performance. Rich maroon plastic. Model BX57, \$34.95 (less batteries).



The Lindsay. Top performance even in the toughest reception areas! Model 2X61, \$34.95. With short wave, Model 2X621, \$39.95



New "Globe Trotter" portable radio. Plays on AC, DC or battery. Cabinet in dove grey plastic. Model 2BX63, \$44.95 (less batteries).



"Personal" Table Radio. Less than 6" high! AC operation. Black and beige or tan and ivory. Model 2R51, \$29.95



AM/FM Table Model Radio. In maroon plastic. Model 2XF91, \$59.95. Model 2XF931, choice of five colors, \$64.95

*New clock-radio that's
really clock-size*

The "Personal" Clock-Radio. Powerful AM radio plus accurate "Teuechron" electric clock in plastic case that's only clock-size! Choice of four colors. Model 2C511, \$39.95



Only RCA Victor sets have the famous "Golden Throat" tone system. For finer tone and better performance, choose an RCA Victor.



RCA VICTOR

DIVISION OF RADIO CORPORATION OF AMERICA

WORLD LEADER IN RADIO... FIRST IN RECORDED MUSIC... FIRST IN TELEVISION

See the RCA Victor Show starring Dennis Day over ABC Television, Friday, 8:00 p.m., EST. For More Comfort... Better Health... Better Living—Get RCA Room Air Conditioning.

Prices shown are suggested list prices, subject to change without notice. Slightly higher in far West and South



This lighter-weight will go to his head

This lighter-weight's a **Champ**. Light as a snowflake. Light as a twig of mistletoe. Light as a Christmas gift certificate. And it looks like a crisp million! **Champ** "Dash" is the name--3 3/4 ounces light. Price, only \$7.50--

for a new experience in style and year-round comfort. The imported fur-felt is pre-creased, to hold its shape in drizzle or drownpour. And the **Champ** label guarantees craftsmanship--we're experts in this field. Buy a **Champ** at men's stores and department stores everywhere--or give a **Champ** gift certificate, with souvenir Christmas box. **Champ** regular-weights and lighter-weights, \$7.50, \$8.50, \$10. Individually boxed.

CHAMP

LIGHTER-WEIGHTS

Illustrated in medium brown is the **Champ** "Dash," 3/ 50. ©1952. **Champ** Hats, Inc., 350 Fifth Ave., N.Y.

ANCIENT BASQUE CANNOT BE BEAT

Pierre Etchebaster keeps his title
at court tennis for the 24th year

The only really invincible sports champion active today is an aging Basque named Pierre Etchebaster who has not lost a title match in 24 years. His invincibility is due partly to the nature of the game he plays, the exclusive sport of court tennis, and partly to his amazing ability as an athlete. "I have when I am born what you call the good eye," he says, and he still has it at 58, along with a quick step and a sure wrist. Last week at Manhattan's Racquet and Tennis Club he displayed them in defense of his world title against Alastair Martin, a man 21 years his junior.

Etchebaster and his young foe faced each other across a net that sagged in the center. It has sagged that way ever since a couple of monks began banging a ball around the courtyard of a French monastery some 700 years ago. Although variations of the game evolved into lawn tennis and squash rackets, court tennis itself has not changed too much since the days of the monks. In the walled-in court (below) Pierre's delicate serves rolled off slanted roofs and his underhand cuts made the cloth-covered ball take tricky bounces. The marker kept chanting, "Worse than five . . . Chase the door . . . Better than two." When the chanting was over, Pierre was neither sweating nor breathing heavily. He had won, was still champion of the thousand or two people who have the money and inclination to play court tennis.



ETCHEBASTER, HOLDING HEAVY RACKET, IS UNNECESSARILY GRIM BEFORE HIS EASY VICTORY



SLICING BACKHAND by Pierre (foreground) sends ball (upper left) angling for corner. Court is bigger than tennis court. Ball must be hit over net after first

bounce on floor and played off irregular walls and surfaces. Points can be won in several ways. Marks on floor are for complicated scoring system called "chases"

An Advertisement by Hiram Walker



YOU'LL BE NEXT TO JUDGE THIS PAINTING

These men have had their say. They are the magazine editors who commissioned the painting and the illustrator (the light-sorted fellow seated at the easel) who painted it. But you will be the final judge of its effectiveness when you see the picture in print. The drinks that honor this preview are of a remarkably smooth whiskey called Imperial.

Chances are, you've already judged this Hiram Walker whiskey. For Imperial is one of the very largest selling brands in America.

If you haven't tried Imperial, won't you try it soon? We believe you, too, will appreciate the consistent mellowness and good taste that so many, many people—people like you—enjoy so much.

JUST TELL THE MAN YOU WANT IMPERIAL

BLENDING WHISKEY. 86 PROOF. 70% GRAIN NEUTRAL SPIRITS. HIRAM WALKER & SONS INC., PEORIA, ILLINOIS



RETURNING A VOLLEY, Pierre prepares to smash the ball back. Martin would score if ball went into the *dedans*, the netted opening in background.



RETURNING A SERVE Martin scoops the ball out of corner. He still takes lessons from Etchebaster who is pro at the Racquet and Tennis Club.



WATCHING MATCH through net, one spectator applauds but others are too intent to do anything but stare. Choice seats for big match brought \$25.

CONTINUED ON NEXT PAGE



A CHRISTMAS PICTURE ...in 60 seconds

Most exciting gift under the tree is the Polaroid Land Camera. It develops its own pictures in just 60 seconds!

The miracle of seeing the picture on the spot doubles the fun of Christmas pictures, party pictures, travel pictures, all pictures. And it's so easy to use! Just snap it...

...and see it! Like magic, a big, clear, lifelike snapshot is in your hand—the best you have ever taken. No tanks, no liquids. Film and camera do it all. See your photo dealer while he can still promise pre-Christmas delivery.

**POLAROID®
Land CAMERA**

*Gift for a
Lifetime...*

NIAGARA MASSAGE

*To keep you always
at your very best!*



HERE IS a gift that will be a real blessing to everyone in your family—marvelous Niagara Massage! Ever so gently but ever so firmly Niagara's unique, deep-penetrating massaging action manipulates muscles, tissue and skin all over the body to help...

- invigorate and stimulate circulation
- overcome fatigue and nervous tension
- soothe sore and aching muscles
- give the body tone and bring a new and healthy glow to the complexion

Niagara Massage is especially beneficial to those unable to take active exercise because of physical handicaps or lack of time.

An Approved Appliance

14 professional models of Niagara Massage are in daily use in hospitals, clinics, physiotherapy and health centers—actual proof of the practical benefits to be realized through the use of this approved scientific appliance.



Niagara Massage is available in two multi-purpose home models. Now you can enjoy the marvelous benefits of unique, deep-penetrating Niagara Massage right in your own home!



NIAGARA MASSAGE • ADAMSVILLE, PA.

Manufactured and Distributed in Canada by
MONARCH MASSAGE LTD., 179 NIAGARA BLVD., FORT ERIE, ONTARIO

**NOW AVAILABLE
AT LEADING
DEPARTMENT
STORES**



NIAGARA MASSAGE, ADAMSVILLE, PA.: Send me your free booklet fully describing Niagara Massage.

Name _____
Address _____
City _____ State _____

"Soaping" dulls hair— Halo glorifies it!



Not a soap,
not an oily cream—
Halo cannot leave
dulling soap film!



Gives fragrant
"soft-water" lather
—needs no
special rinse!

Wonderfully
mild and gentle
—does not dry
or irritate!



Removes
embarrassing
dandruff from both
hair and scalp!



Leaves hair
soft, manageable—
shining with colorful
natural highlights.
Halo glorifies your
hair the very first
time you use it.



Halo reveals the hidden beauty of your hair!

Unbeatable Basque CONTINUED



GALLERYITES get a bird's-eye view of the match from windows above the court. After winning, Pierre hinted that this would be his last title defense.

Give hash more dash

with this livelier catsup



Del Monte
Catsup

the only catsup made with
Pineapple Vinegar

the superlative vinegar that brings out the best in catsup flavor

DEL MONTE Tomato Juice... delicious way to spark up appetites for good things to come. The rest of this tomato family are menu favorites, too.

To make hash taste even better, you need a catsup with lots of get-up-and-go —DEL MONTE Catsup.

Sparkling Pineapple Vinegar really perks up the flavor of sun-ripened tomatoes and fragrant spices—makes the whole combination taste grander than ever.

Why not give wonderful DEL MONTE Brand Catsup a try?

your favorite brand for flavor
— makes a marvelous catsup



Del Monte
TOMATO CATSUP

CONTENTS 14 OZ. (400g)

PACKED BY CALIFORNIA PACKING CORPORATION
SAN FRANCISCO, CALIF. U.S.A.
PACKED IN U.S.A.

When the Passion to Create_



LUDWIG VAN BEETHOVEN, whose patience and remarkable gifts gave the world some of its greatest music.

PAINTING BY JES SCHLAIKJER, N. A.

PATIENCE
PLAYED ITS PART
SUPERBLY
IN PERFECTING
THE FINEST WHISKIES
IN AMERICA



Old Classic

A Blend of Straight
Whiskies. All whisky
—All 7 years old.
86 proof.



Philadelphia

Blended Whisky.
Every drop of
whisky 7 years old.
35% straight whis-
kies, 65% grain
neutral spirits. 86.8
proof.



OLD HICKORY DISTILLING CORPORATION

•

KINSEY DISTILLING CORPORATION

•

CONTINENTAL DISTILLING CORPORATION

All Subsidiaries of

PUBLICKER INDUSTRIES INC. PHILADELPHIA, PA.

meets the PATIENCE to be Great!

LUDWIG VAN BEETHOVEN possessed a surging creative drive. But he might have caused only a ripple on the sea of great music if this genius had not also been gifted with the *infinite patience* to nurture his ideas to full maturity, rather than rushing them to a momentarily eager public. He is known to have poured heart and soul into as many as eighteen different versions of a composition before his own critical sense of perfection let him complete it.

Thanks to that rare patience and foresight, Beethoven's music has lasting greatness—his work continues to this day to enrich the leisure hours of millions of his fellow men all over the world.

In the creation of *anything* designed to make man's leisure hours more pleasant, the quality of *patience* is essential. And since so many people find that leisure hours spent with good friends are enhanced by a friendly toast, it is particularly interesting that truly distinguished whiskies are so much a product of patience.

Patience is of paramount importance in every step of whisky making. First, it is vital that the grain from which whisky is made be patiently selected from only the superior harvests. It must pass the most rigid tests for excellence of quality and uni-

formity. Next it must be painstakingly converted into mash and meticulously carried through intricate distilling processes.

Then comes the *aging*—that's the *real test* of a whisky maker's patience and passion to create the finest. For it is a temptation indeed not to keep your whiskies aging year after year during times of great demand. Every year is a century in the whisky business, when you are waiting to give perfection.

We who make the finer, aged whiskies shown on this page take great pride in the fact that we have *not* rushed our aging whiskies to an eager market.

That is why we, alone among American whisky makers, are able to offer you today so many famous brands that are the pinnacle of perfection in fine top-quality whiskies—all at a *premium age*.

And, because of an old distilling secret (a secret we will always guard with utmost care), you will find that every one of these whiskies is distinctively moderate and gentle in taste. Any distinguished whisky connoisseur will tell you that these famous brands are *beyond compare*. One or more of them will perfectly meet your every mood.

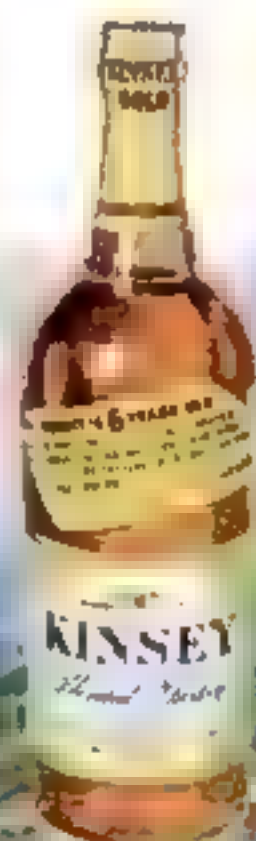
Embassy Club

The finest all-purpose whisky in America. 6 years old. 90.4 proof.



KINSEY GOLD

Blended Whiskey. It's 6 years old and it's *all* whiskey. 86.8 proof.



OLD HICKORY

6 years old. Straight Bourbon Whisky. 86 proof. The EXTRA YEARS enhance its great bourbon taste.



HOME OF PATIENCE AND PERFECTION: Here, in one of the largest distilling and aging units in America, the quality of patience is combined with the distilling wisdom and skill of generations and the most efficient equipment modern science can provide. Temperature and humidity, so vitally important in aging these fine whiskies, are so ingeniously controlled that they cannot vary a fraction of a point. And the rigidly high

standards of sanitation are unsurpassed by even the most modern pharmaceutical laboratory.

The aging racks currently hold tens of millions of gallons of the world's finest whisky, being patiently aged to perfection.

In the entrance of every unit of this pace-setting distillery is a sign constantly reminding every one of our skilled craftsmen that "THE ENEMY OF TASTE IS HASTE."

Charter Oak

Straight Bourbon Whisky. 100 proof. Bottled in Bond. Also available 86 proof, 6 years old.



Eavesdrop at the heart of a man and
you'll hear his pulse beat Zip-po . . .
Zip-po . . . Zip-po.

That's because he wants you to give
him something he'll keep, and use
and use, for years and years. Even if
he lives to be a hundred, he'll never stop
using and treasuring a trusty Zippo.



Even wind or rain can't
keep Zippo from light-
ing with one quick zip!
Leathercrafted, \$6.00

Free lifetime service! No
one has ever paid a single
cent to repair a Zippo!
Town & Country, \$8.50

Any Zippo with initials,
signature, or a written
message, only \$1 extra.
Engine Turned, \$5.75

Ask your dealer to show
you other handsome Zip-
po models, \$3.50 and up.
14 Kt. Gold, \$198.00

Zippo lighter prices
shown here include
Federal Excise Tax.
Sport Series, \$4.75

Prices slightly higher in Canada.

ZIPPO

ONE-ZIP WINDPROOF LIGHTERS

©1952 • ZIPPO MANUFACTURING COMPANY • BRADFORD, PA.
IN CANADA: ZIPPO MANUFACTURING CO. CANADA LTD., Niagara Falls, Ont.



DANIELE DELORME

She became famous for her comic movie *Gigi* (LIFE, April 3, 1950), playing a girl who remained unfailingly demure amid debauchery. But as she indicates in this pose beside a mask of tragedy, she has shown herself capable of a wide range of dramatic parts.

GLAMOROUS GAULS

Young French movie actresses are serious but not unsexy

French actresses, in the American mind, tend to fall into two categories: the awe-inspiring (Sarah Bernhardt) or the oo-la-la (*à la* Simone Simon). What French movies have to offer today is a world apart from both. A successful star, like Danièle Delorme (*above*), is apt to be subtle, quiet spoken, serious rather than sultry, more provocative than pretty. She will have had years of dramatic study, played more often on the stage than in the movies and have a fondness for complex psychological roles. But the pale cast of thought has not entirely sickened over the charm and chic which the world expects from France, and which is illustrated in the gallery of bright young Gallic lights on these pages. American audiences will be seeing more of them as French film producers try to regain the markets they have recently lost to the Italians (LIFE, Oct. 20).



FRANCOISE CHRISTOPHE

At 25, a veteran of eight years on stage, she became film star in movie about the loves of a man with a leather nose.



SIMONE SIGNORET

A full-blown, bouncy beauty, she specializes in role, dear to French movie-makers, of a passionate streetwalker.



GENEVIEVE PAGE

A luxurious bit part in a costume movie turned her into a star overnight. She paints stage scenery in her spare time.



DANIELLE GODET

Green-eyed, 25, she has appeared in light and impish roles, looks forward to one in which she can strikingly die.

No other gift could tell a man how much you think of him than the *one* razor that will suit his face perfectly... a Rolls...



In blue satin-lined gift package
...at all leading stores...only
\$15.00, tax included.

ROLLS RAZOR
338 Madison Avenue New York 17, N. Y.

most amazing
miniature
power plant
ever produced!

CYMA
advanced AUTOMATIC

PERPETUALLY SELF-WINDING

Refined Chief - 17 jewels \$71.50 F.T.
• gold-filled or stainless steel case • water-resistant
• shock-resistant • sweep-second hand • luminous dial
in 14K gold, from \$165.00 F.T.

the most important gift you can give him!

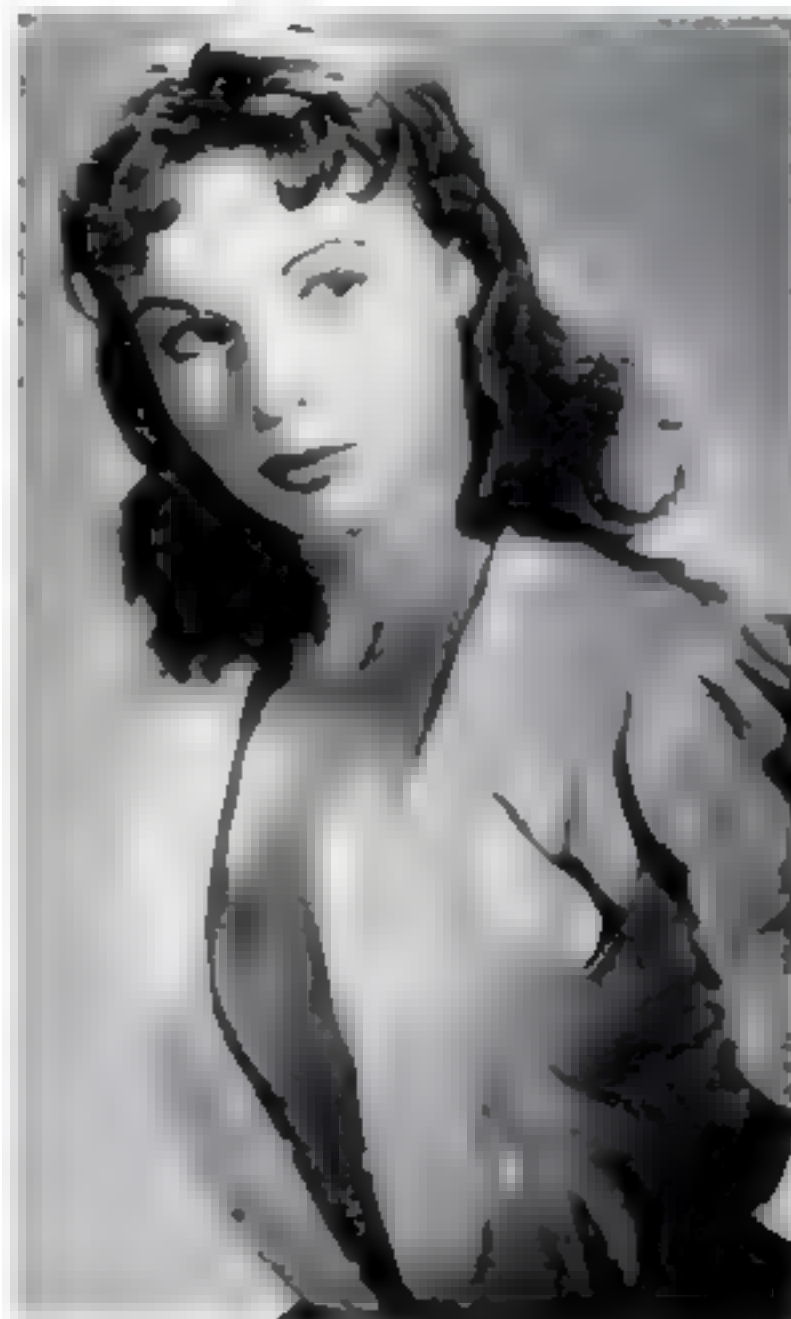
CYMA celebrating 90 years in the
making of fine timepieces

CYMA WATCH COMPANY, INC. • FIFTH AVENUE, NEW YORK



CHRISTINE CARERE

Aged 20 and nicknamed Kiki, she has had secondary roles in films, but her flirtatious little face appears extensively in toothpaste ads.



FRANCOISE ARNOUL

Her liquid brown eyes have helped make her one of the reigning vamps of the French films for the last three years. She is 21 years old.

MARTINE CAROL

Considered the sexiest and certainly the busiest of the young female stars, she is improbably disguised as a boy in her latest movie role.



DOMINIQUE BLANCHARD

Currently playing the two wives of Robinson Crusoe in a play in Paris, she has been seen in the Hollywood film *Decision before Dawn*.



CONTINUED ON NEXT PAGE



Starred Again!



"WE APPEAR IN SCENE
AFTER SCENE, WHITEY!"



"THAT'S RIGHT, BLACKIE!
YOU'LL FIND BLACK & WHITE
SCOTCH WHISKY WHENEVER
THE PART CALLS FOR
A SCOTCH WITH
QUALITY AND CHARACTER
THAT NEVER CHANGE."



"BLACK & WHITE"

The Scotch with Character

BLENDING SCOTCH WHISKY 86.8 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS

whitest
fluffiest
 best tasting
RICE
 YOU EVER SERVED



**Comet Rice cooks
 4 to 11 Minutes *Faster*
 than other rice**

Save time! Save work! Comet Rice cooks 4 to 11 minutes *faster* than the cooking time recommended by other brands. Gives you the *whitest, fluffiest, best-tasting* rice you ever served! For Comet Rice "grows" plump, tender and delicious as it cooks! Enjoy faster-cooking Comet Rice today!

COMET RICE
 For 50 years... America's Favorite

FRENCH ACTRESSES CONTINUED



SUZANNE CLOUTIER

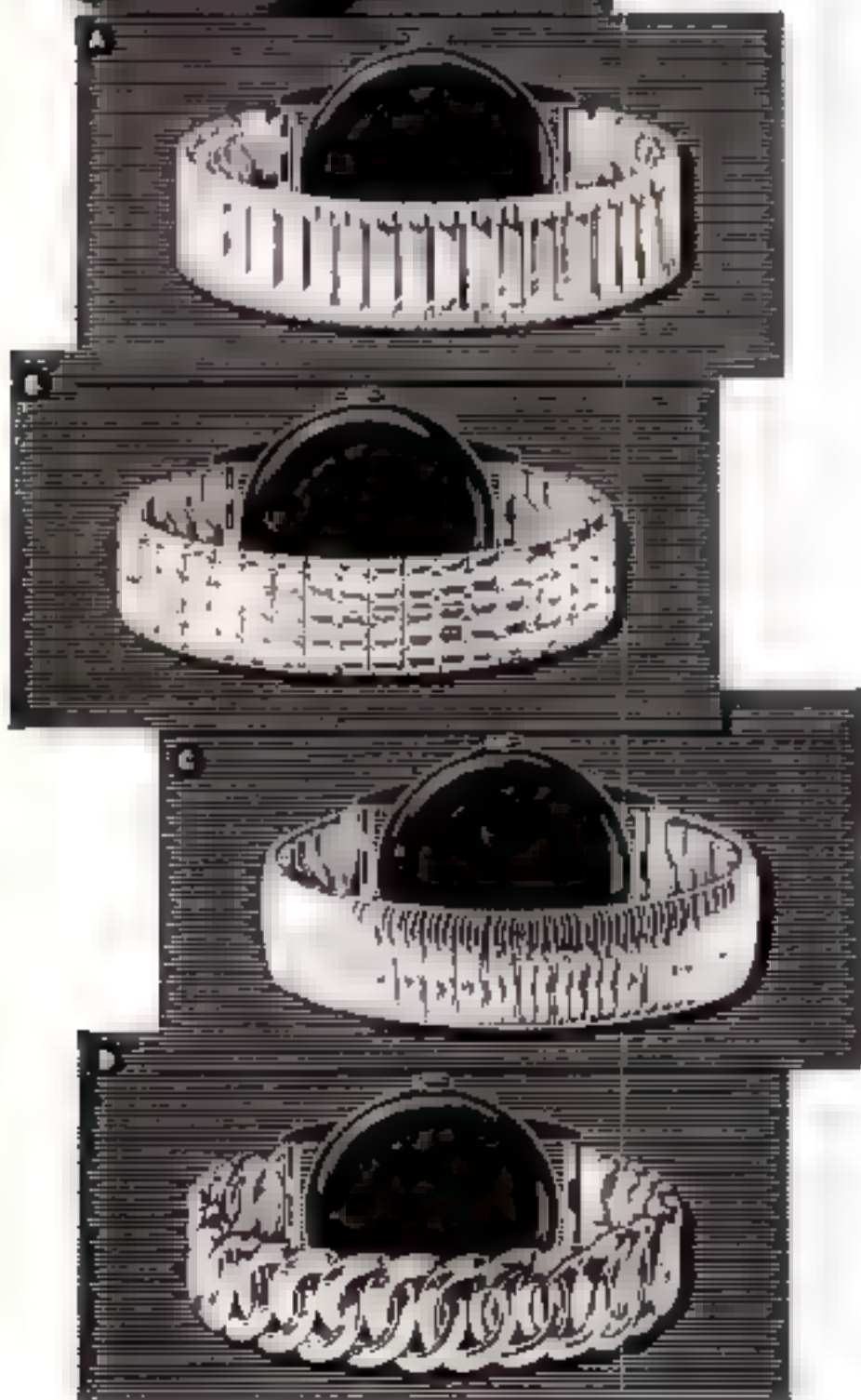
French-Canadian by birth, Parisian by choice, 22 years old, Mlle. Cloutier is a studious, spirited young lady on the threshold of fame. Her most recent movie appearance was in the French *Juliette ou la Clé des Songes*, which was a great success with the critics and a spectacular failure at the box office. She was Desdemona (*above* and on *LIFE's* cover) in Orson Welles's film version of Shakespeare's *Othello*, completed a year ago but not yet shown in the U.S. She is at present playing in a theatrical repertory company in French North Africa.



*Be an
Angel!* ★

**Give your love
a GEMEX watchband
for Christmas!**

They e-x-p-a-n-d, and that means perfect
fit and positive safety! Her fashion-right Gemex
says such nice things about her taste, does
such nice things for her watch! His Gemex is handsome,
conservative, comfortable—slips on smoothly
under cuffs, keeps its good looks! Your jeweler
will help you choose a superbly crafted Gemex
expansion watchband from his Christmas
collection, each gift-wrapped for giving!
Every genuine Gemex says Gemex inside.



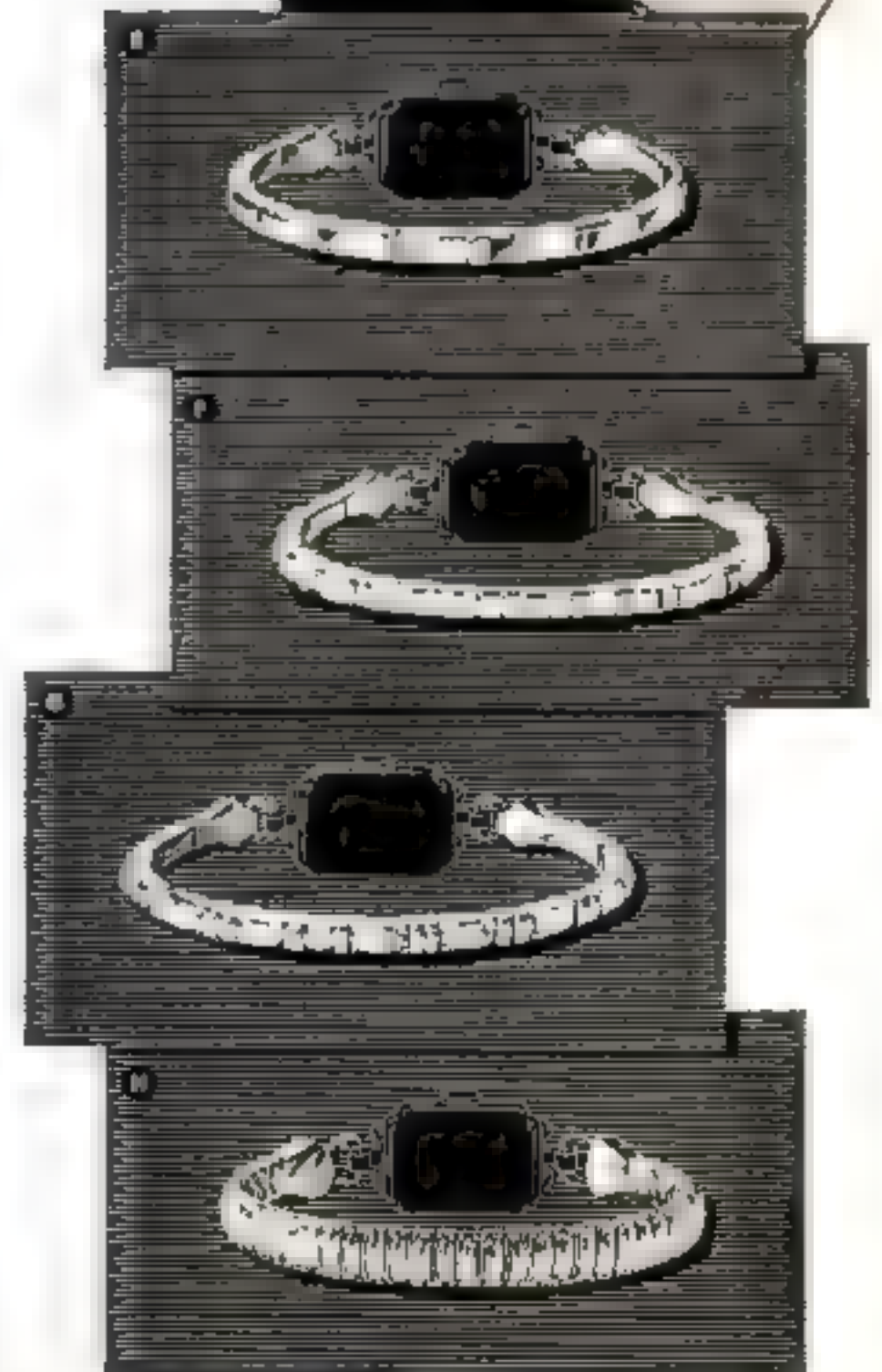
- A. CHALLENGER \$11.95
- B. GOVERNOR \$9.95
- C. BRIGAND \$12.95
- D. ADVENTURER \$9.95

Prices shown for 14K gold-filled tops.
In stainless, \$5.95

GEMEX *Watchbands*

FOR PERFECT FIT AND LASTING BEAUTY

LOOK FOR this heavenly display of Gemex watchbands
for Christmas at your favorite jeweler. And be sure
to see the entire Gemex collection!



- E. SONATA \$8.95
- F. RHAPSODY \$9.95
- G. RHAPSODY \$9.95
- H. JEWEL \$10.95

All sizes for 14K gold-filled
Available in yellow or white
All prices include Fed. tax



New way to get fast pain relief!

Bufferin®

• acts twice as fast
as aspirin!

• doesn't upset the
stomach!

1 Here's why Bufferin does everything aspirin does and does it faster and better!

2 Before any product can relieve pain, the pain-relieving ingredients must get out of the stomach and into the bloodstream.

3 Bufferin, being antacid, opens the trap door of the stomach, gets into the bloodstream twice as fast as aspirin.

4 That's why Bufferin relieves your pain twice as fast as aspirin, doesn't upset the stomach!



PRODUCT OF BRISTOL MYERS

No tablet or powder can give you relief from pain until the pain-relieving ingredient enters the bloodstream. Bufferin's special formula combines aspirin with two antacid ingredients. Being antacid, Bufferin *opens* the stomach valve, gets the pain-relieving ingredient *into* the bloodstream *twice as fast*

as aspirin. Therefore, Bufferin acts twice as fast to relieve pain.

Clinical studies prove that people who took Bufferin had more pain-relieving ingredients *actually in the bloodstream* in ten minutes than those people who took aspirin had in twenty minutes. And Bufferin won't upset your stomach because Bufferin is antacid.

For headaches, neuralgia, and ordinary muscular aches and pains, remember Bufferin for fast pain relief! Ask your physician or dentist about Bufferin. Get Bufferin from your druggist . . . *today!*

If you suffer from ARTHRITIS or RHEUMATISM, ask your physician about Bufferin

BAWLING RICHARD pleads with his playmates during his early unpopular days at Boys' Ranch. They tied him to post to be "burned at the stake."



Richard Gets His Chance

A WAIF IN TROUBLE STARTS NEW LIFE ON RANCH

PHOTOGRAPHED FOR LIFE BY EDWARD CLARK

Richard really thought he was tough when he arrived 13 months ago at Boys' Ranch, a Western version of Boys Town in the Texas Panhandle. "I can beat every kid in this place," he proclaimed, "and they're all scared of me." He used his belt to beat the ranch animals and his fists to knock down or threaten other boys, even if they were bigger than he was.

Richard was only 6 when he arrived fresh from the slums of an eastern city where he had been raised, without a father, by a mother who had to work long hours. Two older boys who

were burglarizing stores at night had made him their innocent accomplice, giving him candy or a trip to the movies as a reward. Picked up twice by police, he was sent to Boys' Ranch with the consent of his hard-pressed mother.

At first, at Boys' Ranch, Richard's private world was so disordered that he could not make the most of his new chance in life. One night, when a group of boys were playing Indian and Richard as usual was picking on some of them, the whole gang turned on him. They tied him to a post near a fire, the way Indians

used to tie palefaces to a stake. Richard was struck with fright and confusion: it seemed as if the whole world were turning against him. But actually he was just getting one of the first of a series of rough but necessary lessons in how to get on in a give-and-take society. This incident, along with Richard's other trials during his first days at the ranch, were photographed by LIFE's Ed Clark in 1951. Recently, to see whether Richard had adjusted to his new life, Clark revisited the ranch and took the pictures which are shown on pages 126, 127.

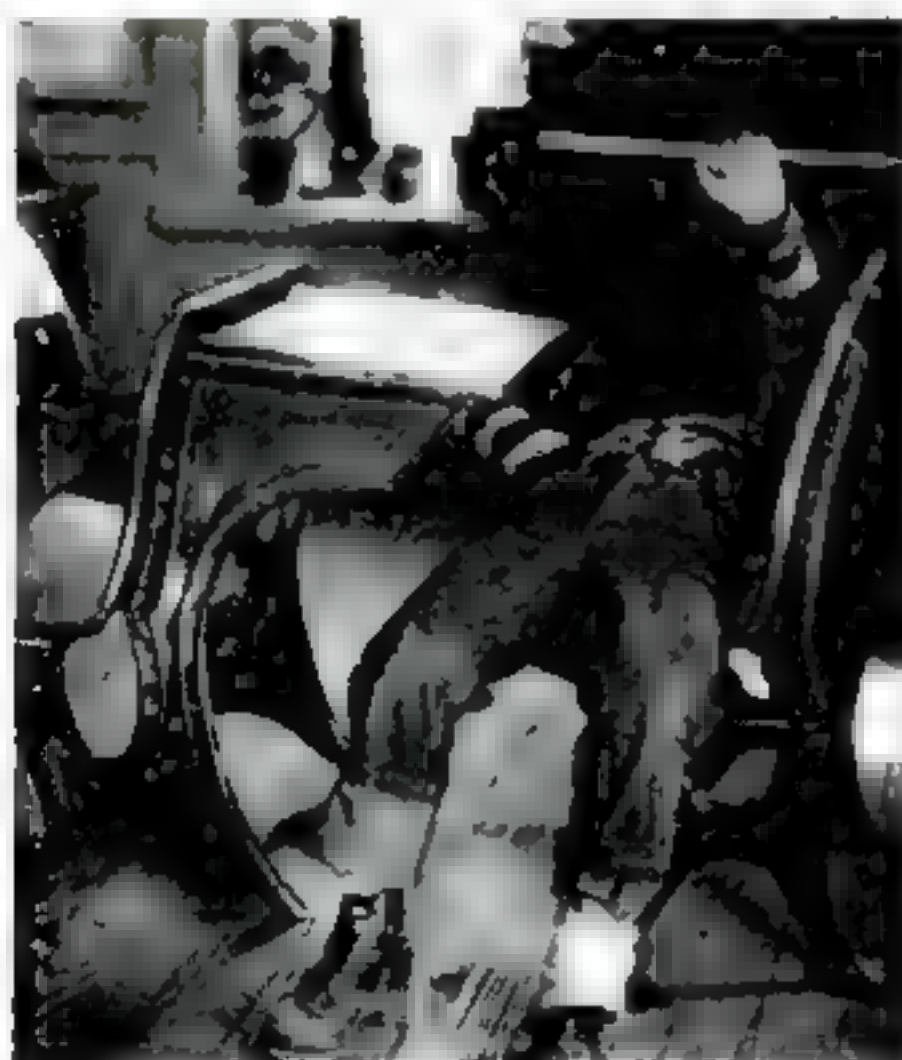


AFRAID of livestock for first few weeks, Richard would sit sniveling on the corral fence dressed in

his Western clothes, spitting at a cow or horse passing by and yelling, "Hetcha I can ride that pony."



DISCIPLINED by Ranch Manager Don Mitchell for coming to lunch with dirty hands, Richard was



FIDGETY in classroom, Richard lay on desk seat. He also feigned excuses to get out of the classroom.



BORED, he looked away when teacher tried to get him to read. Words were simple but he read poorly.

HE BEGINS

The place where Richard took up a new life and where he will stay until he is 18 is a 1,500-acre ranch near Amarillo, Texas, with a cluster of dormitories, corrals and cottonwood trees and a population of 160 boys who are either orphaned or in trouble. Boys' Ranch, which is privately supported, was started 14 years ago by Cal Farley, an ex-wrestler who believes that reform schools are the prep schools of the penitentiaries. There are neither guards nor walls at the ranch, life is relatively casual, discipline generally enforced by the boys themselves.

When Richard arrived he was issued blue jeans and Western clothes, assigned to a dormitory with nine other youngsters. One of his first chores was to sweep the porch of the dormitory. His work was very slovenly. But whenever he shirked, the house mother made him



sent back to dormitory to wash. He plodded back, kicking his feet on ground and dragging new coat.

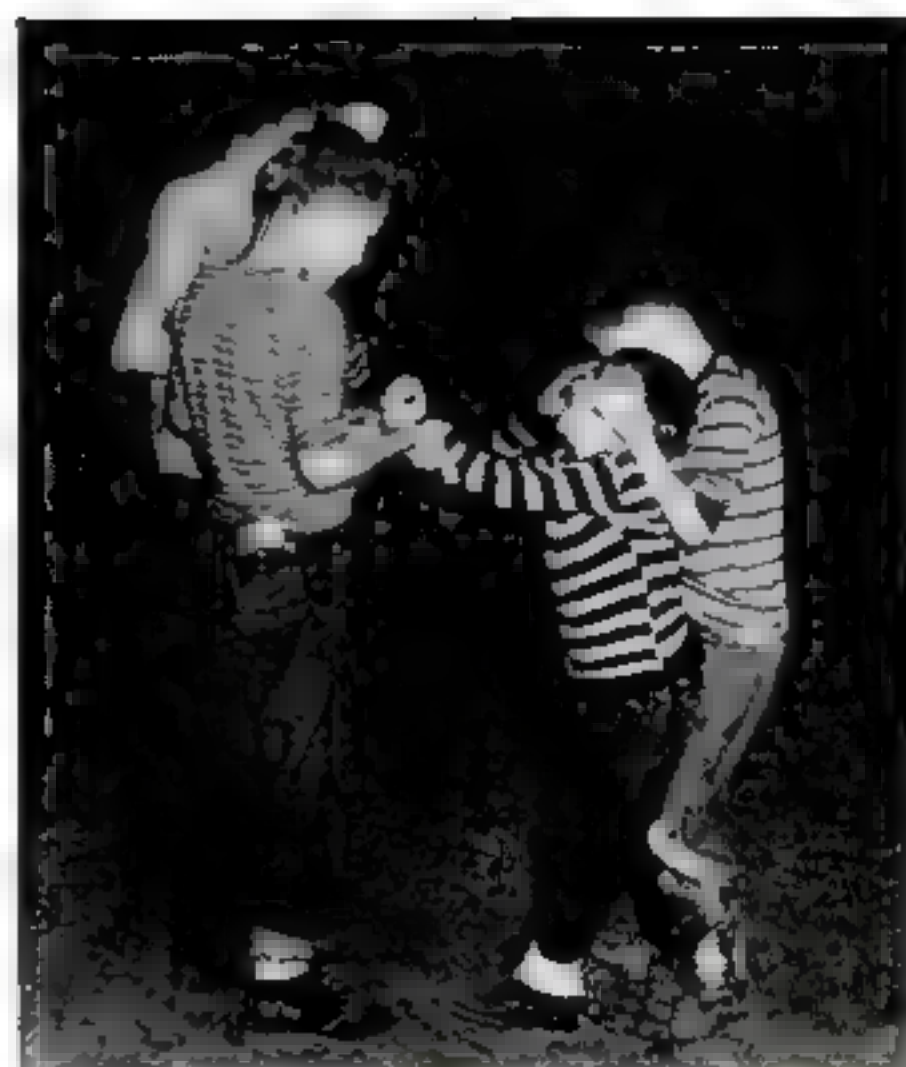
AS A PEST

do the sweeping over again. Five days a week he went to school from 9 until 3:30. After school he was free to play until supper at 5:30, when he was free again until bedtime at 8:30.

Like most city kids Richard was fascinated by the ranch's livestock—10 horses, 22 milk cows, 55 beef cattle and 68 pigs—but deathly afraid of it. He was equally suspicious of the other boys and the tensions within him were reflected in his darting eyes, taut face, unceasing and shrieking chatter and complete self-centeredness. Knowing no other way to establish himself, he tried to do it by bravado, belligerence and a refusal to abide by the rules. He soon got the nickname Tuffv. "Tuffv don't fight fair," one boy said. "If somebody throws him to the ground, he yells, 'I give, I give,' but just as soon as he gets up, he slugs him again."



GAME OF INDIANS, whose climax is shown on page 121, began with Richard standing out of way.



CAPTURED by boys after he had made himself obnoxious. Richard struggled hard to break loose.



ASTRADDLE FIRE, Richard screamed as other boys swung him back and forth, chanting, "One,

two, three" and "Torture, torture." But they held him only close enough to the flame to warm pants.



COVERING EYES after being taken from fire, he stood rigid and refused to look at his tormentors.



CRYING, he tried to gain sympathy after bigger boy had stopped him from lashing out with a stick.



TWISTING THE TAIL of a calf being ridden by his friend Ernest. Richard enjoys torturing the animal. He also liked to hang on to calf's tail, letting it drag

him around the corral. He kept bragging that he would get on and ride the calf himself, but, at this point, he had still not overcome his fear of ranch animals.



RUNNING AWAY from a pony named Trigger ridden by Ernest, Richard heads for corral fence



MOUNTING Trigger behind Ernest with help of another boy, Richard finally loses his fear of horse.



ORDERING another boy around, bossy Richard shouts, "Go block that door." The other boy didn't.

HE FINDS FIRST FRIENDS

It took Richard some time before he began to feel a part of the community. He had spunk, and he was interested in everything, asking more questions than anybody could answer. He just did not know what to do with his energy and was not yet old enough to be given duties in caring for the livestock. Although there was a lot of fun to be had—swimming in a lake, playing basketball in the big gymnasium, reading in the library, attending the weekly

movies—these things were too tame for him.

He loved to torment the livestock and he was always getting into mischief, like using his new boots to catch "crawdads" out of the stream. When he had ruined his own boots, he borrowed six other pairs and ruined these too by stomping in the mud. But, little by little, things began to change. His early love for horses grew as he lost his fear of them and he developed an affection for a mongrel named Radio.



PLAYING with pup, Richard falls under the dog after yelling, "The winnah! He knocked me down!"



ADJUSTMENT BEGINS when he finds a friend named Ernest. Here he puts his arm around Ernest while at nondenominational chapel services on Sunday.

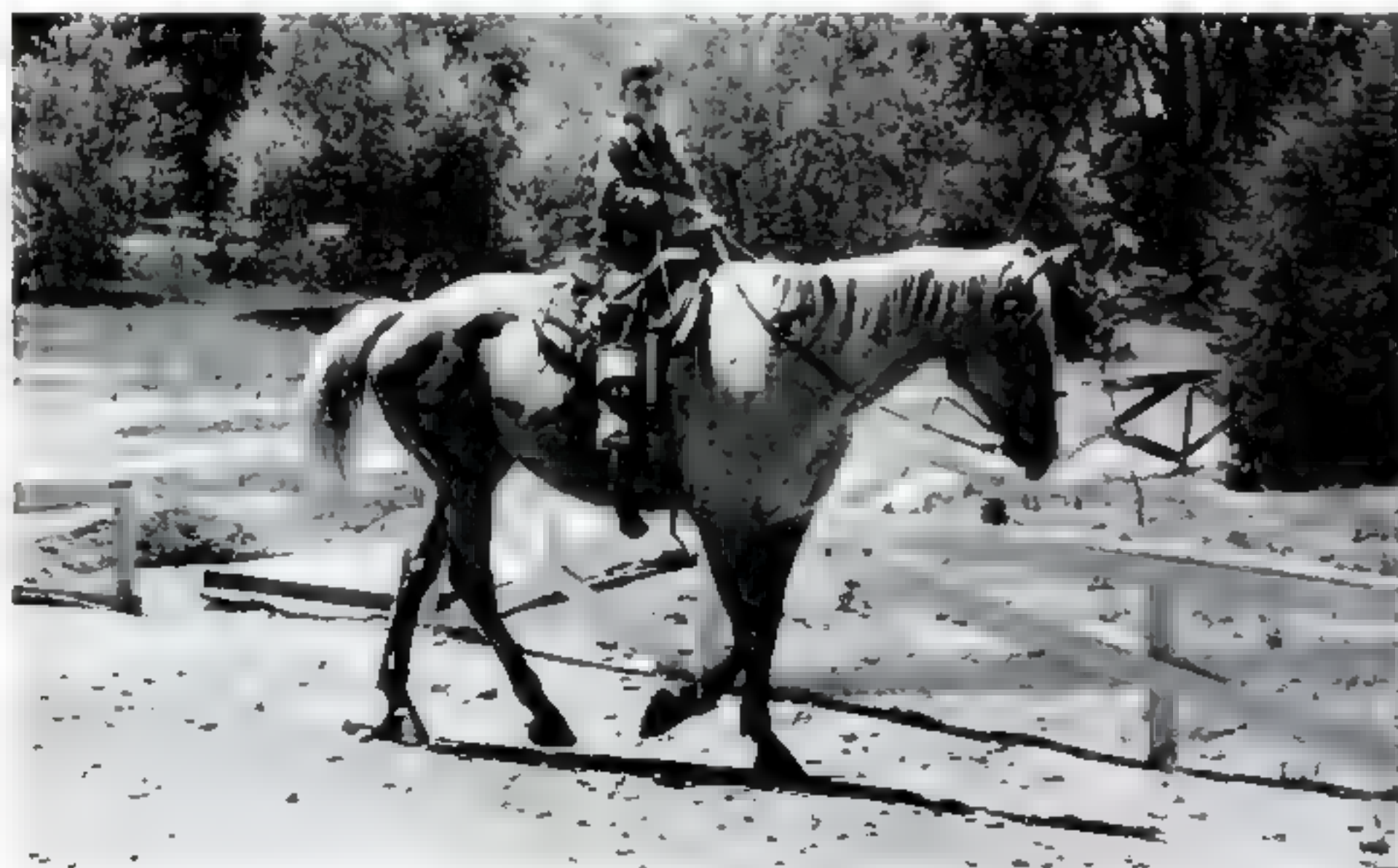


IN THE DORMITORY he starts to jump into his bed in the nude but finally gets his pajamas and puts them on after being reprimanded by house mother.



FOREMAN of a work gang, Richard (*background*) chases boy who lay down on job of picking up nails.

He whangs workers with stick and gives business-like commands such as, "All my boys, come here."



HORSEMAN, way ahead of years in riding ability, Richard rules to join older boys for some galloping.

He can manage any horse at the ranch and hangs around stables, hoping for extra chances to ride.

RICHARD CONTINUED



GENTLER with animals, Richard sympathetically fondles a young jay that one of the boys had found.

HE FINALLY WINS SPURS

The photographs on the preceding pages were taken in 1951. By the time the pictures on these two pages were made almost a year later, Richard had had his 7th birthday and had won his spurs at the ranch. In an incredibly short time he has met virtually every physical challenge from riding bucking calves to putting up his fists to much older kids and leaping into the lake from a 12-foot diving board.

But the greatest challenge he has met has been the one inside him. He is now calmer, smiling, even expansive with the other boys. He can now, without fear of rebuff, ask them to share his gum or do him a favor. Though he still throws his teachers by saying "da" for "that," his past life is so far behind him that he no longer says "youse." He says "you all."



RICHARD'S FRIEND, Cal Farley, the president of Boys' Ranch, amuses him with a fishing story.

SINGING COWBOY, Richard is member of quartet which gives off-ranch shows in Western dress. →



NEW QUEEN OF THE DRAMA

Shirley Booth has overcome the handicap of youth to win stardom at 45 on Broadway and in Hollywood

by ROBERT COUGHLAN

AS the weasel is to the rabbit or, from another view, as the cop is to the robber, so is the drama critic to the actor. As seen by the actor, the critic has the feelings of a savage and the mind of an inquisitor; grown from the kind of little boy who likes to tear the wings off butterflies, he has arrived at a cantankerous, embittered and premature old age in which his only pleasure is to maim the lovely creations the playwright, the producer, the director and the actors have with such labor brought forth.

Common sense tells us that this is an exaggerated view; if it is accepted that critics are human, it must follow that they have at least some human sentiments. It is now possible to prove that such actually is the case. They have, to a man, fallen in love, and moreover the lady is an actress. Her name is Shirley Booth.

Miss Booth need only walk across a stage to be showered with such valentines as "Miss Booth is one of the wonders of the American stage, a superb actress, a magnificent comedienne, and an all-around performer of seemingly endless versatility" (Richard Watts Jr.); "I suspect that she can do anything in the theater and do it better than anyone else" (John Chapman); "ingratiating . . . touching" (Robert Coleman); "a genuine and a winning figure . . . very moving" (Walter F. Kerr); "glowing . . . superb . . . magnificent . . . immensely moving" (Brooks Atkinson), to which he added the comment, "Everybody knows how wonderful Shirley Booth is."

A Hollywood correction

BUT this last is a measure both of the love-blindness that has overtaken Mr. Atkinson and of the parochial nature of the New York stage. In fact, the contrary is more nearly true, for hardly anyone except habitual theatergoers knows how wonderful Miss Booth is or, for that matter, has ever heard of her. This will soon be corrected, however, with the release of *Come Back, Little Sheba*, the film version of a play in which she made a great personal success in 1950. It is her first venture into film-acting, and she has made the transition with such skill that *Sheba* is likely to win her an Oscar as the year's best movie actress. Having already won almost every significant award in the le-

gitimate theater, for both dramatic and musical roles, including the ham tendered annually by the Barter Theater of Abingdon, Va., this would establish her, at least on a statistical basis, as the most talented actress in America.

The object of all this adoration is a woman of 45 with friendly brown eyes, hair which she bleaches golden-red, a pleasant face, and a figure which, as she says, is not as good as it used to be. Stardom has come to her rather late in life, and she has met it not only with perfectly natural delight but with an equally natural surprise—natural because her nature is unassuming. It is an old story on Broadway now but still worth reporting that after the opening night of *Come Back, Little Sheba*, when she walked into Sardi's restaurant and the patrons arose and cheered, she looked back to see who had come in. She is so good-natured that she has been easily trained by several dogs and, in spite of the stern discipline they have enforced on her, has recently let herself be acquired by another. She spends a great deal of money and thought on clothes but can be talked out of them by any friend who likes them and decides they can be altered to fit. She is gay and friendly, modest and unaffected. Her idea of a good time is to paint a room or straighten her closets or, when in a particularly antic mood, to have dinner with two or three old friends. Temperamentally, in short, the mantle of Duse fits her like a gunny sack, and she seems unsure whether to wear the laurel crown on her head or as a brooch. All she has is great talent, great warmth and great technique, the requirements for great acting.

Since none of these attributes can be acquired suddenly, it is fair to ask where Shirley Booth has been all this time. She has been, like Harvey the pooka, "here and there, now and then." For several years she was Miss Duffy of *Duffy's Tavern*, a low-brow program which had a large middle-brow following. *Duffy's Tavern*, a far cry from Strindberg, was inhabited by such characters as Grudface Dugan, a Sing Sing escapee, and Two-Top Gruskin, a two-headed man who once went to a masquerade party as a set of bookends, carrying a copy of *My Son, My Son* that his mother had given him, and whose wife married him "because there was something different about him." This was

during and briefly after her marriage to Ed ("Archie") Gardner, the impresario and leading character of the show. Theatergoers will remember her as Mabel, a gambler's moll, in *Excursion*, as a brassy photographer in *The Philadelphia Story*, as Eileen's sister in *My Sister Eileen*, as the foster mother in *Tomorrow the World*, and as the congresswoman's secretary in *Goodbye, My Fancy*, to name the successes that preceded *Come Back, Little Sheba*. Her current appearance in *The Time of the Cuckoo* actually is her 25th role on Broadway, the first having been as an ingenue opposite Humphrey Bogart's juvenile in a comedy called *Hell's Bells* in 1925. She rarely received a bad notice from the critics, even in the bad plays in which she occasionally appeared, and was so admired in her own craft that she was known as an actors' (and actresses') actress. That she was not until recently a public's actress may be due, more than to anything else, to the fact that until recently she was not old enough. This is not a paradox but involves a candid appraisal of Miss Booth's appearance, in which she is the first to join.

The friendly, cozy type

WOLCOTT GIBBS, *The New Yorker's* critic, has declared in a review that Miss Booth is his "dream girl," and it is not to him alone that she looks beautiful. On the other hand, Miss Booth herself, in sizing up her personal situation recently, said, "I've never had



BEFORE CURTAIN rises on her new hit, *The Time of the Cuckoo*, Shirley Booth is photographed in dressing room at New York's Empire Theatre. Congratulatory wires and a portrait of Judith Anderson adorn the walls.

the kind of looks I wanted to preserve. All I ever had was curly hair and good ears, and what can you do with ears? My figure was O.K., but I didn't realize it until I started to lose it. My teeth were bad until I had the front ones capped, and I always wanted to take a pound off each side of my nose." The truth is that she is an attractive woman and was an attractive girl but that she missed that nuance which had defied any closer definition since Elinor Glyn called it "It" and which, in the case of a leading woman, is something which one must not merely possess but be able to project to an audience. A producer for whom she has worked explains, "Shirley wasn't pretty on a stage"; and she has said, "I was not pretty. I was more the friendly and cozy type. In a nice way, of course." The practical result, at any rate, was that on Broadway she was rarely cast as an ingenue or leading woman, the roles in which stars ordinarily are made, and instead was a supporting player, most often in "character" parts.

This, one would suppose, might have made her jealous of the glamorous ladies with whom she played, but envy was a feeling less likely to overtake her than pity. As an actress she would have liked the greater number of "sides" given to the leading lady; yet, as an actress but in a larger sense, the content of those "sides" bored her. She was happy in character parts and looked forward with some impatience to getting older so that she would be eligible for parts of more dimension. Each new wrinkle and pouch has been for her a

professional triumph. In reversing the usual, or Lana Turner, concept of acting, Miss Booth has thus arrived at her greatest success at an age when most actresses who have relied heavily on beauty are retired by public demand.

The older the better

THIS interest in "character" goes a long way back. Miss Booth cannot remember when or how it began, but she remembers that as a tiny girl she was fascinated by old people, the older the better: "When my mother would lose me she'd look for an old man with a white beard. If there was one in the area, there I'd be, hanging around admiring him." There was also an early and unusually strong inclination to "pretend," that childish pastime which is essentially no different from the grownup profession of acting. Her first public performance, when she was 3, was at a Sunday School show in Flatbush, where she sang *In the Good Old Summertime*. She recalls that it was "a heady experience." But she did not need an audience. She was a solitary child, content with imaginary playmates and with her own inventions, which she acted out in front of a mirror. She could be anything she wanted to, a king, a duchess or a collie, and draped herself in her mother's collection of colored scarves with the virtuosity of a Nazimova.

There had been no theatrical heritage. Her parents were respectable, middle-class people,

her father a district manager for the International Business Machines Corp., a firm not given to fancy. Neither, evidently was her father, who in the memory of his children was as arbitrary as the machines he sold. It is her own belief that his eldest daughter, who was born Thelma Booth Ford, became an actress because of this very quality in him. She remembers: "He was a martinet, an autocrat, a real dictator, the kind who believed that children should be seen and not heard. He expected absolute obedience—from his children, his wife and his dog. And he usually got it. I was a shy kid, but I had an affectionate disposition and, for instance, when I was very little I would run to him when he came home from work and start to tell him what had happened that day. I'd be so excited I'd get tongue-tied and start uh-uhing; and he would hold me off at arm's length and look at me coldly and say, 'uh-uh, uh-uh,' mocking me, and tell me that whatever I wanted to say I should say out straight. All he cared about was facts and figures and efficiency. He dominated my mother completely. There was always an atmosphere of tension in the house, not quarreling exactly because my mother was too much suppressed to make it a real quarrel.

"She was a gentle, emotional person, and she was a foolishly extravagant person. Not for herself but for my little sister and me. She just couldn't be hemmed in by all those facts and figures. On the other hand she didn't spoil us. She was very strict with us,

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SHIRLEY AND PARENTS were photographed on outing in New Jersey when she was a tot named Thelma Ford.

SHIRLEY BOOTH CONTINUED

especially when we were saucy. Her ideas on morality were right out of church. Any woman who drank or smoked was definitely a loose woman to her, and she warned us never to kiss a boy or even to sit alone with one on a couch. I think the first good acting I ever did was for my mother's benefit. She was sick a lot and easily upset, so if I had a problem or felt sad or sick I'd never let her know; I'd always pretend for her that things were great. It's a trick I've used ever since: when I grew up and had real troubles and real grief, no one could tell it, and I would go on smiling and gay and wishing I could die.

"I resemble her a good deal, I think, at least physically. But it was my father who made me an actress, which was the last thing in the world he wanted. I was so dominated by him that I felt shadowy. I didn't have any identity. So I escaped to the one place where I could be a definite personality—on the stage. I still feel that way. To me, I'm a shadowy person. I take on a part as a protective coloring. There can't be any cracks in it, any chinks in my armor. The character has to be a real person because it's the only way I can have any feelings that I'm real."

At the time of Thelma's birth in 1907, Mr. Ford's business was in New York City and the family lived on Morningside Drive. Subsequently they moved to Brooklyn, and later, when she was 7, to Philadelphia, and it was through a chance meeting there that she secured an entree to the theater. The Fords were living at a family hotel, Mr. Ford's assignment being only a temporary one, and another resident was J. Hammond Daly, a nice young man employed in a local stock company. Daly was lonesome and was attracted to what must have seemed a charming family group, and asked if he could sit at their table for meals. Thelma was so full of questions about the stage and so plainly enchanted that Daly felt obliged to point out, "It's a hard life." "Oh," she said, "but it's worth it." Daly laughed and said, prophetically, to her parents, "You'll never discourage that one."

The Fords moved to Hartford, Conn. where, five years later, Daly turned up in a stock company. Mrs. Ford invited him to dinner, and he had barely finished his soup when Thelma asked eagerly, "Do you have any parts for children?" As it happened, there were some parts, and Daly agreed to introduce her to the company manager. Mr. Ford disapproved but finally gave in, with the comment that the experience would at least cure her of wanting to be an actress.

Thus at 12 she made her professional debut in *Mother Carey's Chickens*. There was not a moment's stage fright—only complete delight and sense of freedom. She played through the summer and then in the fall of the following year, when she was 14, went to New York to look for another engagement. Mr. Ford objected strongly, but, she remembers, "Mother and I fought back with the ferocity that only the meek and the timid can muster when they have their backs to the wall." She stayed with her "Aunt Della," a friend of her mother's, while she looked for work, and very shortly managed to land a job with the Poli stock company. She looked mature for her years and was cast as an ingenue with the Poli unit then playing in New Haven. And so she was an actress—no more so, perhaps, than when she had so recently tucked a bath towel under her skirt and walked around the house pretending to be "a king with a train," but now officially and for money—\$35 a week. Her father having forbidden her to use his name, she became "Thelma Booth." But she had never liked the "Thelma," and as a child had made up various names for herself, as she now continued to do, finally settling on "Shirley." Thelma Booth Ford, who had had a troubled childhood, thus disappeared, leaving Shirley Booth, who had a radiant future.

CONTINUED ON PAGE 111



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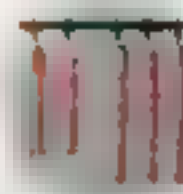
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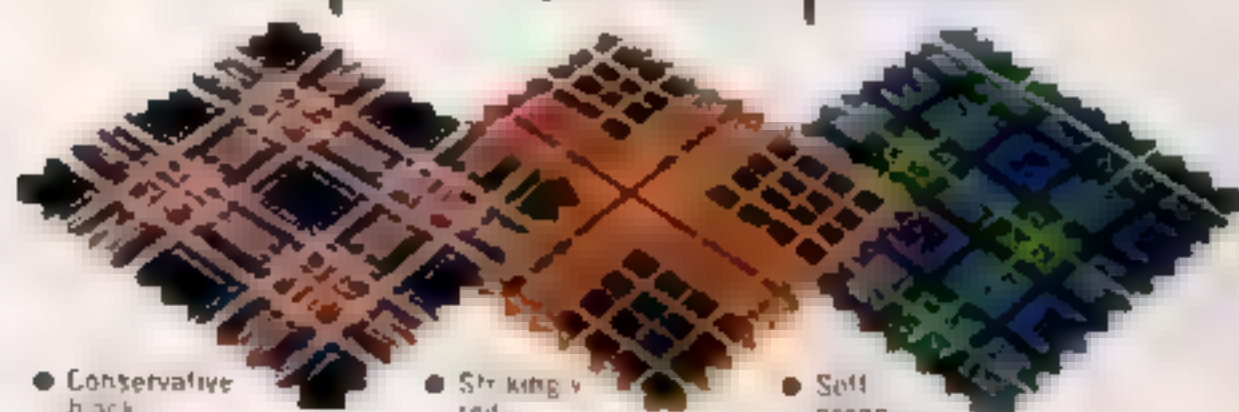
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Between stock engagements she would go to New York to try for a Broadway part, and in 1925, when she was 18, she succeeded in getting the ingenue role in *Hell's Bells*, which ran for four months. She went back to stock, returned in the fall for a comedy called *Laff That Off*, returned again to stock; and so it went for nearly 10 years, with New York runs—most of them fairly brief, some of them momentary—alternating with the bread-and-butter security of stock engagements. More than economics was involved however. She says, "I was big in stock. I had a reputation and a public. I could have hung around New York and taken my chances, but I had to go where people believed in me and I had to keep acting so I could believe in myself." Those years were very valuable to her professionally, she thinks. She worked in some 600 different plays in stock, from *The Wild Duck* to *Lady Windermere's Fan*, and from *Rain* to *Little Old New York*. She learned, first of all, to bring variety to her style, for the stock season might run for a whole winter or even a whole year, and Sadie Thompson (her favorite role) could not be Mrs. Malaprop. She also learned to memorize a part quickly since there was a new play every week, a new musical every fourth week, and with four or five matinees and six evening performances a week the new parts had to be learned in the mornings and in such few hours as might remain from eating, sleeping and shopping for costumes. There was not enough time to think deeply about a character, but this forced her natural inclination as a reporter: she became closely observant of people she met or saw in the street, watching them for a stance, a gesture, a twist of expression which she could use in characterizations (the Lola she later created in *Come Back, Little Sheba* was drawn from many models, including an unkempt woman she had seen walking aimlessly one night on Sixth Avenue with a dirty white poodle). And stock gave her a broader opportunity to exploit these discoveries than she might have had in a lifetime on Broadway.

In 1928 she sent for her mother. Her parents' marriage had for some years been only a formality, and she had been determined to relieve her mother from financial dependence on her father. She remembers: "I wanted to rescue her and wrap her in cotton wool. She thought she was my mother, but I knew I was hers." Mrs. Ford was a semi-invalid and needed rest and stability, whereas Shirley had to follow stock or road company jobs wherever they might lead, so she established her mother in a small apartment and later, as her illness grew worse, in a nursing home. She died in 1935. Mr. Ford later remarried and now lives in retirement in New York. The estrangement which began in girlhood was never softened; so far as Miss Booth knows he has never come to see her in any of her shows, and her only glimpse of him occurred a few years ago when she was at a hospital after the birth of one of her sister's children and passed him in a corridor. She found herself filled with panic but averted her face and walked fast, and he did not recognize her.

A raffish young man named Eddie

THE hazards of marriage as she had seen them had not affected her own interest in the subject. One evening at the home of Augustus Pitou, a stock company director, she met a raffish young man named Eddie Poggenburg, the son of an Astoria, N.Y. ornamental plasterer and semi-pro baseball player. He had started out playing the piano in a saloon, had sold typewriters and worked on a railroad, and at the time was selling pianos. The cream of their dialog that evening was: Eddie. "Little girl, you need awakening." Shirley. "You need sleep." They fell in love fast and she agreed to marry him after her next Broadway opening. She had no new show in prospect, but shortly she was offered a part in *Claire Adams*. They were married at the end of the first week, whereupon the show closed. So she went back to stock in Springfield, Mass. and Eddie took up selling miniature golf courses.

Eddie had been mildly stagestruck long since, and marrying into the theater finished him off. When the depression made his selling talents surplus, he landed a job with the WPA theater where he became a director. Meantime Shirley had had a few more New York parts and was playing stock, but hard times had crippled show business in general and stock in particular (it never revived), and by 1933 she was nearly a candidate for the WPA herself. One night she was reading aloud to him from *After Such Pleasures*, a collection of Dorothy Parker's short stories, and it struck him suddenly that they would make wonderful skits. He rented a theater and produced a show which lasted 40 performances and brought in little profit, but nevertheless had important effects. Catherine Bannen, who was producing skits and playlets once a week at the Barbizon-Plaza Hotel's little theater under the heading *Sunday Nights at Nine*, saw her and asked her to join her group. There George Abbott

CONTINUED ON NEXT PAGE

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Indianapolis	19
Los Angeles	27
Nashville	19
Pittsburgh	16
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Arvin's new 28-tube* super-custom chassis outperforms any TV you have ever seen—in range, picture quality, and freedom from interference.

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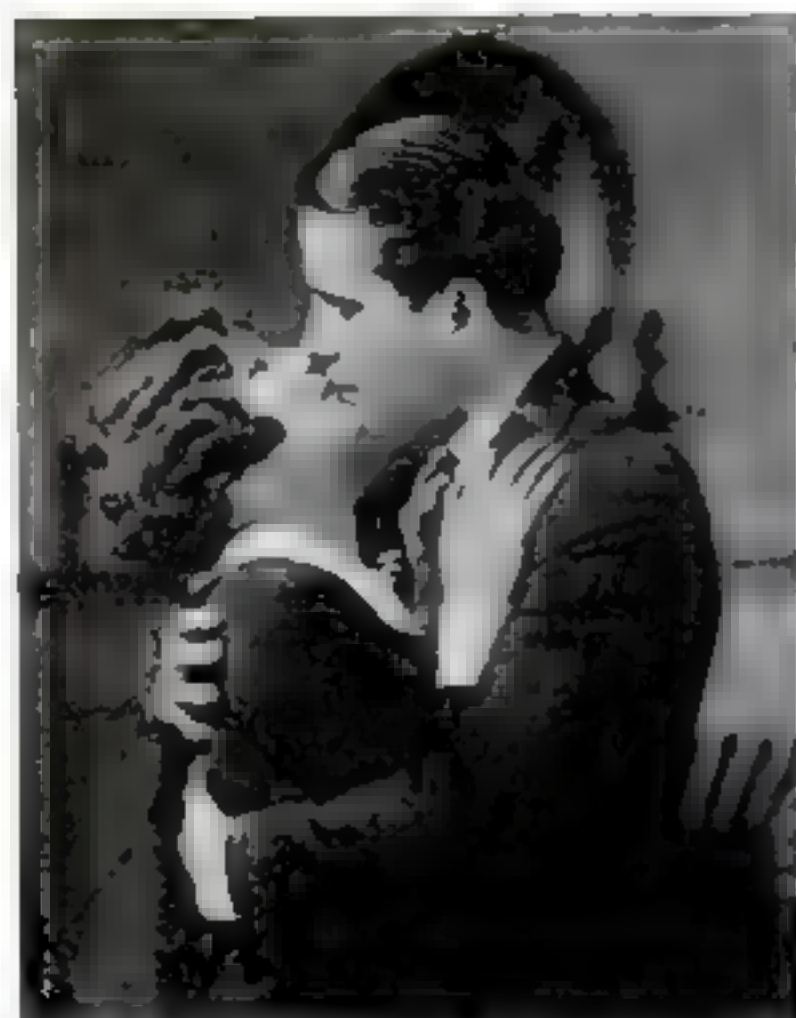
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*Including picture, rectifier tubes



THE LONG ROAD UP began for Shirley Booth in 1925 when she appeared for first time on Broadway with Humphrey Bogart (left) in *Hell's Bells*. In 1935

SHIRLEY BOOTH CONTINUED

saw her do one of her Dorothy Parker characters and in 1934, when he was casting *Three Men on a Horse*, remembered her as ideally suited for the role of the vacuous but well-intentioned Mabel. The show opened in January 1935 and played for two years.

It was the first really big hit in which she had appeared, and although hers was a supporting part her playing drew excellent notices and established her firmly in the memories of the New York producers as an actress of real talent. When she followed it in a quite different part in *Excursion*, it was equally evident that she had virtuosity. A string of long-playing hits followed: *The Philadelphia Story*, *My Sister Eileen*, *Tomorrow the World*, *Goodbye, My Fancy*. For her work in the last she was voted the Antoinette Perry award for the best female supporting role of the season. There were also some failures, and there were times of disheartening unemployment, but she could always fill these with radio, which had taken the place of stock as a financial refuge for actors lacking a Broadway stage.

The anonymous Miss Duffy

WHILE this substantial if unsensational success was taking place, Eddie—his name now shortened to Ed Gardner—also had been rising high. He had gone to work for an advertising agency directing several of its important radio shows, had spent a year in Hollywood as a radio director (Shirley became a housewife and, she remembers, liked the part very much) and had returned to New York late in 1938 to work on a new experimental radio show called *This Is New York*. An offshoot was *Duffy's Tavern*, which he put on the air in 1941 and which was an immediate success. He wrote in the Miss Duffy part for his wife, and as it was essentially



AN ESTABLISHED ACTRESS, but not yet a star, Miss Booth played Madeleine Carroll's secretary in *Goodbye, My Fancy* (left). Earlier, as *My Sister*



she cavorted with William Lynn (center) in *Three Men on a Horse*, her first real hit, and in 1939 won notice with Van Heflin (right) in *The Philadelphia Story*.

the same character she had done in *After Such Pleasures* and *Three Men on a Horse*—a character she liked and excelled in—she took it on and played it until her personal relationship with Gardner made it no longer agreeable to stay on the program.

Their marriage had been in difficulties for some time. A basic difference in temperament—his gregarious and demanding, hers quiet and easygoing—along with various peccadillos of behavior had resulted in several temporary separations. Final separation and divorce came in 1942. It was a very hard blow—how shattering she did not altogether realize until one evening on stage. The play was *Tomorrow the World*, and she was doing a scene with Ralph Bellamy when suddenly, she remembers, "My head began to shake. I thought I'd come right apart and never be able to finish the scene, but I did, and when I got off I turned to Ralph and said, 'Wasn't that awful? My head shaking so,' and he looked at me oddly and said, 'What do you mean? I didn't notice anything.' I was relieved. But I could feel it, jerking back and forth like a chicken picking up corn. At the next performance it was the same thing—I felt paralyzed with stage fright—and it went on like that."

At the stage manager's suggestion she went to a chiropractor. She says: "He was a psychoanalytically oriented chiropractor. He told me to lie down and let my mind wander back to early memories. Just to say whatever came into my mind. Then he said that next time I should bring a bathing suit. His idea was that he could tell a lot about your mental tensions by watching your body movements while you talked. And sure enough, I'd find my arms writhing around like a pair of snakes when I'd get on some subjects. So I'd come every day and get into my bathing suit—it was a one-piece Lastex—and lie down and start talking. His theory was that mental troubles are sort of little bubbles in the head like, and you can talk them out to the surface and they break—no more bubbles. I don't know, but it helped me. After three months I stopped

CONTINUED ON NEXT PAGE



Eileen's sister, Ruth, she had coped with the Brazilian Navy (center). In 1951 she was Aunt Cissy (right) in musical version of *A Tree Grows in Brooklyn*.

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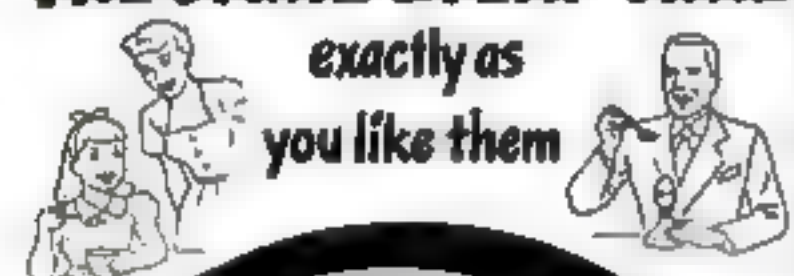


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THE SAME EVERY TIME



No more getting your eggs "too soft one time"—"too hard the next" with a Sunbeam in your home. The degree of cooking depends entirely on the amount of water used. If you use the same amount every time, the eggs will be cooked the same every time. The lid doubles as a measure for the water. It is conveniently marked for SOFT, MEDIUM or HARD-cooked eggs. The control button clicks off automatically when eggs are done. You can SEE it and HEAR it. By the makers of the famous Sunbeam Mixmaster, Coffee-master, Ironmaster, etc. On sale wherever good electric appliances are sold.

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Very first use of soothing cooling, liquid D. D. D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Ask your druggist for D. D. D. PRESCRIPTION.

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DR. HAND'S TEETHING LOTION

Just rub it on the gums

SHIRLEY BOOTH CONTINUED

going to him, because I was feeling so much better and I didn't want to be dependent on him, or on anybody."

Gardner had remarried soon after the divorce. A year later she married William H. Baker, a New York investment counselor. She and Gardner had met him during a holiday in Nantucket and later, when he heard that she was divorced, he came to see her in New York. At that time he was an Army corporal on leave. When Baker was discharged from the Army he decided to fill an old ambition and become a farmer, and their joint savings went to buy a farm in Bucks County, Pa., two hours from New York. The marriage was a very happy one, and since Baker also loved the stage and encouraged her to continue acting, life was for the time serene. Then Baker had a heart attack. His convalescence was long and unsatisfactory, with frightening relapses. It was at this time, while she was desperately worried about him, that the Theatre Guild sent her the script of *Come Back, Little Sheba*. It was much too somber a story



FIRST HUSBAND was Ed Gardner, the radio comedian.

to attract her as she then felt. At the continued urging of Lawrence Langner of the Guild, however, she agreed to help try out the play for a week in Westport, Conn. From the reaction of the audience and of the numerous theatrical people who came from New York to see it, she realized that it was a potential hit and, moreover, that the part of Lola could well be a personal triumph for her. But aside from her disinclination to play it, she already had an understanding with Brock Pemberton to go into a comedy called *Love Me Long*. The Theatre Guild felt so strongly that *Sheba* needed her that they simply postponed it, believing she would eventually change her mind.

Love Me Long opened under circumstances ill-designed to comfort her. Brock Pemberton also had a heart ailment, and just before the curtain went up he collapsed on the stage. He revived enough to sit slumped in a chair in the wings, where his inert form and gray face could be seen by the actors all through the performance. (He died of a heart attack a few months later.) The play was not funny anyway, Miss Booth now realizes. It lasted only seven performances. Luckily Sidney Blackmer, who had played the other leading role in the Westport tryout of *Sheba*, had gone into an almost equally short-lived production, and so was available at the same time. *Sheba* opened on Feb. 15, 1950, and from that moment Miss Booth was a major star.

She won the Antoinette Perry award, the *Billboard* award, the Barter Theater award and the New York critics' selection for the season's most distinguished performance in a leading role.

At the end of every part she had looked for another that would be something quite different, and after *Sheba* she found one in the character of Aunt Cissy in the musical version of *A Tree Grows in Brooklyn*. Cissy was gay and bouncy and earthy, a part rich in humor and characterization. She had a great song—"Love Is the Reason" and some good dance routines. Miss Booth was in rehearsal when her husband died. She was gone from the cast for a few days. When the show opened a few weeks later she was, in the words of the critics, "perfect," "lovable," "delightful." To all the previous accolades she now added *Billboard's* and the critics' awards for the best female performance in a musical. There had not been such a quick sweep of honors for any actress in the modern history of the American stage.

Shirley Booth now lives in a pleasant apartment in New York overlooking the garden of the Museum of Modern Art and with a fine view of the midtown skyline and, to the west, the district that is known generically as "Broadway." It is furnished in rich but gentle taste and hung with pictures William Baker painted, and with two (the only two she ever did) less accomplished ones of her own. Some months ago it was the scene of a domestic tragedy when her Siamese cat fell from the ledge that passes her window—"committed suicide" (she does not know why) after toying with the idea for some months, pacing the ledge moodily and aloof to her entreaties, at last taking the plunge, a drama which she



SECOND HUSBAND William Baker died early in 1951.

CONTINUED ON PAGE 141

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... luxuriously presented in gala wrappings, adorned with little angels, bright ribbons! You'll find the perfect
gift for every lady on your list... individual toiletries such as dusting powder,
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Sure to please!
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Perfume and purse size
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Quelques Fleurs Eau de Toilette
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sparkled with snow and tied with
bright ribbon. \$4.75



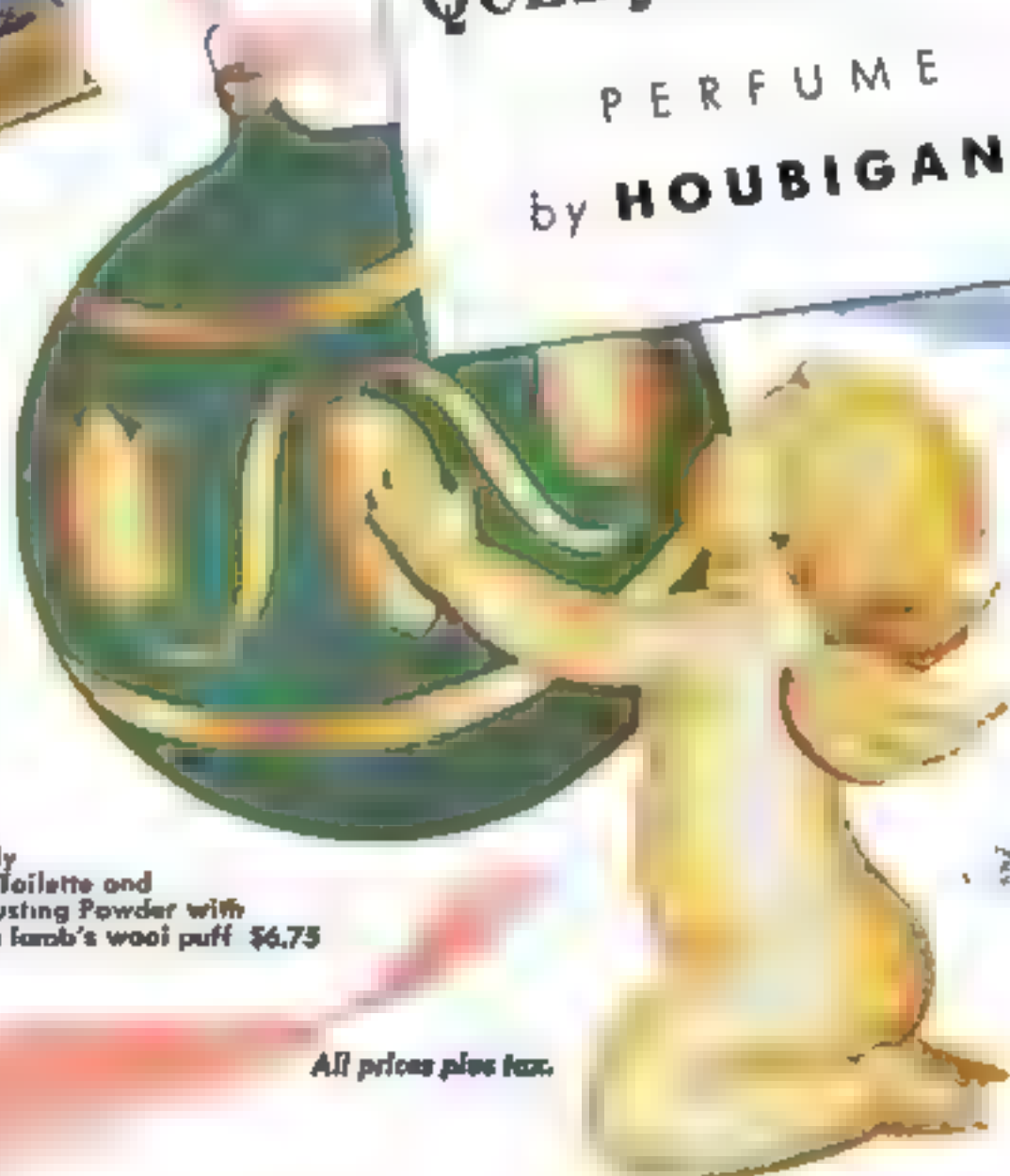
Beauty for her hands
Quelques Fleurs Hand Lotion
- also in blue, cream
or pink lot on, \$1.00



Chantilly Perfume,
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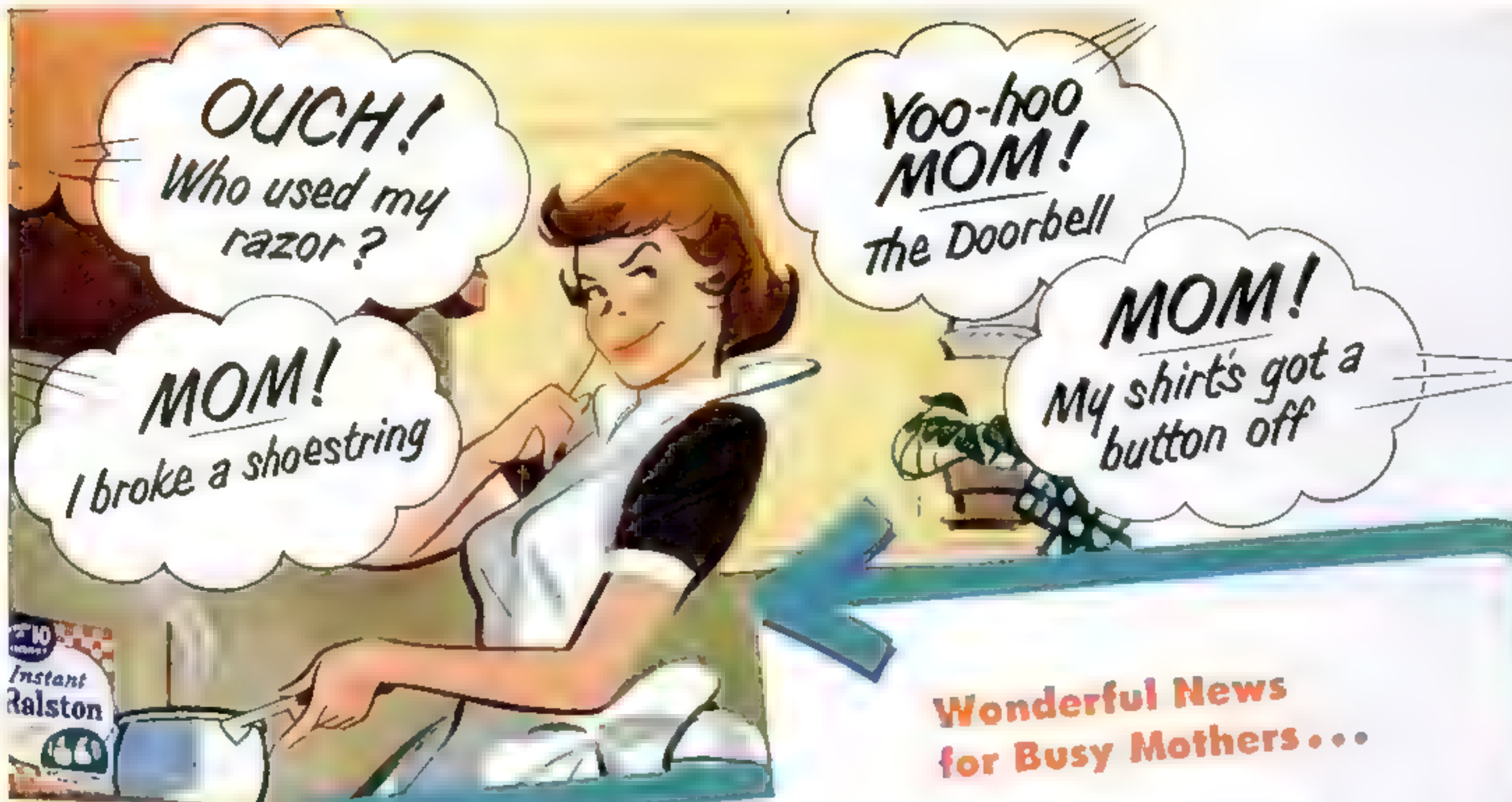


Chantilly
Eau de Toilette and
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Precooked for you... all you do is stir into boiling water or milk. In 10 seconds it's ready to enjoy.

Now you can have the satisfaction that comes from knowing you are doing what's best for your family without the work and time it takes to cook most hot cereals. Now, with just 10 seconds' cooking, you can give your family the kind of warm-up, build-up breakfast cereal you know is right for them. This wonderful fast-to-fix hot cereal Instant Ralston is natural whole wheat with extra natural wheat germ added... to make it double-rich in the vital "spark of life" found in every grain of wheat. Steady nerves—mental alertness—

good appetite and digestion depend on getting a daily supply of the kind of protective vitamins Nature puts into wheat germ. And think how easy it will be now for you to give your family this daily "ounce of

protection"—just by taking 10 seconds each morning to cook Instant Ralston, the hot whole wheat cereal that comes precooked!

You'll love the rich toasted-wheat flavor of Instant Ralston. You'll love the way it helps you to enjoy life more. And best of all, you'll love its 10-second cooking. Try it and see... get a package today!



Other delicious
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Wheat Chex
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I can see why busy young mothers like the Instant Ralston—but, for years, I've been giving my family good 5-minute Regular Ralston and they love it. It's as fast as most quick-cooking cereals and it's still my favorite!

Ralston Purina Company, St. Louis, Mo.

SHIRLEY BOOTH CONTINUED

re-enacts in both the cat's role and her own. The garden of the museum is currently being remodeled, involving the moving of trees and general havoc. She has watched this rather unhappily from her window, feeling sorry for the trees, and for a visitor re-creates the scene with a few sentences and gestures: she is at one moment the workmen, at the next a steam shovel, and at the next a disconsolate tree.

It is no feat at all for her to be a cat or a tree. Elaine Carrington, a radio writer and an old friend, at whose Long Island farm she often spends holidays, says, "Shirley has the ability to *become* the thing she's talking about. I've seen her be not only a cow but the grass the cow was eating. She's lovely as a strand of nice green grass. She's a wonderful guest. You never know who you're going to wake up and find in the house—one morning she'll be Mabel from Brooklyn, and the next she'll be a French maid, answering the telephone that way and carrying it right through, and then she'll be Tallulah screaming all around. But then, too, she can be very quiet; we can be in the house together all evening with hardly a word spoken. She's a picker-upper—she likes to make everything neat. I leave things in a mess and come back and they'll all be in place. She'll straighten out your bureau drawers. And she loves to rearrange furniture. You come back from shopping and wonder whose house is this? She's moved everything, the furniture, the lamps, the tables, the seashells. Probably your letter box has been painted a bright green and the chairs have been done over. It's lovely; she has a magic with houses. If she hasn't got a house to work on, she'll work on herself. She's always doing her hair over, cutting it when she's depressed—she thinks it gives her strength, just the opposite of Samson. She has to be changing something.

"She wants to give you things. She's always giving people presents. You don't dare admire anything when she's around or she'll buy it for you. I made the mistake of admiring a big driftwood lamp, and now I don't quite know what to do with it. She's the kind of guest you have to keep begging to stay. She seems to feel that if she sees too much of any one person they'll get tired of her, she'll wear out her welcome. She's completely modest, the only actress in America who doesn't want to talk about herself all the time. She gets embarrassed if you tell her how great she is. But she'll talk about the theater forever. That's what she really loves. She loves it intensely, the way you'd love a man. She can't get enough of it. After a performance she'll go to Sardi's and then go home and get the late TV shows. And sit by herself and be completely lost. After all, TV is theater too."

The Time of the Cuckoo, in which Miss Booth seems to be established for another long run, has a significance beyond its importance as a play (as a play it is not very important). For the first time her name stands alone on the marquee—not the title of the play but simply "Shirley Booth," a testimonial reserved for the great names of the theater. For the first time also it is a play written specifically for her—a "vehicle" for her stardom. It has nevertheless given her a good deal of anxiety, and she still is not altogether at ease in the part of Leona Samish, the vacationing spinster looking for romance yet afraid to face the consequences. She says, "The trouble with Leona is that she's so much like what *I think I* probably am. I've played everything, but I never had to play myself before. I've had an awfully hard time getting into the character."



ON STAGE AND SCREEN Shirley resists drunken husband in *Come Back, Little Sheba*. On Broadway (left) she was attacked with hatchet by Sidney Blackmer. In new movie (right) she survives knife assault by Burt Lancaster.



Delight your little girl with a Toni doll!

Every little girl is a mother at heart. That's why she has such a world of fun caring for her darling doll . . . putting her doll to sleep . . . dressing her up . . . and above all caring for her hair. There's sheer delight in shampooing the doll's hair and giving her a play wave.

No wonder the Toni Doll—with magic nylon hair you can actually shampoo, wave and style—has become the doll that's first on Santa's list.

Just as the Toni Doll is the best-loved doll, Tonette is the world's best-loved children's home permanent. Because every little girl's hair "takes" and holds a lovely wave with Tonette, by Toni.



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Try Liederkrantz on pumpnickel along with your favorite beverage . . . or with fruit for dessert.

If the lady of the house forgets to order it—well, sir, it's up to you. Sometimes a man just has to look out for himself!



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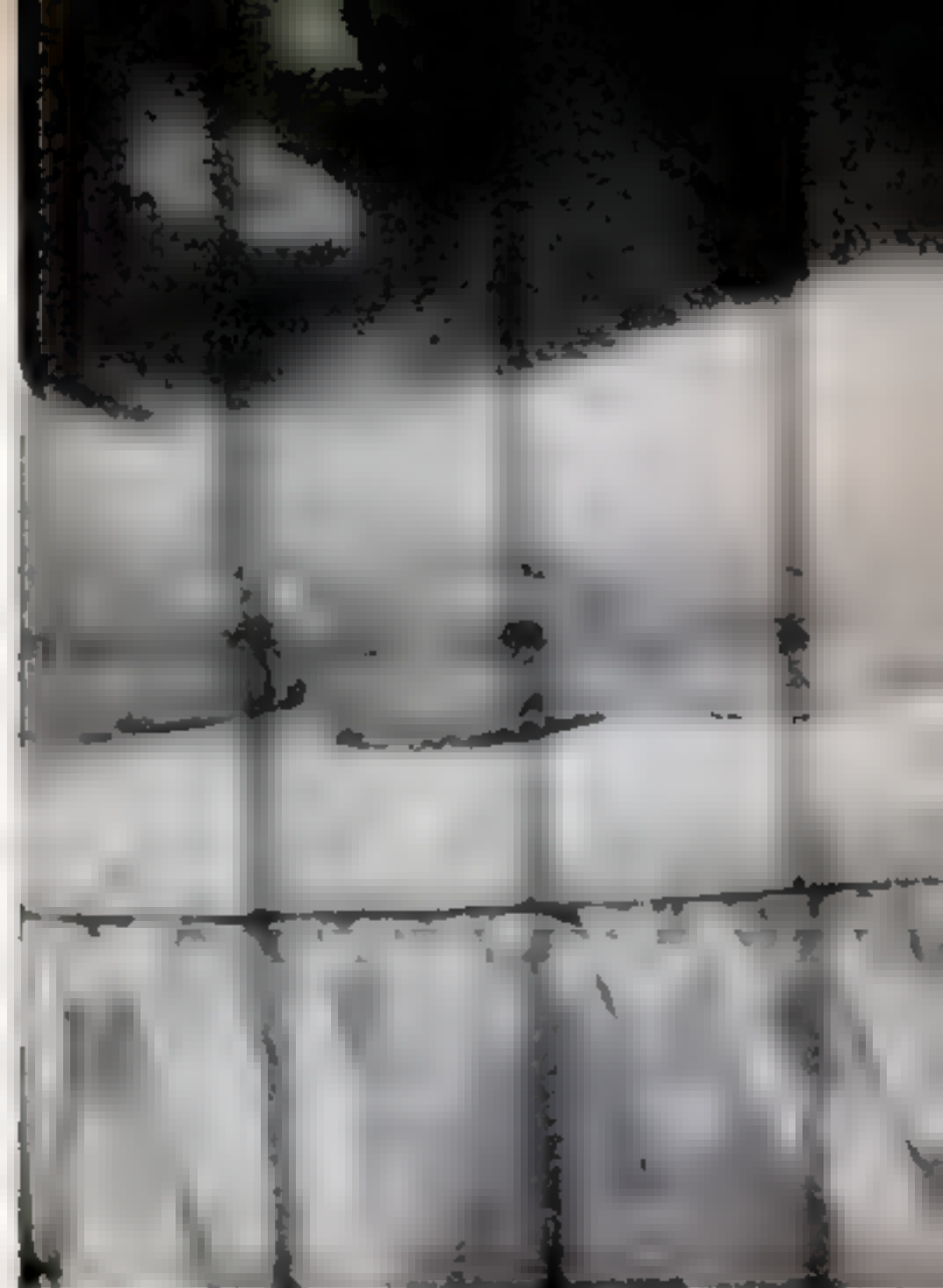
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Bottled California Lemon Juice is always ready for instant use. No squeezing . . . no bother. Just pour out the quantity your food or beverage recipe calls for . . . and return the bottle to your refrigerator. Isn't that easy? Bottled California Lemon Juice is reconstituted for uniformity of flavor and strength. Contains natural Vitamin C. Costs so little, too. Pick up a handy, economical bottle soon . . . at your grocers. Lemon Products Advisory Board, Los Angeles, California.

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J. W. BLACKFORD COMES TO SHOW CARRYING ONE SIAMESE BY THE LEG AND ANOTHER ON SHOULDER



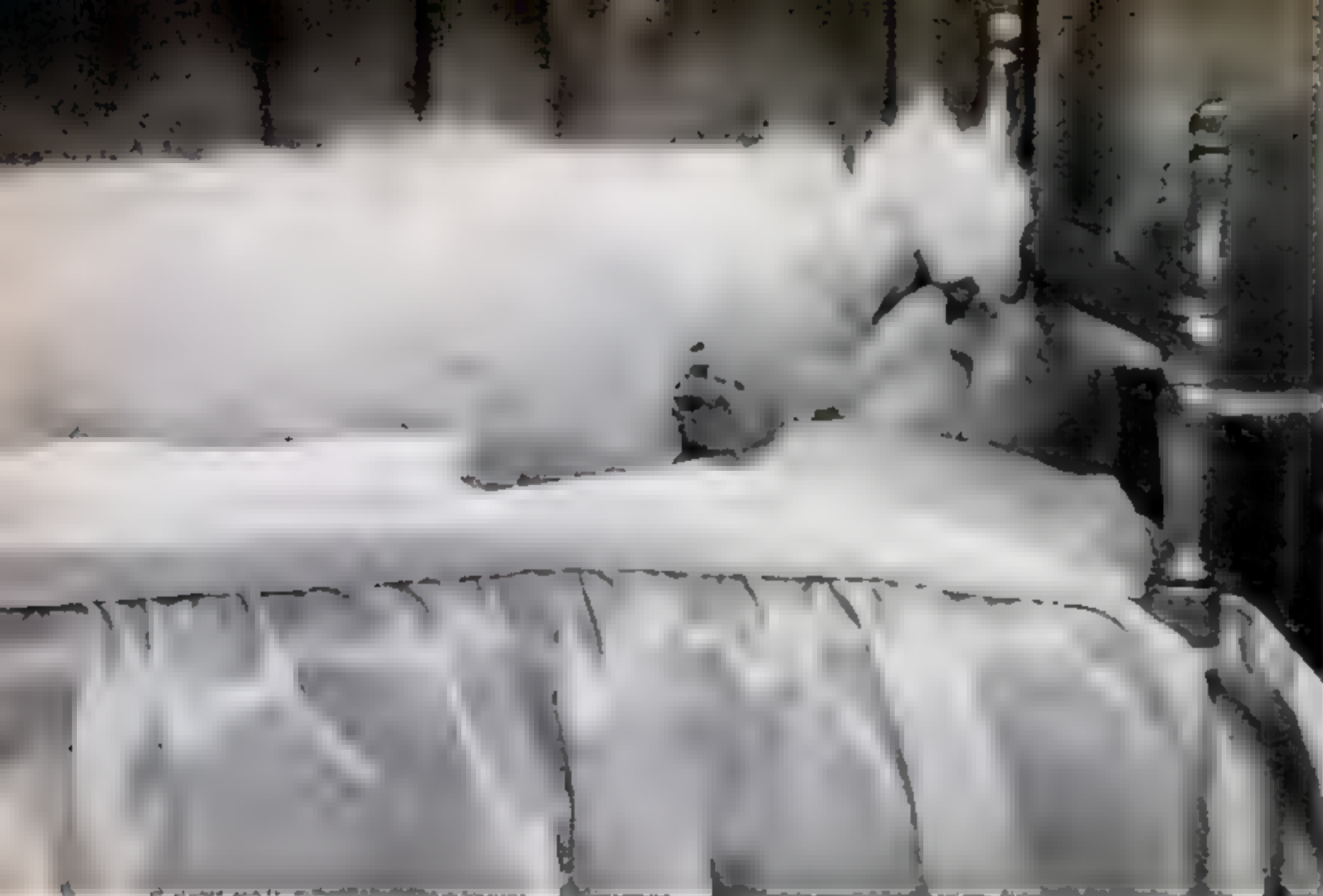
LYNHAVEN'S CHARMING MIKE, WHICH WON AN

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AFTER HIS CAT HAD COME OUT FOURTH IN ITS





THE BEST BLUE-EYED WHITE OF MALE SEX, RELAXES ON SATIN BED PROVIDED BY OWNER, MRS. J. W. KONKEL



OWNER FRET'S OVER BASKETFUL OF CATS

In the U.S. it was National Cat Week, and so Los Angeles celebrated with the biggest cat show held this year. From all over the country owners brought their pets, 318 of them, to compete for trophies, ribbons and rosettes. One couple from Wyoming arrived in grand style in a big green Cadillac with six highly pedigreed cats. Other exhibitors brought less aristocratic cats on the trolley. Many cages were festooned with ribbons and equipped with castles and thrones and with pans filled with an absorbent deodorizer called Kitty-Litter.

Siamese cats dominated the show, with a special judging bench all to themselves. Competition was fierce, with both the cats and owners displaying tempers. The cats caterwauled, clawing at the judges and spitting at each other, while owners muttered charges of bias and politics when judges gave awards to other entrants. Some of the cats were petulant because their owners starved them to make them look lean and svelte, and one judge stopped the show twice to urge exhibitors to feed their pets. "These poor kitties are hungry," she said, "and we judges are not so stupid that we don't know the difference between a fed cat and a fat cat."

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Here is the famous MEEKER 3-40. Even when stuffed full, it falls flat neat, compact. That's because of its unique, exclusive

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Biggest Cat Show CONTINUED

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TWO CHINCHILLAS, which get name from long, silvery coat, are held up at the same time by Judge Edith Schulte to determine which is the better cat.




TWO SIAMESE are examined by judge, who holds their ears back to study profile and coloring, which, with body conformation, are factors in judging.



TWO LADIES look anxiously under a table for two lost cats. The cats went so far under the table that the ladies had a difficult time retrieving them.

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Blended Canadian Whisky
Hiram Walker

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IMPORTED IN THE BOTTLE
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In 87 lands...
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with the distinctive
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Best for ALL lighters.

Super Sparks! Instant Lights! Last longer because they are longer!

Handy Five Flint 15¢

THIS SURE-FIRE TEAM MADE BY **RONSON**
MAKERS OF THE WORLD'S GREATEST LIGHTER

CONTINUED ON PAGE 147

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Handsome... Colorful... Soft and Warm
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your family's
Christmas!*

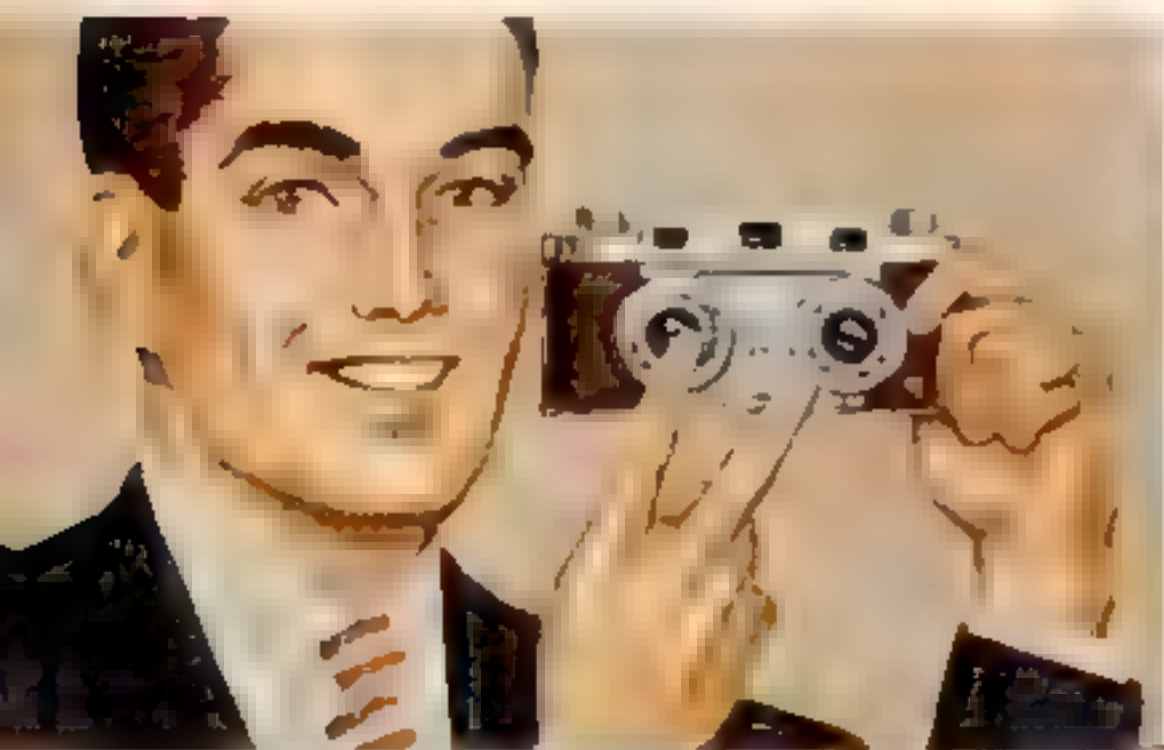


At better stores or write **MunSingwear®** for stores where you can get "Look-Alike" Balbriggans for your family.
MunSingwear, Inc., Minneapolis, Minnesota

"So lifelike you feel
you're right there
with 3 dimension pictures!"



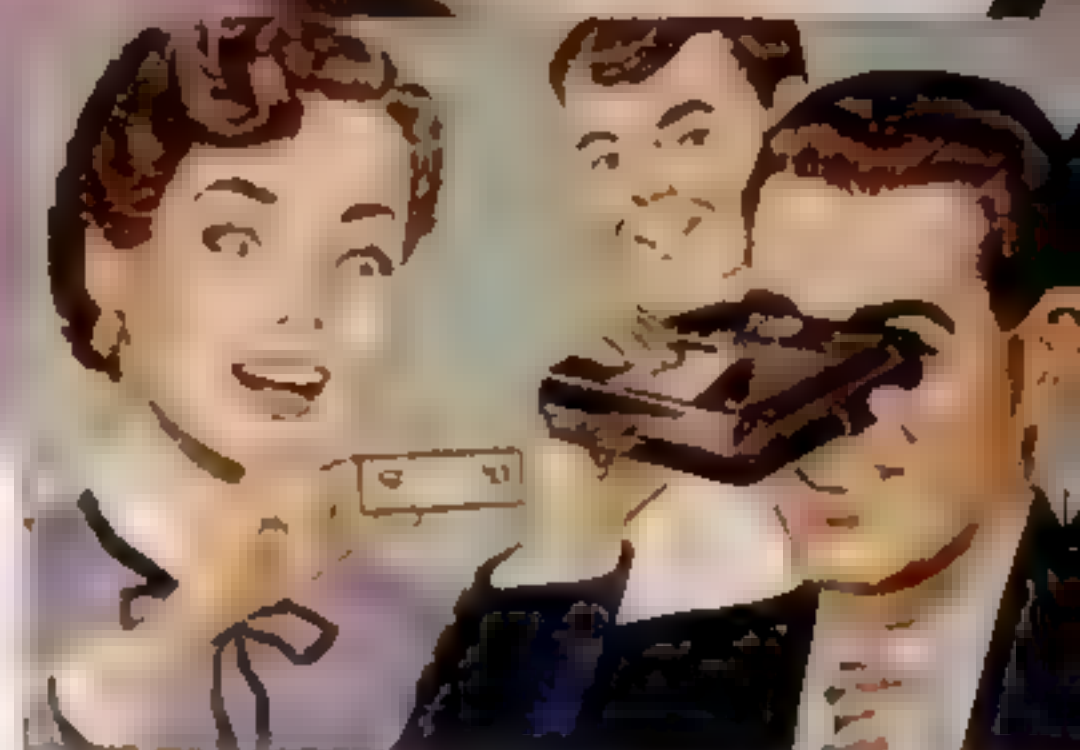
New sensational Revere 3 Dimension Camera enables you to take amazingly lifelike pictures as easy as pie! Just press the button as you do with any ordinary camera. What you see you catch in thrilling three dimensions. Everything has shape, form, depth. Full color scenes seem to spring to life with breath-taking 3 dimensional realism. So truly lifelike, viewers exclaim it's like being right there!



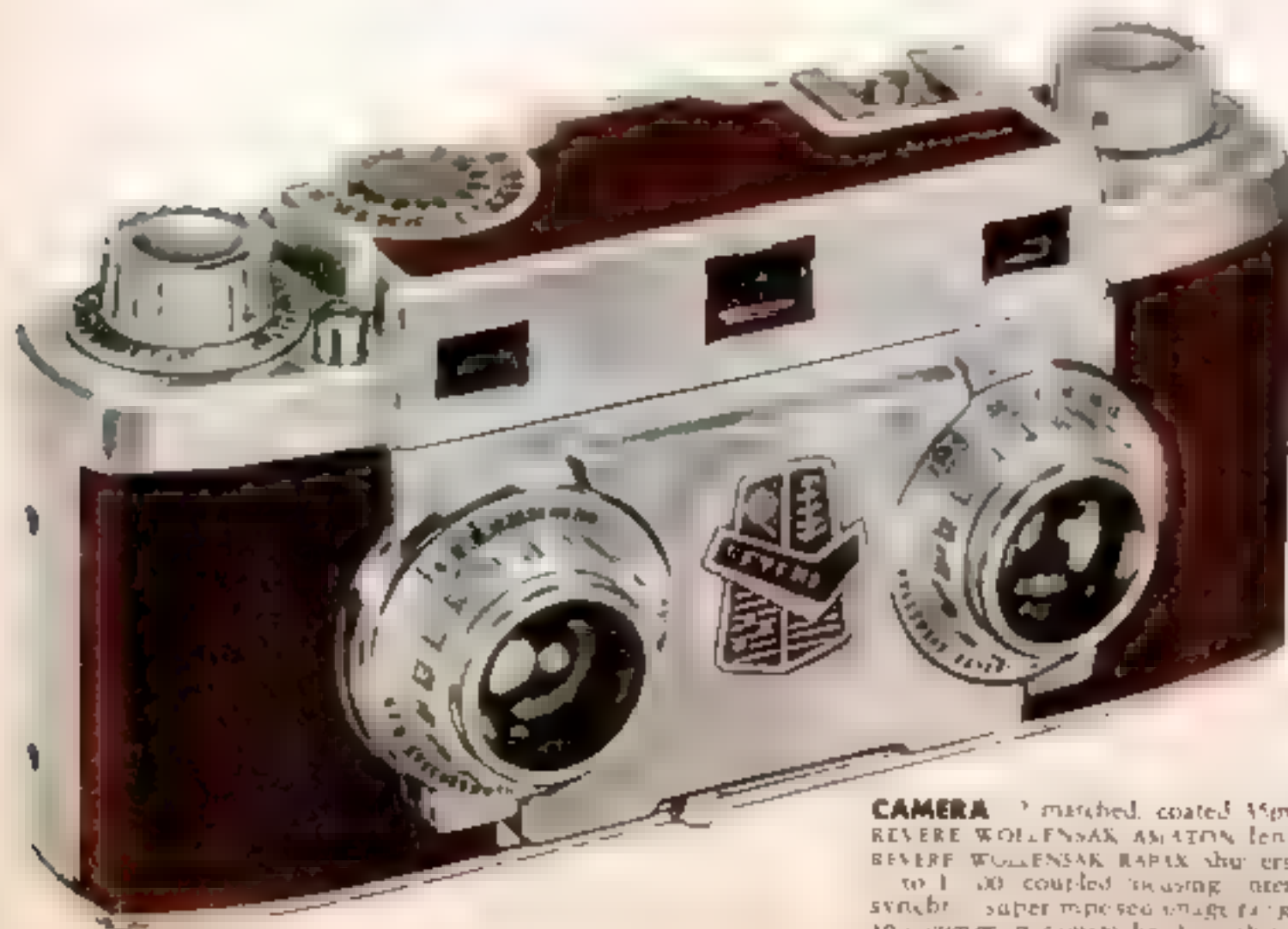
See the two lenses? They're perfectly matched and act like your eyes. Simply press the button and they take two separate views of each scene. When viewed, they blend into 3 dimensions. Inexpensive, too! Get 79 stereos from regular 35mm. roll. 20 from special stereo film.



Even beginners get fine results from their first roll, so simple is Revere to operate! Guesswork is eliminated. Even focusing for distance is automatic with the built-in range finder. Ten stereos are now mounted by your film processor and are returned to you ready to show!



Every picture a thrill! Sheer enjoyment when you view scenes through the new Revere Viewer. Advance design brings out the best in every shot. Ask your dealer to show you the new Revere Stereo Camera and Viewer. REVERE CAMERA COMPANY, CHICAGO 16, ILL. NO. 5



CAMERA 2 matched, coated 35mm. f 3.5 REVERE WOLFSKAMP AMATEUR lenses with REVERE WOLFSKAMP RAPID shutters speeds to 1/300 coupled focusing internal fast synchro super imposed image range finder 20x viewer in camera body 1/2 inch exposure preview & single frame provision level gauge. Including federal tax. \$174.50

For a new adventure in photography...

Revere³³
STEREO CAMERA



VIEWER fine achromatic lenses both viewing all directions 20x magnification 1/2 inch ultra fine 1/2 inch plastic design compact \$18.50

In pursuit of happiness Revere adds to your pleasure

TWO ILL-TEMPERED CATS



SNARLING SIAMESE rests on shoulder of Philip Norman of Los Angeles. Siamese males gave most trouble, scratching and biting owners and judges.



WINNING MANX, Senza Coda's Misty, spits at photographer. She took cup as best Manx kitten in show. A champion Manx must be completely tailless.

CONTINUED ON NEXT PAGE

ASTOUNDING! NEW!

"fluffies"
BY ROBERTA ROBERTS

genuine
leather sole



SOFT-SOLE BOOTEE
with elastic instep
gripper and thick
Airfoam innersole.
Pinwale corduroy in
scarlet red, royal blue,
or kelly green...lined
in baby-soft flannel.

\$1.98
slightly higher
in Canada



**ENJOY LUXURIOUS COMFORT
... ON THICK BOUNCY
Airfoam soles by Goodyear**

Never before leisure-
time scuffs like these! Novel
styles designed expressly
for you with many features
for long-lasting wear.

A pleasure to own... a
treasure to give at Christmas-
time. Sizes: small 4-5½,
medium 6-7½, large 8-9½.

full ¾ inch
Airfoam sole



at better stores everywhere, or write to:

ROBERTA ROBERTS
Dept. D, 7107 Empire State Building, New York 1, N. Y.
Please send me the following "fluffies".
\$ enclosed ☐ check ☐ money order

pairs	style	color	size	price

NAME (please print) _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

SUPER-SOLE ZIPPER BOOT
with non-skid, latex-
bottomed sole for longer
wear. Pinwale corduroy
in scarlet red with blue
trim, royal blue with red
trim, or all-over kelly green...
lined in baby-soft flannel.

\$2.50
slightly higher
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North Lebanon Mfg. Corp.,
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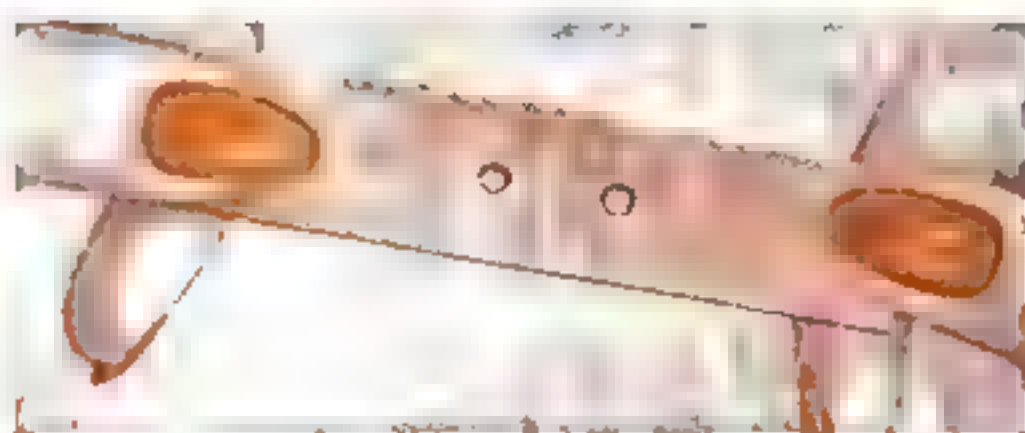
Roberta Roberts

TWO CATS WITH RIBBONS



NEW PLASTIC BANDAGE STAYS PUT IN WATER

FLESH-COLORED!
STAYS NEAT
AND CLEAN!



WATERPROOF!

Smooth plastic sheds water, washes clean, stays snug; never gets soggy.

FLESH-COLORED!

Blends with the color of your skin. Thin and flexible, it stretches with every movement and fits snugly even on hard-to-bandage places. Neatest bandage ever!

100% STERILE

Johnson-Johnson



MURBAR'S MISS AMERICA, the best white Chinchilla female kitten, clutches ribbon. Cardboard was put on cages because cats clawed at each other.



BEST CAT IN SHOW, blue female longhair called Bentveld Rosemary, held by Judge Rotter. Owner is Mrs. Howell Mueller of San Antonio, Texas.

MILTON BRADLEY GAMES MAKE CHRISTMAS LAST ALL YEAR

On the night after Christmas
And all through the year,
There's enjoyment for all
In the games I have here.
There's a choice you can count on
To please everyone—
Milton Bradley is famous
For games that are **FUN**



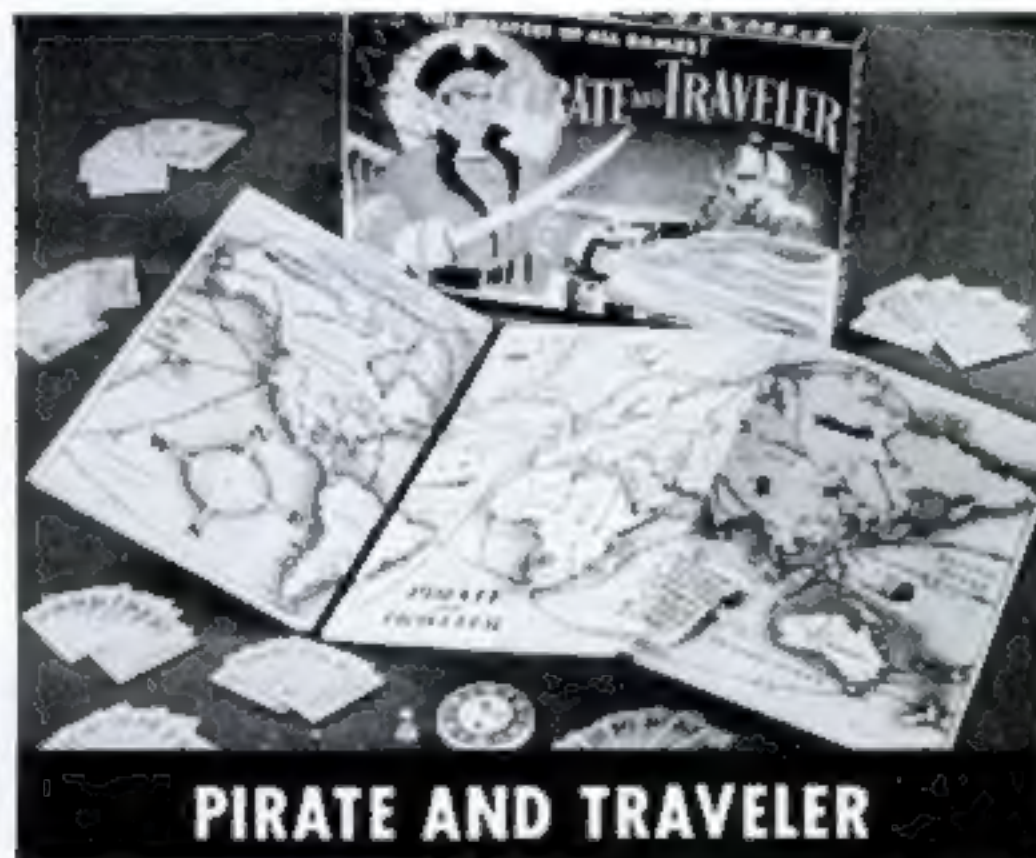
CHUTES AND LADDERS

Even tots who can't read find a whirl of excitement in the ups and downs of this simple, easy-to-follow game which teaches the rewards for good deeds.



EASY MONEY

The risks and thrills of high finance hold both adults and teen-agers spellbound as they make or lose fortunes in a fast-moving game of business.



PIRATE AND TRAVELER

Bold adventure on the high seas and along the highways of the world make this colorful game a thrill-packed favorite with folks from eight to eighty.



GO-TO-THE-HEAD-OF-THE-CLASS

One of the few games the whole family can enjoy. Wonderful entertainment for home parties. Fun and excitement for groups of two to nine players.



UNCLE WIGGILY

Year after year the suspense of this "Happy Rabbit" game keeps it a best-seller. Youngsters four to eight delight in following Uncle Wiggily's adventures.



GAME OF THE STATES

This fascinating game gives 8 to 15-year-olds the excitement of making sales and delivering goods and produce from coast to coast, border to border.

If you don't find these and other famous Milton Bradley games from \$1.00 to \$2.50 at your nearby game counter, write direct to Milton Bradley Co., Dept. L-3, Springfield 2, Mass.



MILTON BRADLEY COMPANY

Makers of Famous **CRAYRITE** Crayons
Springfield 2, Mass.



MUSIC IN THE AIR

When George Kopps and his bride tripped out of church in Winnipeg, Canada, the air was filled with the strains of the *Wedding March*. To Photographer Jack Davidson they looked like any other happy couple. But on developing

his film Davidson found them decorated with confettilike streaks and some cheerful musical notes. His shutter, he decided, had stuck open, and as he swung to catch the Koppes with a flashbulb, the church lights streaked the film.

Other times, other tastes...



What made Milwaukee change its mind?

No doubt about it... modern times and modern taste have changed Milwaukee's mind about beer.

Gone are the days when America's beer capital could not agree on which beer was the finest. Now, year after year, Blatz is the largest-selling beer in Milwaukee...

far and away the favorite in the city where nearly three-quarters of the country's wonderful premium beers are brewed!

So wherever you are in this land of ours, lift a glass of Blatz tonight. When you do, you'll join the growing millions of Americans who sing:

"I'm from Milwaukee and I ought to know, it's Blatz, Blatz, Blatz, wherever you go."

Today it's Blatz!



Milwaukee's finest beer!

See Amos 'n' Andy on CBS-TV...consult newspaper for time and channel.

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"I've smoked Camels for years and they've never stopped giving me pleasure. They're mild and rich tasting—pack after pack!"



VAUGHN MONROE
Popular Band Leader

Test Camels for 30 days and see why
More People Smoke Camels
than any other cigarette!



LINDA DARNELL made her own 30-day Camel mildness test and found that, for steady smoking pleasure, no other cigarette comes up to Camels.



FRED FORDHAM, newsreel photographer, has smoked Camels for 20 years. He keeps right on enjoying Camel's flavor and mildness, week in and week out!



START YOUR OWN 30-day Camel mildness test today. You'll enjoy your first Camel and you'll continue to enjoy them, pack after pack, week after week!

YES, there's a reason why Camels outsell all other brands by billions of cigarettes per year... why more people find steady, week-in, week-out pleasure in smoking Camels. Try Camels as *your* steady smoke—smoke only Camels for 30 days. You'll see that Camel's exclusive blend of costly tobaccos brings you rich flavor, cool mildness, real smoking pleasure—pack after pack, week after week!

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.